Start For Future Summit
New Deal of Innovation in Europe

23.–24.11.2022
Hochschule München, Lothstraße 64, Munich

For Universities, Industry, Startups, Policy and all change makers in the field of innovation.

startforfuture.eu
Welcome to
Start For Future Summit!

Start For Future is the fastest growing European alliance of entrepreneurial universities, university linked incubators, international industry and public organizations operating as an open entrepreneurship hub that drives the systemic innovation. Start for Future connects talents and early-stage startups with its assets and broad network of industry partners, addressing United Nations Sustainable Development Goals and combining it with highly impactful, profitable and scalable business models.

Start for Future Summit is a gathering of universities, industry partners, ecosystem leaders, innovators, investors, policy makers and startup champions from Germany and around Europe.

The Summit provides a space where participants can bring ideas to life through hands-on co-creation towards expanding their ecosystem network. The summit promotes partnerships and collaborations, that drives sustainable business development and economic growth for large and medium size companies, as well as startups emerging from different industry sectors.

The upcoming summit is the first large scale co-creative gathering of Start for Future: it will show a sustainable, democratic and scalable model for future oriented and long term collaboration. Beyond that, it will be the basis for setting up a new European Cooperative Society.

With great pleasure we invite you to Start for Future Summit and to become part of our joint journey: Let us start our future, our way!

Prof. Dr. Klaus Sailer
CEO of Strascheg Center for Entrepreneurship
and initiator of Start for Future
23.11.2022 — 9.30 am – 18.00 pm

Developing and Connecting Deep Tech Valleys in Europe

On the first day, we want to build bridges across European innovation ecosystems: We want to dive into building new economic paths, commit to developing existing deep tech valleys, and initiate new ones coming from the Start for Future network. Together we create the basis for the New Deal of Innovation in Europe.

We are pleased to welcome Mariya Gabriel, the European Commissioner for Innovation, Research, Culture, Education and Youth as our Key note speaker and panelist.

Mariya Gabriel
European Commissioner for Innovation, Research, Culture, Education and Youth
24.11.2022 — 9.30 am – 18.00 pm

Business innovation through Co-Creation – Let us start our future, our way!

The second day will be hands-on Co-Creation between startups, deep tech valleys and industry partners. Actors of second day will have the opportunity to present themselves, offer a challenge area and identify collaboration opportunities in a fare format.

Partners will present their challenges on a stage and will be visited on their boots by other interested parties for 1-1 matchmaking appointments. The second day will create opportunities for exchange and develop blueprints for joint products, services and sustainable business models in Europe.
09:30 – 10:00  **Registration**

10:00 – 10:15  Welcome by Prof. Dr. Martin Leitner (president of HM) and Prof. Dr. Klaus Sailer (CEO of SCE)

10:15 – 10:30  Key Note on New European Innovation Agenda, European Commissioner Mariya Gabriel

10:30 – 10:45  Start For Future and New Deal of Innovation for Europe

10:45 – 11:30  Panel: European Deep Tech Valleys and Interconnectedness within Start For Future

11:30 – 11:45  Coffee Break

11:45 – 12:30  Start For Future: Programme for Systemic Innovation in Europe, Klaus Sailer

12:30 – 14:00  Lunch Break

14:00 – 15:00  **Workshop I: Smart Specialisation and Verticalization of Valleys**

15:00 – 15:10  Coffee Break

15:10 – 16:10  **Workshop II: What is needed to connect existing Valleys in Europe**

16:10 – 16:45  Presenting the conclusions from workshops & discussion

16:45 – 17:00  Presenting the Agenda for Day II.

17:00 – 18:30  Strascheg Awards – Awarding the best projects and startups from 2022 in Start For Future.

18:30 – 20:00  Networking & buffet
09:00–09:30  Welcome to Day II – Co-Creation Across Start For Future and Rules of Co-Creation
09:30–10:00  Coffee / Networking / Explore
10:00–10:30  Introduction to Co-Creation: How, Why and Best Practice Examples
10:30–12:15  Presenting the Co-Creation Challenges of Industry
12:15–13:00  Booking co-creation talks and speed networking
13:00–14:00  Lunch with networking
14:00–15:15  Presenting Startup Co-Creation Opportunities
15:15–16:30  Booking co-creation talks and speed networking
16:30–17:00  Presenting Cities Co-Creation Opportunities
17:00–17:45  Booking co-creation talks and speed networking
17:45–18:00  Wrap up Day II & Next steps
18:00–20:00  Networking and Buffet
20:00        End of Co-Creation Summit
Let us start our future, our way — by...

... meeting leading startups, industries and policymakers from Europe

... accessing Start for Future deep tech valleys

... exchanging with experts on Business Innovations and Corporate Development strategies

... collaborating on innovation challenges with other stakeholders

... transforming crucial challenges of our time into sustainable solution and business models.

... exploring the upcoming trends and opportunities of European deep tech valleys

... diving into Co-Creation workshops and 1-1 Matchmaking Sessions

... creating the basis for the new European Cooperative Society with Start for Future!
Location of Venue

Lothstraße 34, 80335 Munich
November 23rd and 24th, 10:00 – 20:00 CET

Accommodation & Getting to the Venue

Ruby & Lilly Hotel
Dachauer Straße 37
80335 München

Hotel Europa
Dachauer Straße 115
80335 München

Public transportation within Munich is widely available and affordable (S Bahn, U-Bahn (underground), Trams). Furthermore, taxis and Ubers are also available. To head into the city from the airport, we HIGHLY suggest using the S-Bahn, which you can recognize by the green symbol.
THX

Are you with us?

Interested in having a slot and a stand to present your collaboration opportunity?

APPLY NOW!

For more information & questions about Start for Future, visit https://startforfuture.eu/page/sff-summit-2022 or write us at info@startforfuture.eu

For Corporates/Governmental Institutions:
How to present a innovation challenge?
For Startups: How to pitch?