



University of Economics-Varna
COURSE CATALOGUE
English-Taught Courses for Incoming Erasmus+ students
Academic Year 2026–2027



WINTER SEMESTER (September 2026-January 2027)

International Business (Bachelor degree)	Year/ Semester (winter)	ECTS
Informatics	Year 1, semester 1	9 ECTS
Microeconomics	Year 1, semester 1	9 ECTS
Physical Education	Year 1, semester 1	1 ECTS
Applied Mathematics	Year 1, semester 1	9 ECTS
Bulgarian Language	Year 1, semester 1	3 ECTS
Introduction to Accounting	Year 2, semester 3	9 ECTS
Introduction to Finance	Year 2, semester 3	9 ECTS
Marketing	Year 2, semester 3	8 ECTS
Economic Psychology	Year 2, semester 3	4 ECTS
TNC and FDI	Year 3, semester 5	8 ECTS
International Marketing	Year 3, semester 5	8 ECTS
Entrepreneurship	Year 3, semester 5	6 ECTS
E-business and Online Entrepreneurship	Year 3, semester 5	8 ECTS
International Business Finance	Year 4, semester 7	8 ECTS
International Marketing Management	Year 4, semester 7	8 ECTS
Research Methods for Business	Year 4, semester 7	8 ECTS
E-business and Online Entrepreneurship	Year 4, semester 7	6 ECTS
Business and Management (Bachelor degree)		
Informatics	Year 1, semester 1	9 ECTS
Microeconomics	Year 1, semester 1	9 ECTS
Physical Education	Year 1, semester 1	1 ECTS
Applied Mathematics	Year 1, semester 1	9 ECTS
Introduction to Accounting	Year 2, semester 3	9 ECTS
Introduction to Finance	Year 2, semester 3	9 ECTS
Marketing	Year 2, semester 3	8 ECTS
Economic Psychology	Year 2, semester 3	4 ECTS
Start-up and Innovations	Year 3, semester 5	8 ECTS
Human Resource Management and Organizational Psychology	Year 3, semester 5	8 ECTS
Entrepreneurship	Year 3, semester 5	6 ECTS
E-Business	Year 3, semester 5	8 ECTS
Financial and Investment Management	Year 4, semester 7	8 ECTS
Research Methods	Year 4, semester 7	8 ECTS
International Business	Year 4, semester 7	8 ECTS
Business Information Systems	Year 4, semester 7	6 ECTS



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International Business and Management (Master's degree)

International Entrepreneurship	Year 1, semester 11	7 ECTS
International HR management	Year 1, semester 11	8 ECTS
International Management	Year 1, semester 11	9 ECTS
Global Supply Chain Management	Year 1, semester 11	7 ECTS
Contemporary International Marketing Strategies	Year 1, semester 11	8 ECTS

Master of Business Administration (Master's degree)

Changing world: global mindset	Year 1, semester 11	9 ECTS
Service operations management	Year 1, semester 11	8 ECTS
Corporate reporting and assuring	Year 1, semester 11	8 ECTS
Conflict management	Year 1, semester 11	8 ECTS

SUMMER SEMESTER (February 2027-June 2027)

International Business (Bachelor degree)	Year/ Semester	ECTS
Management	Year 1, semester 2	8 ECTS
Macroeconomics	Year 1, semester 2	8 ECTS
Physical Education	Year 1, semester 2	1 ECTS
Principles of Law	Year 1, semester 2	8 ECTS
Bulgarian Language	Year 1, semester 2	3 ECTS
Fundamentals of statistics	Year 2, semester 4	9 ECTS
Comparative Economic Systems	Year 2, semester 4	6 ECTS
Management of International Business	Year 2, semester 4	9 ECTS
Risk Management	Year 2, semester 4	6 ECTS
Human Resource Management	Year 3, semester 6	6 ECTS
B2B Marketing	Year 3, semester 6	7 ECTS
Intellectual Property	Year 3, semester 6	5 ECTS
CRM and ERP Systems	Year 4, semester 8	5 ECTS
Graduate Seminar	Year 4, semester 8	5 ECTS
International Brand Management	Year 4, semester 8	5 ECTS
Problem solving for business	Year 4, semester 8	5 ECTS

Business and Management (Bachelor degree)

Management	Year 1, semester 2	8 ECTS
Macroeconomics	Year 1, semester 2	8 ECTS
Physical Education	Year 1, semester 2	1 ECTS
Principles of Law	Year 1, semester 2	8 ECTS
Bulgarian Language	Year 1, semester 2	3 ECTS
Fundamentals of statistics	Year 2, semester 4	9 ECTS
Fundamentals of Business	Year 2, semester 4	9 ECTS
Business Ethics and Corporate Social Responsibility	Year 2, semester 4	6 ECTS



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Operations management	Year 3, semester 6	7 ECTS
Business Analysis	Year 3, semester 6	6 ECTS
Sales Management and Logistics	Year 3, semester 6	7 ECTS
Internet Technologies	Year 3, semester 6	5 ECTS
Graduate Seminar	Year 4, semester 8	5 ECTS
Financial and Business Analysis	Year 4, semester 8	5 ECTS
Strategic Marketing and Management	Year 4, semester 8	5 ECTS
Problem solving for business	Year 4, semester 8	5 ECTS
International Business and Management (Master's degree)		
Intercultural Aspects of Business	Year 1, semester 10	7 ECTS
Managerial Economics	Year 1, semester 10	9 ECTS
Business Environment of EU	Year 1, semester 10	9 ECTS
International Economics	Year 1, semester 10	9 ECTS
Business Reporting	Year 1, semester 12	9 ECTS
Dissertation Seminar	Year 1, semester 12	8 ECTS
Research Methods	Year 1, semester 12	9 ECTS
Master of Business Administration (Master's degree)		
Human resource management and leadership	Year 1, semester 10	8 ECTS
Understanding strategies and business growth	Year 1, semester 10	8 ECTS
Financial reporting and performance management	Year 1, semester 10	8 ECTS
Developing and revitalizing entrepreneurial opportunities	Year 1, semester 10	8 ECTS
Sustainability through business models and digital transformation	Year 1, semester 10	8 ECTS
Master Degree Seminar	Year 1, semester 12	8 ECTS
Considering agility and change	Year 1, semester 12	9 ECTS
Digital marketing and branding	Year 1, semester 12	8 ECTS