

CURRICULUM VITAE



PERSONAL INFORMATION

NAME **PETROV, PETAR KRASIMIROV**
ADDRESS **VARNA, BULGARIA**
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NATIONALITY **BULGARIAN**

DATE OF BIRTH **20.02.1985**

WORK EXPERIENCE

- DATES (FROM – TO) **09.2021 – PRESENT**
• NAME AND ADDRESS OF EMPLOYER **UNIVERSITY OF ECONOMICS – VARNA, VARNA, 77 KNYAZ BORIS I BVD.**
• TYPE OF BUSINESS OR SECTOR **HIGHER EDUCATION**
• OCCUPATION OR POSITION HELD **UNIVERSITY OF ECONOMICS – VARNA BUSINESS ACCELERATOR COORDINATOR**
• MAIN ACTIVITIES AND RESPONSIBILITIES **SUPPORT FOR STUDENT STARTUPS, STARTUP EVENT MANAGEMENT, AND FOSTERING AN ENTREPRENEURIAL APPROACH TO EDUCATION.**
- DATES (FROM – TO) **05.2019 – PRESENT**
• NAME AND ADDRESS OF EMPLOYER **UNIVERSITY OF ECONOMICS – VARNA, VARNA, 77 KNYAZ BORIS I BVD.**
• TYPE OF BUSINESS OR SECTOR **HIGHER EDUCATION**
• OCCUPATION OR POSITION HELD **CHIEF ASSISTANT PROFESSOR**
• MAIN ACTIVITIES AND RESPONSIBILITIES **DEPARTMENT OF MANAGEMENT AND ADMINISTRATION.
MAIN COURSES IN ENGLISH – ONLINE RESEARCH, HUMAN RESOURCES MANAGEMENT, TALENT MANAGEMENT, INTERNAL MARKETING, RESEARCH METHODS, INTERCULTURAL COMPETENCE AND LEADERSHIP.**
- DATES (FROM – TO) **12.2014 – 09.2021**
• NAME AND ADDRESS OF EMPLOYER **UNIVERSITY OF ECONOMICS – VARNA, VARNA, 77 KNYAZ BORIS I BVD.**
• TYPE OF BUSINESS OR SECTOR **HIGHER EDUCATION**
• OCCUPATION OR POSITION HELD **DEPUTY DIRECTOR OF DISTANCE LEARNING CENTRE**
• MAIN ACTIVITIES AND RESPONSIBILITIES **VARIOUS ACTIVITIES CONCERNING THE DEVELOPMENT OF THE CENTRE.**
- DATES (FROM – TO) **01.2017 – 05.2019**
• NAME AND ADDRESS OF EMPLOYER **UNIVERSITY OF ECONOMICS – VARNA, VARNA, 77 KNYAZ BORIS I BVD.**
• TYPE OF BUSINESS OR SECTOR **HIGHER EDUCATION**
• OCCUPATION OR POSITION HELD **ACCREDITATION EXPERT AT THE EXECUTIVE ANALYSES AND RANKINGS DEPARTMENT**
• MAIN ACTIVITIES AND RESPONSIBILITIES **PREPARATION OF ACCREDITATION REPORTS AND EXECUTIVE ANALYSES FOR THE UNIVERSITY MANAGEMENT.**
- DATES (FROM – TO) **12.2012 – 12.2016**
• NAME AND ADDRESS OF EMPLOYER **UNIVERSITY OF ECONOMICS – VARNA, VARNA, 77 KNYAZ BORIS I BVD.**
• TYPE OF BUSINESS OR SECTOR **HIGHER EDUCATION**
• OCCUPATION OR POSITION HELD **ASSISTANT PROFESSOR**
• MAIN ACTIVITIES AND RESPONSIBILITIES **DEPARTMENT OF MANAGEMENT AND ADMINISTRATION.
MAIN COURSES IN ENGLISH – ONLINE RESEARCH, HUMAN RESOURCES MANAGEMENT.**
- DATES (FROM – TO) **09.2010 – 06.2012**
• NAME AND ADDRESS OF EMPLOYER **UNIVERSITY OF ECONOMICS – VARNA, VARNA, 77 KNYAZ BORIS I BVD.**
• TYPE OF BUSINESS OR SECTOR **HIGHER EDUCATION**
• OCCUPATION OR POSITION HELD **PART-TIME LECTURER**
• MAIN ACTIVITIES AND RESPONSIBILITIES **MARKETING COURSE WITH 480 SEMINAR HOURS.
THEORY OF MANAGEMENT COURSE WITH 270 SEMINAR HOURS.**

