

University of Economics - Varna  
Erasmus+ Guidebook 23/24  
for Incoming Students



THIS IS YOUR PATH TO SUCCESS





With the support of the  
Erasmus+ Programme  
of the European Union

The European Commission's support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein. The guidebook has been created under the supervision and inspiration of:

**Evgeni Raychev**, Head of the International Relations Office

**Slavena Tsoneva**, Erasmus+ Programme Coordinator for Incoming Mobility

© International Relations Office, University of Economics - Varna

# Dear Friends,

University of Economics - Varna offers opportunities that may inspire each and everyone of you to pursue wisdom, gain courage and seek the will to succeed.

Our university motto is: 'With Academic Traditions to the Future!' and we draw on our legacy and traditions to be constantly flexible in the training we provide and in everything else we commit to.

This rationale is the cornerstone of our rapidly growing partnership network with companies, public administration institutions, national and international educational organisations, non-profit organisations, among others.

We are reassessing traditional education to strike a healthy balance between knowledge, skills and competences, with an emphasis on 'learning by doing'.

Prof. Evgeni Stanimirov, PhD

Rector of University of Economics - Varna





## General Information about University of Economics - Varna

The University of Economics – Varna (UE–Varna) is one of the oldest institutions of higher education in Economics on the Balkan Peninsula with over 100-year-long history. UE–Varna was established in 1920 by the Chamber of Commerce and Industry in Varna and has adhered to its mission ever since – to develop the science of Economics, to train specialists needed for the prosperity of business in the region and the country as a whole.

Since then more than 155,000 Bulgarian and foreign students have graduated the University and have received higher education degrees in Economics. Today there are over 6,000 Bulgarian and international students at the University. Their training is provided by over 220 highly qualified faculty – doctorate degree holders, professors, associate professors and assistant professors.

The university consists of 4 faculties, one college and 19 departments which offer more than 31 accredited programmes in four professional fields: Economics, Administration and Management, Tourism, IT and Computer Sciences. There are 30 Master degree majors in three modes of study: full-time, part-time and distance learning. The College of Tourism offers Professional Bachelor degree training in Tourism in two majors.

UE–Varna follows its mission to be a leading institution with established identity across European higher education area.





# International Cooperation

The International Relations Office is responsible for the establishment and coordination of international contacts with other institutions of higher education. Some of the main functions of the office include: assists foreign students studying at UE–Varna, and incoming and outgoing mobility students; Management and the implementation of international agreements; Collection and dissemination of information about international programmes; Opportunities to receive grants and study abroad; Coordination of trainings, vocational trainings and practical mobility (recruitment of applicants, preparation of documents) are some of the main functions of the office.



## **Vice-Rector for Internationalization**

Assoc. Prof. Radan Miryanov, PhD  
+359 882 164 640  
Office 201  
E-mail: miryanov@ue-varna.bg



## **Erasmus+ Institutional Coordinator**

Assoc. Prof. Vladimir Zhechev, PhD  
+359 882164556  
Office 314B  
E-mail: vladimir.zhechev@ue-varna.bg



## **Head of International Relations Office**

Evgeni Raychev  
+359 882 164 775  
E-mail: e.raychev@ue-varna.bg



## **Erasmus+ Programme Coordinator Incoming Mobility**

Slavena Tsoneva  
+359 882 164 852  
E-mail: exchange\_students@ue-varna.bg



## **International Cooperation Coordinator**

Ekaterina Koleva  
+359 882 164 642  
E-mail: int\_relations@ue-varna.bg



## **Foreign Students Coordinator**

Yordanka Georgieva  
+359 882 164 660  
E-mail: foreign\_students@ue-varna.bg



**Erasmus+ Programme  
Coordinator  
Outgoing mobility**

Yoan Dimitrov  
+359 882 164 662  
E-mail: [int\\_relations@ue-varna.bg](mailto:int_relations@ue-varna.bg)



**Foreign Students Coordinator**

Selvet Niyazieva  
+359 882913208  
E-mail: [selvet\\_niyazieva@ue-varna.bg](mailto:selvet_niyazieva@ue-varna.bg)

UE–Varna has traditionally been open to the exchange of knowledge, educational and research experience with foreign academic centres - all part of UE-Varna strategy for internationalisation aimed at 2019-2023 period of time. The university successfully collaborates with more than 350 internationally recognized HEIs in the pursuit of expanding our international networks, opening to the academic and business world, learning from best practices, and inspiring students to take on life-transforming experiences.



