University of Economics-Varna
COURSE CATALOGUE
English-Taught Courses for Incoming Erasmus+ students
Academic Year 2026–2027

SUMMER SEMESTER (February 2027-June 2027)

International Business (Bachelor degree)	Year/ Semester	ECTS
Management	Year 1, semester 2	8 ECTS
Macroeconomics	Year 1, semester 2	8 ECTS
Physical Education	Year 1, semester 2	1 ECTS
Principles of Law	Year 1, semester 2	8 ECTS
Bulgarian Language	Year 1, semester 2	3 ECTS
Fundamentals of statistics	Year 2, semester 4	9 ECTS
Comparative Economic Systems	Year 2, semester 4	6 ECTS
Management of International Business	Year 2, semester 4	9 ECTS
Risk Management	Year 2, semester 4	6 ECTS
Human Resource Management	Year 3, semester 6	6 ECTS
B2B Marketing	Year 3, semester 6	7 ECTS
Intellectual Property	Year 3, semester 6	5 ECTS
CRM and ERP Systems	Year 4, semester 8	5 ECTS
Graduate Seminar	Year 4, semester 8	5 ECTS
International Brand Management	Year 4, semester 8	5 ECTS
Problem solving for business	Year 4, semester 8	5 ECTS
Business and Management (Bachelor degree)		
Management	Year 1, semester 2	8 ECTS
Macroeconomics	Year 1, semester 2	8 ECTS
Physical Education	Year 1, semester 2	1 ECTS
Principles of Law	Year 1, semester 2	8 ECTS
Bulgarian Language	Year 1, semester 2	3 ECTS
Fundamentals of statistics	Year 2, semester 4	9 ECTS
Fundamentals of Business	Year 2, semester 4	9 ECTS
Business Ethics and Corporate Social Responsibility	Year 2, semester 4	6 ECTS
Intercultural Competence and Leadership	Year 2, semester 4	6 ECTS
Operations management	Year 3, semester 6	7 ECTS
Business Analysis	Year 3, semester 6	6 ECTS
Sales Management and Logistics	Year 3, semester 6	7 ECTS
Internet Technologies	Year 3, semester 6	5 ECTS
Graduate Seminar	Year 4, semester 8	5 ECTS
Financial and Business Analysis	Year 4, semester 8	5 ECTS
Strategic Marketing and Management	Year 4, semester 8	5 ECTS
Problem solving for business	Year 4, semester 8	5 ECTS

International Business and Management (Master's degree)		
Intercultural Aspects of Business	Year 1, semester 10	7 ECTS
Managerial Economics	Year 1, semester 10	9 ECTS
Business Environment of EU	Year 1, semester 10	9 ECTS
International Economics	Year 1, semester 10	9 ECTS
Business Reporting	Year 1, semester 12	9 ECTS
Dissertation Seminar	Year 1, semester 12	8 ECTS
Research Methods	Year 1, semester 12	9 ECTS
Master of Business Administration (Master's degree)		
Human resource management and leadership	Year 1, semester 10	8 ECTS
Understanding strategies and business growth	Year 1, semester 10	8 ECTS
Financial reporting and performance management	Year 1, semester 10	8 ECTS
Developing and revitalizing entrepreneurial opportunities	Year 1, semester 10	8 ECTS
Sustainability through business models and digital transformation	Year 1, semester 10	8 ECTS
Master Degree Seminar	Year 1, semester 12	8 ECTS
Considering agility and change	Year 1, semester 12	9 ECTS
Digital marketing and branding	Year 1, semester 12	8 ECTS