University of Economics – Varna
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Dear Friends

University of Economics – Varna offers opportunities that may inspire each and every one of you to pursue wisdom, gain courage and seek the will to succeed.

UE – Varna is a modern, well-established, proactive, and innovative university that is marking its centenary in 2020.

Our university motto is: With Academic Traditions to the Future! and we draw on our legacy and traditions to be constantly flexible in the training we provide and in everything else we commit to.

This rationale is the cornerstone of our rapidly growing partnership network with companies, public administration institutions, national and international educational organisations, non-profit organisations, among others.

We are reassessing traditional education to strike a healthy balance between knowledge, skills and competences, with an emphasis on 'learning by doing.'

Prof. Evgeni Stanimirov, PhD
Rector of University of Economics – Varna
14 May 1920

University of Economics – Varna was established as the first higher education organisation in Bulgaria specialising in economics. In its century-long history, our university has trained over 155,000 professionals with successful local and international careers.

1911
The foundations of the School of Commerce building were laid by the Varna Chamber of Commerce and Industry

1914
The building of Varna School of Commerce was completed

1920
The Higher School of Commerce opened, ushering in higher education in Bulgaria specializing in economics

1937
The first departments and research institutes were established

1945
The Higher School became Varna State University
The first professors at the Higher School of Commerce were creative individuals, intellectuals who became ambassadors between the European cultural space and the new Bulgarian cultural and academic elite. The lecturers had studied in Russia, Paris, Budapest; they had specialised in Berlin, Leipzig, Munich, Vienna, Padua, Geneva, etc.

The Bulgarian Parliament formally recognised the name of our institution as University of Economics – Varna

1995

1953

The university was rebranded as the Higher Institute of Economy

1997

The College of Tourism was integrated into the university structure

2009

Quality Management System was adopted, complying with EN ISO 9001:2008

2015

Heritage Site Winner of the Building of the Year National Contest

2020

Centenary of University of Economics – Varna
The university today
Facilities

3 buildings

>25 computer rooms seating >640 students

3 canteens

3 student dormitories

Lecture rooms seating >8160 students

Labs seating >62 students

E-Learning and Distance Learning Centre with >1700 e-courses available online

Sports Centre with basketball, volleyball, and rhythmic gymnastics halls, a gym, a table tennis hall, multi-functional halls, locker rooms, medical offices with doctors in attendance, etc.

1 rowing facility on Varna Lake
Library

Digitalised books and journals and online search engine
Online library and e-bookshop

3 reading rooms seating > 280

65 computer stations

> 350 000 books and journals
Faculties
Finance and Accounting
Economics
IT
Management

Bachelor Degrees in Bulgarian Full time
- Accounting and Audit
- Finance
- Accounting and Finance
- Social Security and Insurance
- Economics and Commerce
- Business Economics
- Entrepreneurship and Investment Management
- Real Estate and Investment
- Marketing
- Digital Media and PR
- International Economic Relations
- Industrial Business and Entrepreneurship
- Logistics
- Agrarian Business
- Business digital technologies
- Commodity Science and Customs Operations
- Management

- Public Administration
- Court Administration
- Tourism
- IT and Computer Science
- Mobile and Web Technologies
- Data Science

Taught in English
- International Business
- Accounting
- Business and Management

Taught in Russian
- International Tourism

Distance-learning Bachelor Degrees
- Accounting and Audit
- Finance
- Economics and Commerce
- Real Estate and Investment
- Industrial Business and Entrepreneurship
- Tourism

Vocational Bachelor Degrees
- Tourism and Leisure Management
- Hotel and Restaurant Management
Application and admission
Bachelor Degrees

**EU and EEA applicants with non-Bulgarian secondary education diplomas**

EU and EEA applicants with non-Bulgarian secondary education diplomas need to send scanned copies of their application documents to the International Relations Office, Foreign Students Division at [foreign_students@ue-varna.bg](mailto:foreign_students@ue-varna.bg) for prior examination. They will be further contacted by the Office.

**Non-EU and non-EEA applicants**

Non-EU and non-EEA applicants need to send scanned copies of their application documents to the International Relations Office, Foreign Students Division at [foreign_students@ue-varna.bg](mailto:foreign_students@ue-varna.bg) for prior examination. They will be further contacted by the Office.

Non-EU and non-EEA applicants are selected on the basis of their documents submitted. Their secondary education diploma grade in Maths and the grade of an optional subject of their choice must be at least 62 per cent of the top grade in their country.

Applicants from countries whose official language is not English/Russian applying for degree programmes taught in English/Russian may either pass a language exam at UE – Varna or present an internationally recognized language certificate of levels B2 or higher of the Common European Language Framework.

For more details on application documents and deadlines, please go to: [www.international.ue-varna.bg](http://www.international.ue-varna.bg)
Professional Fields

- Economics
- Administration and Management
- Tourism
- IT and Computer Science

Master Degrees full time

- International Business and Management (in English)
- Accounting
- State Finance and European Union Funds
- Financial Management
- Corporate Business and Management
- Logistics Management
- Global Commercial Business
- Civil Engineering Entrepreneurship and Real estate
- Project Management
- Agricultural Business
- Commodity Expertise and Quality
- Sales Management and Merchandising
- Advertising and Media Communications
- Marketing and Brand Management

Master Degrees part time

- Accounting
- International Tourism Business

Master Degrees distance-learning

- Bank Management
- Finance and Innovation
- Corporate Business and Management
- Logistics Management
- Business Consulting
Application and admission
Master Degrees

EU and EEA applicants
EU and EEA applicants with Bachelor Degrees awarded by a non-Bulgarian university need to send scanned copies of their application documents to the UE - Varna Master Degree Center at cmo@ue-varna.bg for prior examination.