**International Relations Office**

University of Economics - Varna  
77 Knyaz Boris I Blvd.  
9002, Varna, Bulgaria

<https://www.ue-varna.bg/en/p/7807/international-relations>

# Academic Agenda, Examination and Grading

## 1. Academic Calendar 2023-2024

### Winter Semester

Welcome days	12.09.2023 - 13.09.2023
Study period	14.09.2023 - 22.12.2023 / 31.01.2024 (depending on LAs)
Holidays	23.12.2023 - 07.01.2024
Exam period	08.01.2024 - 31.01.2024 (for courses within regular programmes)

### Summer Semester

Welcome days	19.02.2024 - 20.02.2024
Study period	21.02.2024 - 30.05.2024 / 20.06.2024 (depending on LAs)
Holidays	03.05.2024 - 06.05.2024
Exam period	01.06.2024 - 20.06.2024 (for courses within regular programmes)

### Holidays

September 6th	Unification Day
September 22nd	Independence Day
November 1st	National Awakening Day
December 24th–27th	Christmas
January 1st	New Year's Day
March 3rd	Liberation Day
May 1st	Labour Day
May 5th	Easter
May 6th	Saint George's Day/Army Day
May 24th	Culture and Literacy Day

## 3. Grading System

ECTS grading scale and UE-Varna grades

ECTS grade	UE-Varna grade	Definition
A	6	<b>Excellent</b> – outstanding performance with only minor errors
B	5	<b>Very good</b> – above average standard but with some errors
C	4	<b>Good</b> – generally sound work with a notable number of errors
D, E	3	<b>Satisfactory</b> – fair but with significant shortcomings
F, FX	2	<b>Fail</b> – considerable further work is required



## 2. Examination

Each semester is followed by an examination period which starts at the beginning of January or June, respectively. Most of the courses offered at UE–Varna include exams. When that is not the case, evaluation is based mostly on classroom tasks, presentations, projects and / or tests.



# Studying at the University of Economics - Varna

## 1. How to Apply to the University of Economics - Varna

Mobility students who would like to study at UE–Varna in the winter semester or for a full academic year should submit their application forms through the electronic system of the University until June 20th. Those who would like to study in the summer semester should submit their application forms until December 1st (after the nomination period). The complete set of documents is:

- 1) Application Form
- 2) Learning Agreement
- 3) Housing Application (where applicable)
- 4) 4 passport-size photos (3.5 x 4.5 cm).



### Step-by-Step Procedure

**Step 1:** Check for agreements between your home university and UE–Varna by contacting your International Relations Office. The person in charge will inform you about the procedures to be selected as an Erasmus+ mobility student.

**Step 2:** After passing the selection procedures, your home university must nominate you in our online application system. Applications should be sent by June 20th for winter semester and full academic year, and by December 1st for summer semester.

**Step 3:** All completed documents must be first sent to [exchange\\_students@ue-varna.bg](mailto:exchange_students@ue-varna.bg) for checking and then, if approved, via post, along with the photos, to UE–Varna International Relations Office.

## 2. What to do Before Arrival?

### Get a Visa

Visa regulations for tourists are liberal: Bulgaria has agreements with numerous countries for allowing visitors to stay in the country without a visa for up to 90 days.

Exchange students from EU countries do not need a visa. Exchange students from non-EU countries must obtain visa D in order to study at UE–Varna.

### Get Insurance

Foreign students from EU and EEA member states should have the following forms E128, E111 or the EHIC card. The document type depends on the authorized insurance agency in the country of origin.

Students from non-EU member states must obtain health insurance certificate valid on the territory of the Republic of Bulgaria from the authority responsible for health affairs in their home country. This certificate should contain clear description of the scope of their rights. Students have to obtain health insurance certificates prior to their arrival in Bulgaria. Health insurance is necessary for visa D application.



### Also...

We advise you to bring your ISIC card. The card should be recognized in Bulgaria and can be helpful when purchasing international train tickets, plane tickets or visiting museums. With your ISIC card you can also get special discounts at different shops and clubs.

Motor vehicle drivers should possess a valid local or international driving licence. You need a “green card” insurance for your own vehicle.



### 3. Get Started at the University of Economics - Varna

#### Induction Days

During your first week, you will get an in-depth review of studies, facilities, tutoring, trips arranged for international students, etc. Presence during Welcome Days is **mandatory**.

#### Buddy Programme

The Buddy Programme is a fun way to get to know new people in a foreign country quickly and easily, to learn more about the local culture and discover even the small and probably not so obvious at first sight details about it. The main goal of the programme is fast cultural and social integration of international students into UE-Varna environment.

#### Selecting Courses

You can find the courses offered in English for the incoming Erasmus+ students at the end of this booklet.

#### Tutoring

Exchange students can take advantage of their lecturers' tutoring hours upon request. Group meetings for mobility students are also an option.

#### Bulgarian Language Courses

Courses in Bulgarian Language are offered free of charge to our Erasmus+ students each semester. Students can earn ECTS for these courses.





