



**КАТЕДРА „ИНДУСТРИАЛЕН БИЗНЕС И ЛОГИСТИКА“  
DEPARTMENT OF INDUSTRIAL BUSINESS AND LOGISTICS**

**РАЗПРЕДЕЛЕНИЕ НА НАУЧНИ РЪКОВОДИТЕЛИ**

**СПЕЦИАЛНОСТ: „БИЗНЕС И МЕНИДЖМЪНТ (с преподаване на английски език)“,**

**ОКС „бакалавър“, редовна форма на обучение**

**THESIS SUPERVISORS**

**PROGRAM: BUSINESS AND MANAGEMENT - in English**

Degree: Bachelor

Type of education: Full-time



№	ИМЕ, ПРЕЗИМЕ, ФАМИЛИЯ NAME	ФАКУЛТЕТЕН НОМЕР FACULTY NUMBER	ТЕМА НА ДИПЛОМНАТА РАБОТА THESIS PRELIMINARY TITLE	НАУЧЕН РЪКОВОДИТЕЛ THESIS SUPERVISOR
1.	PATRITSIYA IVOVA IVANOVA	122381	Business plan for creating a vending machine for sanitary products in Bulgaria	ASSOC. PROF. PLAMEN PAVLOV, PHD
2.	PETYA YORDANOVA STOYANOVA	122340	Managing multicultural teams at Grifid Hotels	ASSOC. PROF. PETYA DANKOVA PHD
3.	NADEZHDA HRISTOVA	122237	Implementing AI in Accounting	ASSOC. PROF. YORDAN IVANOV, PHD
4.	ДАРИЯ КРАСЕНОВА ДОБРЕВА	123017	Изграждане на предприятие за производство на сушени плодове (чрез разработване на проект по подмярка 4.2 “Инвестиции в преработка/ маркетинг на селскостопански продукти от мярка 4 “Инвестиции в материални активи”)	CHIEF ASSIST. PROF. PETYUO BOSHNAKOV, PHD
5.	DARIA KADREKOVA	122809	Examining differences in career path expectations/goals between Gen Z and Millennials	ASSOC. PROF. PETYA DANKOVA PHD
6.	ЗОРКА ДОЙЧИНОВА	123143	Възможности за развиване на аутсорсинг бизнес в България	CHIEF ASSIST. PROF. VLADI KURSHUMOV, PHD
7.	СНЕВОМ АН	122267	A Business plan for creating a burger establishment with international tastes.	CHIEF ASSIST. PROF. STEFAN KALPACHEV, PHD

8.	DIMITAR IVANOV LAZAROV	122194	Digital transformation in banking: managing the shift to fintech	ASSOC. PROF. NEDYALKO VALKANOV PHD
9.	RADOSLAV GENCHEV GENCHEV	123092	The impact of user generated media on consumer behaviour.	CHIEF ASSIST. PROF. STOYAN HADJIVELICHKOV, PHD
10.	ALEXANDRA MLADENOVA TOPOVA	123393	The influence of social media sentiments on the stock market.	ASSIST. PROF. SVETLIN MINEV
11.	SECHIL EROLOVA KAMBUROVA	123195	The impact of Multicultural Competence in managing international teams	CHIEF ASSIST. PROF. PETAR PETROV, PHD
12.	GABRIEL NIKOLOV	122220	Ensuring healthy and safe working conditions in an enterprise (on the example of "Linamar Light Metals Ruse" EOOD)	ASSIST. PROF. SVETLIN MINEV
13.	KALINA PETEVA IGNATOVA	122168	Sustainable consumption in the textile industry	CHIEF ASSIST. PROF. ALEKSANDAR SHIVAROV, PHD