

DR. PETYA DANKOVA

SEPTEMBER 2021

EDUCATION

- 2019 MSc in Psychological Counseling, Varna Free University, Bulgaria
2008 PhD in Economics & Management, Higher Attestation Commission, Council of Ministers, Bulgaria. Erasmus Grant, Mannheim University, Germany
PhD Thesis: Stakeholder management in publicly listed corporations in Bulgaria
2003 Professional qualification in Pedagogy. Centre for Postgraduate Studies, University of Economics Varna. Thesis: Education: Approaches and methods
1997 MA in Management & Marketing. University of Economics Varna. Thesis: Management of nature protected areas
1991 First German Language School Varna, Secondary School Diploma.

PROFESSIONAL APPOINTMENTS

- 09.2020 - present Director, Research Institute, University of Economics Varna, Bulgaria
08.2019 – 04.2020 Professor in Human Resource Management & Organizational Psychology, GISMA Business School, Hannover, Germany
05.2015 - 05.2019 Vice Rector for International Cooperation & Project Management, University of Economics Varna, Bulgaria
09.2012 - present Associate Professor, University of Economics Varna, Bulgaria
04.2008 – 08.2011 Senior Assist. Professor, University of Economics Varna, Bulgaria
2006 – 2008 Part-time Assistant Professor, University of Economics Varna, Bulgaria
2007 – 2008 Consultant. Uconomics Ltd. / Economedia Group. Utilities sector
2006 Human Resources Marketing Specialist. E.ON Bulgaria
1998 – 2005 Translator, interpreter and teacher. Self-Employed
1995 – 1997 Public Relations Officer. Bulgarian-Swiss Biodiversity Conservation Programme
1994 – 1995 Volunteer. Bulgarian Society for the Protection of Birds

INTERNATIONAL TEACHING EXPERIENCE

- 2016 Lectures on Human Relations in Business. University of Freiburg, Germany.
2014 Lectures and Seminars on The Social Role of Working and Corporate Social Responsibility. Karel de Grote University College, Antwerp, Belgium. International Intensive Programme on Wellbeing and Economic Growth.
2012 Lectures on Corporate Social Responsibility. University of Freiburg, Germany.
2011 Lectures on Stakeholder Management as a Key Tool for Corporate Social Responsibility. University of Maribor, Slovenia.
2011 Lectures on Corporate Social Responsibility in Bulgaria. University of Maribor, Slovenia.
2008 Lectures on Business Ethics and Corporate Social Responsibility - Current Trends across Europe. University of Zittau, Germany.

PROJECT EXPERIENCE

INTERNATIONAL

- 2018 - 2019 Project: *Promoting mindful encounters through intercultural competence and experience*. Funded by EU / ERASMUS+. Leading partner University of Debrecen, Hungary. Role: Project Manager for the University of Economics - Varna

- 2016 Project: *Promoting Occupational Mobility for Europe's Youth Interested in Education interested young people from Europe (MobiPro-EU)*. Funded by Federal Ministry of Labour and Social Affairs, Germany. Leading Partner: HEC Bildungsakademie GmbH, Kamenz. Role: Organization, Management, Support of Participants
- 2015 – 2016 Project: *Strengthening Students' Adaptation in Multicultural Environment in the Context of International Educational Mobilities in Europe*. Fund for Bilateral Relations at National Level under the EEA FM and NFM 2009-2014. Leading Partner: University of Economics Varna. Role: Project Manager
- 2014 Project: *Wellbeing and Economic Growth*. Funded by the European Commission. Leading Partner: Karel de Grote University College, Antwerp, Belgium. Role: Lecturer
- 2012 – 2015 Project: *Network for Innovation in Career Guidance & Counselling in Europe Phase 2*. Funded by the European Commission. Leading Partner: Heidelberg University, Germany. Role: Expert
- 2013 – 2015 Project: *Innovative Network for Sustainable Partnership between University & Business*. Funded by Operational Programme for Human Resources Development. Leading Partner: University of Economics Varna. Role: Expert
- 2008 – 2011 Project: *Network for Innovation in Career Guidance & Counselling in Europe Phase 1*. Funded by European Commission. Leading Partner: Heidelberg University, Germany. Role: Expert
- 1995 – 1997 Project: Kaliakra Reserve Nature Protected Area. Funded by the Swiss Government. In frames of Bulgarian-Swiss Biodiversity Conservation Programme. Role: PR Officer