*Incoming Erasmus+ Students  
2022/2023 academic year*

## More about the University of Economics - Varna

### Sports Facilities

The main building of the University of Economics – Varna is situated in the city centre, near the Sea Garden. The University building is open from 7.00 a.m. to 7.30 p.m.

UE–Varna Sports Centre accommodates five indoor sports training facilities:

- large volleyball and basketball courts;
- volleyball and gymnastics courts also used for concert choreography and training;



### Library

- a training basketball court;
- a table tennis room;
- a gym.

The University library, situated on the 5th and 6th floors of the main building, features:

- over 350,000 specialised volumes;
- a subscription of some of the best research and professional databases;
- free access to books and magazines;
- a spacious reading hall;
- textbooks and materials in different languages;
- an electronic library catalogue;
- computer stations;
- unlimited access to Internet.

Reading hall working hours are:

08:00 – 19:30 Monday to Friday. Saturday 10:00-14:00



# Student life at UE-Varna



## Accommodation

The city of Varna is a major transportation centre in Bulgaria. You have different options to reach it – by plane, by bus, by train or by car. The airport is one of the biggest in the country and has flights to/from most European countries. Exchange students can be accommodated at the University dormitory. The places for Erasmus+ students is limited and accommodation is provided on a “first come, first served” basis. All rooms are furnished with desks, beds, wardrobes, cupboards and chairs, living room and bathroom facilities.

The rent per month for a bed in a triple room is EUR 110, in a double room - EUR 130, in a single room - EUR 150. A security deposit, amounting to monthly rent payment is required a week prior to arrival.

Hotel accommodation is also available and the bed&breakfast price for a double room per night ranges from EUR 25 to 50 for those who prefer to rent a flat in Varna.

The International Relations Office should be notified about the exact date and time of arrival at least a week in advance so that accommodation at the dormitory can be arranged.

### **For more information, contact:**

Tel: +359 52 830 812

E-mail: [exchange\\_students@ue-varna.bg](mailto:exchange_students@ue-varna.bg)

### **Address of the dormitory:**

17 Bregalnitsa str., Students block 1 and 2





## Student Organisations

UE–Varna cooperates with different organizations, among which are: AIESEC, The Erasmus Student Network (ESN–Varna), Student Council and The National Representative Assembly of Student Councils.

These structures keep students well-informed about a wide range of issues related to their stay in Varna and actively participate in civil and international projects.



## Student Identification Card

Erasmus+ students are issued student identification cards. With your student ID card, you may receive discounts in purchasing entrance tickets/cards for swimming pools, gyms, museums, clubs, as well as train and coach tickets.

## Living in Bulgaria and Varna

### Republic of Bulgaria - Brief Profile

**Capital:** Sofia

**Population:** 6.9 million

**Area:** 110 993 sq.km.

**Language:** Bulgarian

**Predominant Religion:** Christian Orthodox

**Summer average temperature:** 26°C ~ 32°C

**Winter average temperature:** -5°C ~ 5°C

**Time zone:** GMT +2; Apr – Sept GMT +3

**Largest cities:** Plovdiv, Varna

Located in the south-eastern part of Europe, Bulgaria is a neighbour of Romania, Greece, Serbia, North Macedonia, Turkey and has a beautiful seaside along the Black Sea.





Bulgaria is a country with an ancient history and plenty to discover. Today, it is a member of the European Union and NATO.

The region of Varna is famous for its seaside resorts like Golden Sands, Sunny Day, Albena, St. St. Constantine and Helena. The climate is moderate with a few rainy days and not much snow. Varna is one of the biggest cities in Bulgaria with a well-developed economy. It offers various opportunities for young people to study, work and have fun. The cost of living is comparable to other mid-sized cities in Central and Eastern Europe. In 2017 Varna was the European Youth Capital.

## Useful Information

### Getting Around

It is easy to walk from the main building of the university to the city center, to the dormitories and to the Sea Garden. A trip by bus costs BGN 2 and the ticket is bought on the bus. Approximate price for a taxi ride within the city is BGN 6–10.

### Currency

Bulgarian currency is called “lev” (BGN). One lev is divided into 100 stotinki. Payment is in leva (levs); Bigger stores accept credit cards: Mastercard-Eurocard and VISA. The exchange rate is fixed: EUR 1  $\approx$  BGN 2.





# Where to Go and What to See

## Sights, Museums and Galleries

Numerous museums in Varna welcome you into their unique atmosphere. All of them have their “stories” to tell and rich historical heritage to show. Varna museums are full of treasures from all periods of the city’s history, and will spark the interest both the informed archaeologist and the casual visitor.

