



КАТЕДРА „ИНДУСТРИАЛЕН БИЗНЕС И ЛОГИСТИКА“  
DEPARTMENT OF INDUSTRIAL BUSINESS AND LOGISTICS

РАЗПРЕДЕЛЕНИЕ НА НАУЧНИ РЪКОВОДИТЕЛИ – 2025/2026

СПЕЦИАЛНОСТ: „БИЗНЕС И МЕНИДЖМЪНТ (с преподаване на английски език)“,

ОКС „бакалавър“, **редовна** форма на обучение

THESIS SUPERVISORS – 2025/2026

PROGRAM: BUSINESS AND MANAGEMENT - in English

Degree: Bachelor

Type of education: Full-time



№	ИМЕ, ПРЕЗИМЕ, ФАМИЛИЯ NAME	ФАКУЛТЕТЕН НОМЕР FACULTY NUMBER	ТЕМА НА ДИПЛОМНАТА РАБОТА THESIS PRELIMINARY TITLE	НАУЧЕН РЪКОВОДИТЕЛ THESIS SUPERVISOR
1.	STEPHANIE CHELEBIEVA	124544	The introduction of hybrid and remote work methods and its impact on the (corporate) workforce.	ASSOC. PROF. PETYA DANKOVA, PHD
2.	NIKOLA ROSENOV DASHEV	124935	The effect of internal communication practices on employee wellbeing and productivity.	ASSOC. PROF. PETYA DANKOVA, PHD
3.	SERKAN BERKANT SERVET	124100	The impact of interior and exterior design of retail stores on customer behaviour	PROF. MIHAL STOYANOV, PHD
4.	DESISLAVA DIANOVA MARINOVA	124156	Corporate social responsibility in Bulgarian companies	ASSOC. PROF. PETYA DANKOVA, PHD

5.	PAOLA DEYANOVA DANOVA	124058	Financial and business analysis of company "Agrola" and opportunities for improvement (Анализ на финансовото и икономическото състояние на фирма "Агрола" и възможности за подбръвяването му)	ASSOC. PROF. PLAMEN PAVLOV, PHD
6.	STANISLAVA VASILEVA VASILEVA	124493	Consumer behavior in the fashion industry as a driver for sustainable behavior	CHIEF ASSIST. PROF. ALEKSANDAR SHIVAROV, PHD
7.	EDZHE GYUDZHEN	124082	Marketing strategy of DM Bulgaria Ltd - development directions	CHIEF ASSIST. PROF. MONIKA MIHAYLOVA, PHD
8.	VANESA TSVETOMIR TSONEVA	124431	The impact of contactless and card payments on consumer spending behaviour	ASSOC. PROF. YORDAN IVANOV, PHD
9.	MARTIN PETROV MAVRODIEV	124812	Developing a business plan for marquesitas (Mexican pancakes)	CHIEF ASSIST. PROF. STEFAN KALPACHEV, PHD
10.	IVELIN DIMITROV DIMITROV	124865	Development of a business plan for a 3D printing farm	CHIEF ASSIST. PROF. STEFAN KALPACHEV, PHD
11.	PAMELA DONCHEVA DONEVA	124941	EU Funding Opportunities for SME Innovation: The Case of MACHINE SERVICE-M Ltd.	CHIEF ASSIST. PROF. MIROSLAV KAMDZALOV, PHD
12.	DANIEL YANCHEV ANDONOV	124613	The correlation between remote working and job satisfaction in the UK and Bulgaria	ASSOC. PROF. PETYA DANKOVA, PHD