- DATES (FROM – TO)
- NAME AND ADDRESS OF EMPLOYER
 - TYPE OF BUSINESS OR SECTOR
- OCCUPATION OR POSITION HELD
 - MAIN ACTIVITIES AND RESPONSIBILITIES
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- NAME AND ADDRESS OF EMPLOYER
 - TYPE OF BUSINESS OR SECTOR
- OCCUPATION OR POSITION HELD
 - MAIN ACTIVITIES AND RESPONSIBILITIES

EDUCATION AND TRAINING

- DATES (FROM – TO)
- NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING
- PRINCIPAL SUBJECTS/OCCUPATIONAL SKILLS COVERED
 - DATES (FROM – TO)
 - NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING
- PRINCIPAL SUBJECTS/OCCUPATIONAL SKILLS COVERED
 - DATES (FROM – TO)
 - NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING
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 - DATES (FROM – TO)
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- PRINCIPAL SUBJECTS/OCCUPATIONAL SKILLS COVERED
 - DATES (FROM – TO)
 - NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING
- TITLE OF QUALIFICATION AWARDED

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE OTHER LANGUAGES

- UNDERSTANDING
 - LISTENING
 - READING
- SPEAKING
 - SPOKEN INTERACTION
 - SPOKEN PRODUCTION
- WRITING

04.2008 – 04.2011

RIVA HOLD LTD., VARNA, 26 PETKO KARAVELOV STREET

YACHT TOURISM

PROFESSIONAL ORGANIZER

PLANNING ADVERTISING ACTIVITIES. SERVICES DEVELOPMENT. CONDUCTING PROMOTIONAL CAMPAIGNS. CUSTOMER RELATIONSHIP MANAGEMENT.

07.2009 – 10.2009

PARTNERSHIP FOR MARKETING DEVELOPMENT, VARNA, 26 MADARA STREET

CONSULTING

CONSULTANT

DEVELOPED A BUSINESS PLAN FOR THE EDUCATION AND TRAINING SECTOR OF THE COMPANY.

2010 – 2019

UNIVERSITY OF ECONOMICS - VARNA

DOCTOR OF PHILOSOPHY (PHD), SOCIAL MANAGEMENT – HUMAN RESOURCE MANAGEMENT

2008 – 2009

UNIVERSITY OF ECONOMICS - VARNA

MASTER'S DEGREE IN "MANAGEMENT"

2006 – 2008

UNIVERSITY OF ECONOMICS - VARNA

BACHELOR'S DEGREE IN "MANAGEMENT"

2004 – 2008

UNIVERSITY OF ECONOMICS - VARNA

BACHELOR'S DEGREE IN "MARKETING"

10.2005 – 06.2006

CENTRE FOR FACULTATIVE EDUCATION - UNIVERSITY OF ECONOMICS - VARNA

"REAL ESTATE BUSINESS"