You can visit several museums:

- Archaeological Museum
- Natural Science Museum
- Museum of Varna
- The Museum of Modern History
- The National Revival Museum



## Places of Natural and Architectural Beauty

- Roman Baths
- Euxinograd Palace
- Pobiti Kamani (Stone Forest)
- Aladzha Monastery
- Varna City Art Gallery 'Boris Georgiev'
- Varna Dolphinarium
- Aquarium
- Planetarium
- Various Festivals



## Cinemas

Films shown in local cinemas (movie theaters) have subtitles in Bulgarian.



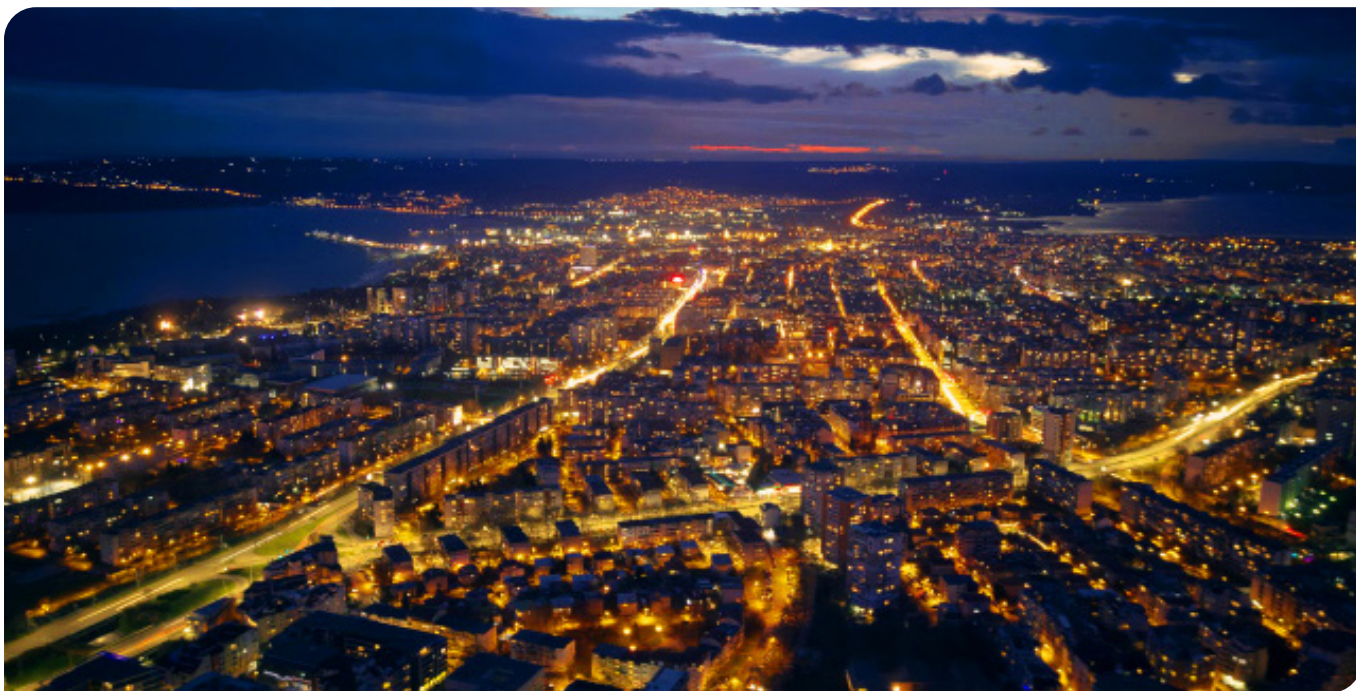


## Theatre, Opera and Ballet

The Theatre and Opera House is in the city centre. It was built in 1921 after the fashion of the city of Vienna. It houses a theatre, an opera and philharmonic halls. The first play was presented by French soldiers during the Crimean War in 1855. The first opera performance in Varna was given in 1947. Not far away from it is the Puppet Theatre where the Golden Dolphin Festival of Puppets takes place every three years.

The University is located in the city centre, just five minutes away from the beach and opposite the Sea Garden – the biggest park in Varna. Along the beach, you will find a lot of places where you can go with your new friends. In the Sea Garden you can enjoy your free time walking, jogging, biking or doing other outdoor sports activities. Furthermore, Varna offers different cultural activities and festivals.

Varna provides a lot of opportunities for entertainment in many discos, clubs and bars with live music. During the summer, lots of new bars at the seafront open gates to welcome local people, students and tourists so parties and friendly atmosphere are a must. Don't miss this chance and join Varna's nightlife!