They will be further contacted by the Office.

For more details on application documents and deadlines, please go to: international.ue-varna.bg

Non-EU and non-EEA applicants
Non-EU and non-EEA applicants are selected on the basis of their documents submitted. They need to send scanned copies of the documents to UE-Varna International Relations Office, Foreign Students Division at foreign_students@ue-varna.bg for prior examination.

They will be further contacted by the Office.

Please go to international.ue-varna.bg for more details on how to apply

For more details on application documents and deadlines, please go to: www.international.ue-varna.bg
Internationalisation

University of Economics – Varna has established an academic partnership network with international universities and it offers students the opportunity to complete their studies at a partner institution. This allows students to be awarded two degrees from two universities at the same time.

Double-degree programmes with:

- Seinäjoki University of Applied Sciences, Finland
- University of Applied Sciences Worms, Germany
- Plekhanov Russian University of Economics, Moscow, Russia

Educational projects with international universities such as: Nottingham Business School International Experience Module at University of Economics – Varna. Entrepreneurship Training, My Own Business Institute (MOBI), Santa Clara University, USA
> 300 international students from > 52 countries

International Summer Schools

Mobility Agreements under Erasmus + and CEEPUS

> 220 universities from > 45 countries

> 95 international student work placement agreements under Erasmus +
Life-long Learning

**National competitions** for secondary students in Marketing, IT, Bulgarian Language and Literature, English, French, German, Accounting, Finance, Economics, Management, Entrepreneurship, etc.

> 25 career and entrepreneurship events for secondary school students every year *(Able Mentor, start-up competitions, etc.)*

Individual and group career advice for university applicants

> 22 full-time, part-time and distance-learning **Master Degrees**

16 PhD Degrees

> 55 licenced professional trainings, language courses and further qualification programmes at the Vocational Training Centre
Student Life

The Student Council is the primary organisation that protects and safeguards the rights and interests of all undergraduates and postgraduates studying at University of Economics – Varna.

>5 Student clubs such as:
- Finance
- Budding Entrepreneur
- Marketing
- EcoLogics
- "UE-E-sports Gaming Club"
- Basketball, Volleyball, Swimming, Table Tennis, Minifootball, etc.

University of Economics – Varna motivates top-performing students with incentives such as scholarships and prizes.

>1200 student scholarships in 2018/19, with >60 scholarships awarded to international students
Members of Faculty

>30 academic events every year

>35 academic projects with student involvement every year

38% of university lecturers have their own business or offer consulting services

>180 business consulting services by university experts to external employers every year

>120 external projects of the University Research Institute with businesses and public administration every year

Internationally, University of Economics – Varna is one of the best HEIs in terms of: strategic partnerships, the percentage of graduates within a regular period of studies, and student mobility involvement.
Research

The Research Institute is made up of 5 research and consulting centres:

- Social Research Centre
- Goods Quality and Consumer Protection Centre
- Innovation and Development Centre
- Financial Research and Development Centre
- Centre for creative, social and cultural entrepreneurship
- Globalisation and FDI Centre
Career Development

62% of students have jobs in the field of their degrees during the last year of their studies

>70% of students have jobs at the time of graduation

>85% of graduates are pursuing careers in the field of their degrees one year after graduation

The Career, Entrepreneurship and Marketing Centre runs UEBN (UE – Varna Business Network), an innovative e-platform for cooperation with businesses

>19500 registered UEBN users:

>6250 students >8140 alumni

>15 career events every year

GCDF certified consultants
>2500 corporate and public admin partners

UEBN-advertised vacancies

>3000 ojob and work placement ads  >59146 views/job applications

>170 events for students and alumni every year (workshops, training with business experts, company visits)

Almost 30 experts from business and public administration entities are members of all university state examination commissions
Distinguished Alumni

Assoc. Prof. Yordanka Chobanova, PhD, Ambassador of the Republic of Bulgaria to the Slovak Republic

Vasil Velev, Chair of the Bulgarian Industrial Capital Association (BICA)

Dr Milena Angelova, Vice-President of the European Economic and Social Committee (EESC)

Ivaylo Todorov, Founder and First Chair of the Bulgarian Association of Agricultural Producers (BAAP)

Assoc. Prof. Evgeni Evgeniev, in charge of the Science Sector at the Permanent Representation of the Republic of Bulgaria to the European Union

Dobrin Dobrev, Executive Director of the Bulgarian Industrial Capital Association (BICA)
University of Economics – Varna
77 Knyaz Boris I Blvd.
9002 Varna, Bulgaria

Info for university applicants:
+359 52 830 812; +359 882 164 660
foreign_students@ue-varna.bg

Please go to: www.ue-varna.bg
www.international.ue-varna.bg
for more details on how to apply