SPECIALIST

BULGARIAN

ENGLISH

C1

C2

B2

B2

C2

SOCIAL SKILLS AND COMPETENCES	ACQUIRED TEAMWORK AND ORGANIZATIONAL SKILLS DURING THE PARTICIPATION IN THE MENTIONED BELOW PROJECTS AND ORGANIZATIONS.
ORGANIZATIONAL SKILLS AND COMPETENCES	<p>MANAGER OF SECTION "RESEARCH" OF CLUB MARKETING UNDER THE MARKETING DEPARTMENT IN THE UNIVERSITY OF ECONOMICS – VARNA FOR THE PERIOD 2004 – 2006.</p> <p>PERSON IN CHARGE OF THE GROUP AT THE UNIVERSITY OF ECONOMICS FOR THE PERIOD 2004 – 2009.</p> <p>CO-FOUNDER OF THE STUDENT'S COUNCIL IN MATHEMATICAL HIGH SCHOOL "DR. PETAR BERON" IN VARNA IN 2001.</p> <p>A PERSON IN CHARGE OF THE CLASS IN MATHEMATICAL HIGH SCHOOL FOR THE PERIOD 2001 – 2004.</p>
TECHNICAL SKILLS AND COMPETENCES	<p>COMPUTER SKILLS ACQUIRED IN A HIGH SCHOOL COURSE AND DEVELOPED IN THE UNIVERSITY DEGREE AND VARIOUS PROJECTS – MS OFFICE 365, SLACK, G-SUITE, MOODLE, WORDPRESS, ETC.</p> <p>BASIC KNOWLEDGE OF ADOBE PHOTOSHOP AND COREL DRAW.</p>
ARTISTIC SKILLS AND COMPETENCES	<p>WON A SPONSOR ESSAY COMPETITION, ORGANIZED BY PLANEX HOLDING LTD. PRICE – PARTICIPATING IN THE PHILIP KOTLER'S SEMINAR IN SOFIA, BULGARIA, 14.11.2007.</p> <p>SECOND PLACE IN A MARKETING OLYMPIAD, ORGANIZED BY THE UNIVERSITY OF ECONOMICS – VARNA, SEPT. 2007.</p> <p>SECOND PLACE IN AN ESSAY COMPETITION, ORGANIZED BY THE BULGARIAN MINISTRY OF STATE ADMINISTRATION AND ADMINISTRATIVE REFORM, 20.06.2007.</p> <p>FIRST PLACE IN AN INFORMATICS OLYMPIAD FOR NON-SPECIALISTS, ORGANIZED BY THE UNIVERSITY OF ECONOMICS – VARNA, YEAR 2005.</p> <p>PUBLICATIONS (POEMS AND ESSAYS) IN THE MATHEMATICAL HIGH SCHOOL ANNUAL, YEAR 2003 AND 2004.</p>
DRIVING LICENCE(S)	CATEGORY "B" AND "M", YEAR 2003.

ANNEXES

PARTICIPATION IN PROJECTS

- НП-78/2012 "SOCIO-CULTURAL SPECIFICS IN INTERNATIONAL HUMAN RESOURCE MANAGEMENT", PROJECT MANAGEMENT AND EXECUTION TEAM MEMBER.
- НП-104/2013 "ASSESSMENT OF THE POTENTIAL FOR TALENT DEVELOPMENT OF THE STUDENTS AT THE UNIVERSITY OF ECONOMICS – VARNA", PROJECT MANAGEMENT AND EXECUTION TEAM MEMBER.
- НПИ-133/2014 "KNOWLEDGE MANAGEMENT AND INFORMATION PROCESS BETWEEN STUDENTS AND LECTURERS", PROJECT MANAGEMENT AND EXECUTION TEAM MEMBER.
- BG051PO001 - 3.3.07-0002 "STUDENT TRAINEESHIPS", ACADEMIC TUTOR.
- BG051PO001-7.0.07-0036-C0001 "INNOVATIVE PARTNER NETWORK FOR SUSTAINABLE COOPERATION BETWEEN THE UNIVERSITY AND THE BUSINESS SECTOR", ANALYSIS EXPERT, ACTIVITY COORDINATOR.
- BG051PO001-3.1.09-0018 "BUILDING OF A SUSTAINABLE SYSTEM TO ENHANCE COMPETENCE AND CAREER DEVELOPMENT OF THE STAFF OF UNIVERSITY OF ECONOMICS - VARNA", TRAINER, ONLINE RESEARCH COURSE.
- BG051PO001-3.1.07-0058 "BUSINESS MODELLING OF CURRICULA IN THE PROFESSIONAL FIELD 3.8 ECONOMICS AT THE UNIVERSITY OF ECONOMICS – VARNA", TRAINER.
- BG01-001/22.12.2014 "STRENGTHENING STUDENTS' ADAPTATION IN MULTICULTURAL ENVIRONMENT IN THE CONTEXT OF INTERNATIONAL EDUCATION MOBILITIES IN EUROPE", EXPERT.
- 2017-1-HU01-KA203-035918 "PROMOTING MINDFUL ENCOUNTERS THROUGH INTERCULTURAL COMPETENCE AND EXPERIENCE", PROJECT MANAGER AND EXPERT.
- 2020-1-PL01-KA203-081596 "ENHANCE SOFT SKILLS TO NURTURE COMPETITIVENESS AND EMPLOYABILITY", PROJECT MANAGER AND EXPERT.
- 2021-KAVA 21411 "TRANSFORMATION, ACCELERATION, NETWORKING, DEVELOPMENT, ENTREPRENEURIAL EDUCATION AND MENTORING+", EXPERT.

MEMBERSHIP

- SOCIETY FOR HUMAN RESOURCE MANAGEMENT (SHRM).
- UNION OF SCIENTISTS IN BULGARIA.
- BULGARIAN ASSOCIATION FOR PEOPLE MANAGEMENT.
- ALUMNI ASSOCIATION OF THE UNIVERSITY OF ECONOMICS – VARNA.