## Erasmus+ Students about their Experience at the University of Economics – Varna

*As two Irish students coming to Varna in Bulgaria was a big move at first. Very little is spoken about Bulgaria in Ireland and not much is known. That quickly changed! Varna is a spectacular spot located by the black sea. On those sunny evenings it is so lovely to chill by the sea having some drinks while when the weather gets colder there is an abundance of restaurants and clubs to choose from. Bulgaria is a fascinating country with a unique culture and very interesting to explore some of the soviet and communist monuments that Bulgaria has to offer. The International Relations office could not have been more helpful as well as the lectures. Given that there were only Erasmus students in the class, class sizes were small which made college so enjoyable because we knew all our classmates and the lecturers so well. If you are thinking about coming to Varna for Erasmus don't, just go and do it because you won't regret and will have memories for ever.*



Gary Twomey and Aoife Condon, Ireland

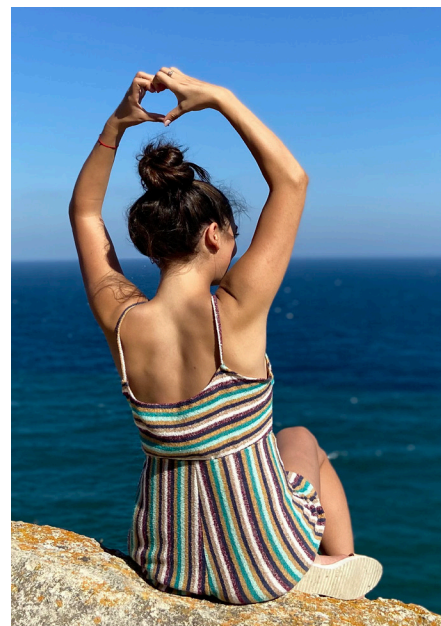
**Gary and Aoife**

*Bulgaria, especially Varna, is a great place to visit and do your Erasmus. It was the best choice I ever made, as I made friends from other countries, visit new places, get to know my self better and of course improve my English speaking, something that I was scared about. Although I was the only one from Cyprus, I had the opportunity to make friends as we start knowing better each other.*

*The university is in the center, near the beach, restaurants, coffee shops, so it's easy after the classes to go grab a coffee, eat something and walk in the beautiful park. Erasmus is great experience as you can do a lot of activities. You can visit villages, other cities and go to countries next to Bulgaria. Even in Varna there are a lot of things you can do, like karting, paintball, cinema, theatre, ice skating in the winter, swimming in the summer and also try Bulgarian food. At UEV everyone is friendly, willing to help you, so you can have the best experience and expand your knowledge.*

*All in all, take the opportunity, don't be afraid of changes, it was the best decision I ever made! You will not regret it!*

**Maria, Cyprus**





*„Give Bulgaria a chance and you will not regret it.“ This were the words that were mentioned to us on our first welcome day in the University of Economics. After 3 ½ months of staying here I can say I am really pleased that I gave the chance to Bulgaria! Varna is a great place for spending an extraordinary Erasmus, as it offers a lot of possibilities for students to enjoy the time at the beach, bars & restaurants and all the other places at the perfect location in Varna. Also the events and trips planned by ESN or by us students in and around Bulgaria are unique experiences which I will never forget. Seeing the beautiful landscape but also the different cities was brilliant. The same goes for the friendships I could build here. In short time I got to know people and found good friends, which made my stay here valuable. Friendships, that last beyond the time spent in Varna and make Erasmus a unique time. I would not like to miss the time here and I’m happy for giving the chance to Bulgaria.*

**Tobias**



**Tobias Kykawetz,  
Germany**



*Our semester in Bulgaria at the University of Economics - Varna was wonderful.*

*Varna is a beautiful city by the sea, which offers a lot of activities for students and rich nightlife. We had opportunity to travel around Bulgaria and visit different places, like wonderful Rila Monastery and Seven Rila lakes. We had immediately fell in love with Bulgarian cuisine and hospitality. Teachers and whole IRO were always very helpful and friendly. We met new people from all around the world and created life-long friendships.*

*If you still hesitate whether you should sign up for Erasmus and where you should go, the University of Economics in Varna is the right choice and you will certainly not regret it.*

**Lucia, Janka, Zuzana and Adam**



# PART THREE

study programme for exchange students

## Lecturers



**Assoc. Prof. Radan Miryanov, PhD**  
**Email:** miryanov@ue-varna.bg  
**Courses:**  
- Modelling in Economics  
- Uncertainty and Decision Making



**Assoc. Prof. Vladimir Zhechev, PhD**  
**Email:** vladimir.zhechev@ue-varna.bg  
**Course:**  
- Branding and Strategic Brand Management



**Assoc. Prof. Vladimir Dosev, PhD**  
**Email:** vl\_dosev@ue-varna.bg  
**Course:**  
- Bulgarian Language



**Assoc. Prof. Yordan Ivanov, PhD**  
**Email:** jordan.ivanov@ue-varna.bg  
**Course:**  
- Strategies and Tactics of Pricing