NATIONAL

- 2014 – 2015 Project: *Typology of Students' Value Orientations*. Funded by the Bulgarian Ministry of Education. Leading Partner: University of Economics Varna.
- 2012 – 2014 Project: *Distance Learning as a Modern Approach in Higher Education System*. Funded by Operational Programme for Human Resources Development. Leading Partner: University of Economics Varna

PUBLICATIONS

BOOKS AND BOOK CHAPTERS

1. Dankova, P. (2012) The human factor in corporate social responsibility. Monograph. Gea-Print Publishing House.
2. Dankova, P. (2011) Publikums-Aktiengesellschaften: Eigentumsstruktur und korporative Verantwortung. In : Konflikt, Macht und Gewalt aus politökonomischer Perspektive, Metropolis Verlag / Marburg, pp. 89-108.
3. Corporate Governance Encyclopedia (2011) Steno Publishing House. Articles: White Paper on Corporate Governance in South-Eastern Europe; Investor Relations Director; Corporate Social and Environmental Report; National Corporate Governance Code; Shareholder Rights; OECD Principles of Corporate Governance; The Corporate Veil of Incorporation Problem; The Corporate Free Rider Problem; The Corporate Power Vacuum Problem; The Principal-Agent Problem; Internationally Recognized Good Corporate Governance Standards.
4. Business Economics (2010) Science & Economy Publishing House. Chapters: Ch. 1. The Business Enterprise within the Economic System. Ch. 4. Main Functions of the Business Enterprise. Ch. 5. Management of the Business Enterprise. Ch. 22. Corporate Social Responsibility and Sustainable Development.

JOURNAL ARTICLES & CONFERENCE PAPERS

1. Dankova, P., Petrov, P. (2016) Students' adaptation during educational mobility: Socio-cultural challenges. Knowledge for Market Use 2016: Our Interconnected and Divided World, Olomouc, pp.

352-358. [http://knowledgeconference.upol.cz/downloads/2016-Knowledge for Market Use Proceedings.pdf](http://knowledgeconference.upol.cz/downloads/2016-Knowledge%20for%20Market%20Use%20Proceedings.pdf)