PUBLICATIONS IN ENGLISH

- PETROV, P. COMPARATIVE STUDY OF MULTINATIONAL COMPANIES' MISSION STATEMENTS IMPLEMENTATION IN HR POLICIES. // INTERNATIONAL JOURNAL OF CONFERENCE PROCEEDINGS, 2012, PP. 492-501, ISSN 2164-263X.
URL: [HTTP://JOURNAL.IJACP.ORG/](http://JOURNAL.IJACP.ORG/)
- PETROV, P., KAMENOVA-TIMAREVA, M. CORPORATE SOCIAL RESPONSIBILITY PECULIARITIES IN BULGARIA. // MULTIDISCIPLINARY ACADEMIC RESEARCH, AV CONSULTING O.S., [CD-ROM] E:\ARTICLES\MAC12067, PRAGUE, 2012, ISBN 978-80-260-2184-1.
- KAMENOVA-TIMAREVA, M., PETROV, P. A SURVEY OF THE TALENT MANAGEMENT PRACTICES IN BULGARIAN RESTAURANTS. // PROCEEDINGS OF THE VIRTUAL INTERNATIONAL CONFERENCE ON ADVANCED RESEARCH IN SCIENTIFIC FIELDS, SLOVAKIA, 2012, PP. 80-83, ISSN: 1338-9831.
- PETROV, P., KAMENOVA-TIMAREVA, M. CAUSE MARKETING – AN APPROACH TOWARDS CORPORATE SOCIAL RESPONSIBILITY IN BULGARIA. // INTERNATIONAL CONFERENCE ON MARKETING 2013, LBM, COLOMBO, SRI LANKA, 2013, PP. 359-369, ISSN: 2279-3038.
- PETROV, P., KAMENOVA-TIMAREVA, M. A KEY PERFORMANCE INDICATORS FRAMEWORK FOR HIGHER EDUCATION INSTITUTIONS. // VANGUARD SCIENTIFIC INSTRUMENTS IN MANAGEMENT, 2(7), 2013, ISSN 1314-0582.
- DANKOVA, P., PETROV, P. STUDENTS' ADAPTATION DURING EDUCATIONAL MOBILITY: SOCIO-CULTURAL CHALLENGES. // KNOWLEDGE FOR MARKET USE 2016: OUR INTERCONNECTED AND DIVIDED WORLD, 2016, ISBN: 978-80-87533-14-7.
- DANKOVA, P., PETROV, P. STUDENTS' ADAPTATION IN MULTICULTURAL ENVIRONMENT : [ЕЛЕКТРОНЕН ПЕКУП]. VANGUARD SCIENTIFIC INSTRUMENTS IN MANAGEMENT, SOFIA : UNWE, 12, 2016, 1, 137-153., ISSN 1314-0582.
- BURGIEL, A., WIWCZAROSKI, T., NEMETHOVA, I., PETROV, P., RICHTER, B., STRADIOTOVA, E., ZRALEK, J., BREVENIKOVA, D. GLOBAL LEADERSHIP AND LEADERSHIP DEVELOPMENT. HAMBURG : VERLAG DR. KOVAČ, 2020, 286. - SER. (SCHRIFTENREIHE BETRIEBLICHE PERSONALENTWICKLUNG UND WEITERBILDUNG IN FORSCHUNG UND PRAXIS ; 28).
- PETROV, P., MITEVA, D., IVANOVA, K. ACHIEVING PROMINENCE IN THE DIGITAL AGE. ECONOMIC SCIENCE, EDUCATION AND THE REAL ECONOMY: DEVELOPMENT AND INTERACTIONS IN THE DIGITAL AGE : PROCEEDINGS OF THE JUBILEE INTERNATIONAL SCIENTIFIC CONFERENCE DEDICATED TO THE 100TH ANNIVERSARY OF THE UE - VARNA : T. 4., VARNA : SCIENCE AND ECONOMIC PUBL. HOUSE, 4, 2020, 507 - 518.
- PETROV, P. WORK VALUES AND THEIR ROLE IN HUMAN RESOURCE MANAGEMENT. SOFIA : EUDAIMONIA PRODUCTION, 2021, 228., ISBN(PRINT) 978-619-7209-41-9 , ISBN(ONLINE) 978-619-7209-42-6.