**Part time Prof. Selvet Niyazieva**  
**Email:** selvet\_niyazieva@ue-varna.bg  
**Course:**  
- Branding and Strategic Brand Management



**Chief Assist. Prof. Petar Petrov PhD**  
**Email:** p.k.petrov@ue-varna.bg  
**Courses:**  
- Online Research Methods  
- Talent Management



**Assoc. Prof. Violeta Dimitrova, PhD**  
**Email:** violeta\_dimitrova@ue-varna.bg  
**Course:**  
- Strategic Retail Management



**Prof. Rosen Nikolaev, PhD**  
**Email:** nikolaev\_rosen@ue-varna.bg  
**Course:**  
- Modelling in Economics





**Assoc. Prof. Michal Stojanov, PhD**  
**Email:** michal.stojanov@ue-varna.bg  
**Course:**  
- Strategic Retail Management



**Assoc. Prof. Petya Dankova, PhD**  
**Email:** dankova@ue-varna.bg  
**Courses:**  
- Human Relations  
- Organizational Psychology



**Chief Assist. Prof. Milcho Bliznakov, PhD**  
**Email:** mbliznakov@ue-varna.bg  
**Course:**  
- Investment Management



**Prof. D. Sc. Ivan Rusev**  
**Email:** ivroussev@ue-varna.bg  
**Course:**  
- European Context of Bulgarian History and Culture



**Chief Assist. Prof. Plamena Palamarova, PhD**  
**Email:** p\_palamarova@ue-varna.bg  
**Course:**  
- International Marketing Planning



**Prof. Veselina Dimitrova, PhD**  
**Email:** vesselina.dimitrova@ue-varna.bg  
**Course:**  
- Fundamentals of Circular Economy



**Assoc. Prof. Svilen Ivanov PhD**  
**Email:** svilen.ivanov@ue-varna.bg  
**Courses:**  
- Storytelling  
- Applied Semiotic Analysis of Advertising



**Assoc. Prof. Maria Stanimirova, PhD**  
**Email:** maria\_stanimirova@ue-varna.bg  
**Course:**  
- Business Consulting



**Assoc. Prof. Desislava Serafimova, PhD**  
**Email:** serafimova\_d@ue-varna.bg  
**Courses:**  
- Corporate Social Responsibility  
- Management in a Digital World



**Chief Assist. Prof. Svetlana Todorova, PhD**  
**Email:** svetlana.todorova@ue-varna.bg  
**Courses:**  
- Uncertainty and Decision Making  
- Applied Statistics with SPSS





**Assoc. Prof. Snezhana Salova, PhD**

**Email:** ssulova@ue-varna.bg

**Course:**

- Web Technologies



**Chief Assist. Prof. Todor Dyankov, PhD**

**Email:** todordyankov@abv.bg

**Courses:**

- Marketing Communications
- Customer Relations Management



**Chief Assist. Prof. Katya Vladova, PhD**

**Email:** vladova\_k@ue-varna.bg

**Courses:**

- Entrepreneurship and Small Business Management
- Business Growth Management



**Prof. Julian Vasilev, PhD**

**Email:** vasilev@ue-varna.bg

**Courses:**

- ERP Systems
- Geographic Information Systems (GIS)



**Chief Assist. Prof. Stefan Kalpachev, PhD**

**Email:** stefan.kalpachev@ue-varna.bg

**Courses:**

- Career Development
- Operations Management

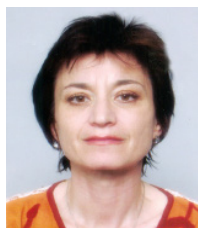


**Chief Assist. Prof. Silvia Dimitrova, PhD**

**Email:** silvia\_dimitrova@ue-varna.bg

**Courses:**

- Cultural Policy
- Expatriate Management



**Prof. Fanya Filipova, PhD**

**Email:** fanya\_filipova@ue-varna.bg

**Course:**

- International Harmonization of Accountancy and Auditing



**Chief Assist. Prof. Miroslav Kamdzhlov, PhD**

**Email:** kamdzhlov@ue-varna.bg

**Courses:**

- Applied Intelligence



**Assoc. Prof. Evgeniya Tonkova, PhD**

**Email:** tonkova@ue-varna.bg

**Courses:**

- Distribution Management
- Innovative Marketing



**Chief Assist. Prof. Boncho Mitev, PhD**

**Email:** bonchomitev@ue-varna.bg

**Course:**

- Strategic Management



**Chief Assist. Prof. Radka Nacheva, PhD**  
**Email:** r.nacheva@ue-varna.bg  
**Course:**  
 - Web Technologies



**Assoc. Prof. Kaloyan Kolev, PhD**  
**Email:** kolevk@ue-varna.bg  
**Course:**  
 - Behavioral Economics



**Assoc. Prof. Genka Rafailova, PhD**  
**Email:** genka@rafailova.org  
**Courses:**  
 - Event Management  
 - Creative Industry and Creative Business