2. Dankova, P., Valeva, M., Strukelj, T. (2015) A Comparative Analysis of International CSR-Standards as Enterprise Policy / Governance Innovation Guidelines. *Systems Research and Behavioral Science. Special Issue: Corporate Social Responsibility. Vol. 32, Issue 2*, pp. 152–159. <http://onlinelibrary.wiley.com/doi/10.1002/sres.2254/abstract>
3. Dankova, P., Valeva, M. (2013) Understanding International CSR-Standards: A Comparative Analysis / Social Responsibilities and Current Challenges. Reviewed conference paper. Institute for the Development of Social Responsibility (IRDO).
4. Dankova, P. (2013) Teaching Approaches in Higher Education. *Book of Papers. Science & Economy Publishing House*, pp. 61 – 74.
5. Dankova, P. (2012) Strategic aspects in human resources management. *Izvestia Academic Journal. University of Economics Varna. Iss. 2*.
6. Dankova, P. (2012) The human factor and the sustainable development. *Management and Sustainable Development Journal. University of Forestry, Sofia. Iss. 4*.
7. Blagoeva, S., Dankova, P. (2012) Green supply chains. In: *Trends and challenges in the economic development. Reviewed conference paper. University of Economics Varna*.
8. Dankova, P. (2012) The human resources of the organization within the concept of corporate social responsibility. *Izvestia Academic Journal. University of Economics Varna. Iss. 1*.
9. Dankova, P. (2011) The intellectual capital as a key factor for sustainable development. *Management and Sustainable Development Journal. University of Forestry, Sofia. Iss. 4*, pp. 15-20.
10. Dankova, P. (2011) The role of human resources towards achieving corporate social responsibility. In: *Economy and Management in the 21st Century – Decisions on Stability and Growth. Reviewed conference paper. Svishtov. pp. 325 – 332*.
11. Dankova, P. (2011) The role of the specialized committees in the management of publicly listed corporations. *Economic Thought Journal. Bulgarian Academy of Sciences, Sofia. Iss. 2*, pp. 95-108.
12. Dankova, P. (2010) The world financial and economic crisis - a moral case. In: *World Crisis and Economic Development. Reviewed conference paper. University of Economics Varna Vol. 1. pp. 441-447*.
13. Dankova, P. (2009) Main aspects of the enterprise architecture concept. *Economic Alternatives Journal. UNWE, Sofia. Iss. 3*, pp. 124-137.
14. Dankova, P. (2008) Corporate social responsibility as a competitiveness factor. In: *Competitive Growth of the Bulgarian Industry. Reviewed conference paper. UNWE, Sofia. pp. 301-305*.
15. Dankova, P. (2008) Zachman framework as a tool for enterprise architecture description. In: *Contemporary Problems of Industrial Management and Economics and Management. Reviewed conference paper. University of Economics Varna. pp. 165-171*.
16. Dankova, P. (2008) Corporate social reporting as a substantial element of sustainable development. In: *Economic Policies for Sustainable Development. Reviewed conference paper. UNWE, Sofia. pp. 38-44*.
17. Dankova, P. (2008) Energy for sustainable future. / *Utilities magazine. Sofia. Iss. October*.
18. Dankova, P. (2008) The social and environmental reports. / *Utilities magazine. Sofia. Iss. May*.
19. Dankova, P. (2008) The debt market – some opportunities for the utilities companies. / *Utilities magazine. Sofia. Iss. February*.
20. Dankova, P. (2007) Corporate social responsibility – for and against. / *Utilities magazine. Sofia. Iss. December*.
21. Dankova, P. (2007) How about some free energy. / *Utilities magazine. Sofia. Iss. November*.
22. Dankova, P. (2007) The energy and water ombudsman. / *Utilities magazine. Sofia. Iss. August*.
23. Dankova, P. (2007) Responsible energy consumption : A framework for corporate social responsibility. / *Utilities magazine. Sofia. Iss. July*.
24. Dankova, P. (2007) Business ethics in the utility sector. / *Utilities magazine. Sofia. Iss. June*.
25. Dankova, P. (2006) Contemporary corporate governance – shifting the accents. // *Economski Anali. No 169. April – June. pp. 43-61. file:///C:/Users/User/Downloads/SSRN-id2173685.pdf*
26. Apostolov, A., Dankova, P. (2006) Socio-cultural and ethnic specifics of life planning and labour emigration. Evidence from Bulgaria // *London School of Economics. <http://www.sneps.net/research-interests/political-demography-ethnicity-nationalism-religion>*
27. Dankova, P. (2005) Property rights in publicly listed corporations. / *Izvestia Academic Journal*.

University of Economics Varna. No 4, pp. 119-130.

28. Dankova, P. (2004) The social responsibilities of publicly listed companies. In: Scientific Conference of Young Research Scholars. Reviewed conference paper. University of Economics Varna. pp. 146-153.

GRANTS AND FELLOWSHIPS

2016 Erasmus teaching staff mobility grant. University of Freiburg, Germany.

2012 European Economic Area grant. University of Reykjavik, Iceland.
Course: University Didactics and Team Building.

2012 Erasmus teaching staff mobility grant. University of Freiburg, Germany.

2011 Erasmus teaching staff mobility grant. University of Maribor, Slovenia.

2008 Erasmus teaching staff mobility grant. University of Zittau, Germany.

2004 Erasmus PhD students mobility grant. University of Mannheim, Germany.

LANGUAGE SKILLS

Bulgarian Native speaker

English Proficient user (C2) CAE Cambridge Advanced Certificate, 2017

German Proficient user (C1) Goethe-Institut, Zentrale Oberstufenprüfung, 2001

Russian Independent user (B2) Foreign language school diploma, 1991

CERTIFICATES

1997/2017 MENSA The High IQ Society, IQ 152, Percentile Rank 98%, Mensa Bulgaria

2012 University Didactics & Team Building, Open University Reykjavik, Island

2009 Internal Auditor of Quality Management Systems, Velmar Consult Ltd, Bulgaria

2006 Presentation Skills, ConsulTeam Human Capital, Bulgaria