**Assoc. Prof. Dancho Petrov, PhD**  
**Email:** d.petrov@finance-varna.com  
**Courses:**  
 - Financial Management  
 - Corporate finance



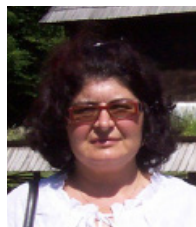
**Prof. Bistra Vasileva, PhD**  
**Email:** bistravas@ue-varna.bg  
**Course:**  
 - International Marketing Planning



**Chief Assist. Prof. Krasimira Yancheva, PhD**  
**Email:** krasimira\_yancheva@ue-varna.bg  
**Courses:**  
 - Management and Animation in the Entertainment Industry  
 - Events Design and Experience



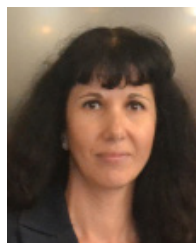
**Evgeni Raychev**  
**Email:** e.raychev@ue-varna.bg  
**Course:**  
 - European Context of Bulgarian History and Culture



**Assoc. Prof. Teodora Zapryanova, PhD**  
**Email:** teodorazap@ue-varna.bg  
**Course:**  
 - Mathematical Analysis



**Chief Assist. Prof. Ivo Kostov, PhD**  
**Email:** i.kostov@ue-varna.bg  
**Courses:**  
 - Business Valuation  
 - Real Estate Management and Valuation



**Chief Assist. Prof. Miglena Stoyanova, PhD**  
**Email:** m\_stoyanova@ue-varna.bg  
**Courses:**  
 - ERP Systems  
 - Geographic Information Systems (GIS)



**Assoc. Prof. Nedyalko Valkanov, PhD**

**Email:** n.valkanov@ue-varna.bg

**Courses:**

- Prevention of Economic Fraud
- Financial Regulations and Supervision



**Chief Assist. Prof. Aleksandar Todorov, PhD**

**Email:** atodorov@ue-varna.bg

**Course:**

- Digital Economics



**Assoc. Prof. Tanya Georgieva, PhD**

**Email:** t.georgieva@ue-varna.bg

**Course:**

- Innovation Management



**Chief Assist. Prof. Diana Dimitrova, PhD**

**Email:** dianadim@ue-varna.bg

**Course:**

- International Trade Law



**Chief Assist. Prof. Hristina Filipova, PhD**

**Email:** h.filipova@ue-varna.bg

**Courses:**

- Marketing of Luxury Products
- Intercultural Communication

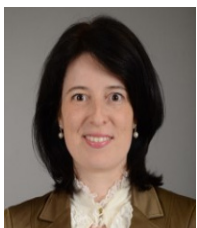


**Chief Assist. Prof. Veselina Maksimova, PhD**

**Email:** v\_maximova@ue-varna.bg

**Course:**

- Change Management



**Chief Assist. Prof. Petya Angelova, PhD**

**Email:** p\_angelova@ue-varna.bg

**Courses:**

- Conflict Management



# Courses Offered for Academic Year 2023/2024

Winter Semester – Bachelor Degree			
COURSE	TUTOR	L/S	ECTS
Strategic Retail Management	Violeta Dimitrova and Mihal Stojanov	30/30	6
Strategies and Tactics of Pricing	Yordan Ivanov	30/15	5
Investments Management	Milcho Bliznakov	30/30	6
Entrepreneurship and Small Business Management	Katya Vladova	45/15	6
Corporate Social Responsibility	Desislava Serafimova	45/15	6
Business Valuation	Ivo Kostov	45/15	6
Uncertainty and Decision Making	Radan Miryanov and Svetlana Todorova	30/15	5
ERP Systems	Julian Vasilev and Miglena Stoyanova	30/30	6
Online Research Methods	Petar Petrov	45/15	6
Bulgarian Language	Vladimir Dosev	45/15	6
Marketing Communications	Todor Dyankov	45/15	6
Cultural Policy	Silvia Dimitrova	45/15	6
Events Design and Experience	Krassimira Yancheva	45/15	6
Strategic Management	Boncho Mitev	45/15	6
Web Technologies	Snezhana Salova and Radka Nacheva	30/30	6
Operations Management	Stefan Kalpachev	45/15	6
Branding and Strategic Brand Management	Vladimir Zhechev and Selvet Niyazleva	45/15	6
Behavioral Economics	Kaloyan Kolev	45/15	6
Human Relations	Petya Dankova	45/15	6
Innovation Management	Tanya Georgieva	45/15	6
International Trade Law	Diana Dimitrova	30/30	6
Marketing of Luxury Products	Hristina Filipova	30/15	5
Change Management	Veselina Maksimova	45/15	6

## Summer Semester - Bachelor Degree

COURSE	TUTOR	L/S	ECTS
Modelling in Economics	Rosen Nikolaev and Radan Miryanov	30/30	6
Mathematical Analysis	Teodora Zapryanova	30/30	6
Business Consulting	Maria Stanimirova	45/15	6
Career Development	Stefan Kalpachev	30/30	6
Event Management	Genka Rafailova	30/15	5
Bulgarian Language	Vladimir Dosev	45/15	6
Digital Economics	Alexandar Todorov	30/15	5
Real Estate Management and Valuation	Ivo Kostov	45/15	6
Applied Statistics with SPSS	Svetlana Todorova	30/15	5
Business Growth Management	Katya Vladova	45/15	6
Management and Animation in the Entertainment Industry	Krasimira Yancheva	45/15	6
Organizational Psychology	Petya Dankova	45/15	6
International Marketing Planning	Bistra Vasileva and Plamena Palamarova	40/20	6
Management in a Digital World	Desislava Serafimova	30/30	6
Financial Regulations and Supervision	Nedyalko Valkanov	45/15	6
European Context of Bulgarian History and Culture	Ivan Rusev and Evgeni Raychev	45/15	6
Intercultural Communication	Hristina Filipova	30/15	5

# Courses Offered for Academic Year 2023/2024

Winter Semester – Master’s Degree			
COURSE	TUTOR	L/S	ECTS
International Harmonization of Accountancy and Auditing	Fanya Filipova	45/15	6
Distribution Management	Evgeniya Tonkova	45/15	6
Creative Industry and Business	Genka Rafailova	30/15	5
Bulgarian Language	Vladimir Dosev	45/15	6
Financial Management	Dancho Petrov	45/15	6
Applied Intelligence	Miroslav Kamdzalov	30/30	6
Prevention of Economic Fraud	Nedyalko Valkanov	45/15	6
Conflict Management	Petya Angelova	45/15	6
Storytelling	Svilen Ivanov	30/30	6










## Summer Semester – Master’s Degree

COURSE	TUTOR	L/S	ECTS
Innovative Marketing	Evgeniya Tonkova	45/15	6
Geographic Information Systems (GIS)	Julian Vasilev and Miglena Stoyanova	30/30	6
Bulgarian Language	Vladimir Dosev	45/15	6
Expatriate Management	Silvia Dimitrova	45/15	6
Fundamentals of Circular Economy	Veselina Dimitrova	30/15	5
Customer Relations Management	Todor Dyankov	45/15	6
Corporate Finance	Dancho Petrov	45/15	6
Talent Management	Petar Petrov	45/15	6
Applied Semiotic Analysis of Advertising	Svilen Ivanov	30/30	6

*Important note: The courses will take place only if the number of enrolled students is more than 6. In case there are less than 6 students choosing a certain course, teaching will not be provided.*

*Detailed description of the courses is available on our website in the Erasmus+ section, as well as on <https://rb.gy/5ilyec>*

Exchange students can also choose courses from UE–Varna bachelor and master programmes delivered in English:

Courses in English	
COURSE	MORE INFO
International Business (Bachelor Degree) <a href="https://ue-varna.bg/en/subject/387">https://ue-varna.bg/en/subject/387</a>	
Business and Management (Bachelor Degree) <a href="https://www.ue-varna.bg/en/subject/4321">https://www.ue-varna.bg/en/subject/4321</a>	
Accounting (Bachelor Degree) <a href="https://ue-varna.bg/en/subject/369">https://ue-varna.bg/en/subject/369</a>	
Computer Science (Master Degree) <a href="https://ue-varna.bg/en/subject/4295">https://ue-varna.bg/en/subject/4295</a>	
International Business and Management (Master Degree) <a href="https://www.ue-varna.bg/en/subject/4418">https://www.ue-varna.bg/en/subject/4418</a>	









University of Economics - Varna

Phone: +359 52 830 812

E-mail: [exchange\\_students@ue-varna.bg](mailto:exchange_students@ue-varna.bg)

International Relations Office  
University of Economics - Varna  
77 Knyaz Boris I Blvd.  
9002, Varna, Bulgaria

Facebook: Incoming Erasmus+ University of Economics - Varna  
Instagram: [international.uevarna](https://www.instagram.com/international.uevarna)  
Twitter: [IntUeVarna](https://twitter.com/IntUeVarna)  
Web: <https://www.ue-varna.bg/en/p/7807/international-relations>