



University of Economics – Varna

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Dear Friends

University of Economics – Varna offers opportunities that may inspire each and every one of you to pursue wisdom, gain courage and seek the will to succeed.

UE – Varna is a modern, well-established, proactive, and innovative university that is marking its centenary in 2020.

Our university motto is: With Academic Traditions to the Future! and we draw on our legacy and traditions to be constantly flexible in the training we provide and in everything else we commit to.

This rationale is the cornerstone of our rapidly growing partnership network with companies, public administration institutions, national and international educational organisations, non-profit organisations, among others.

We are reassessing traditional education to strike a healthy balance between knowledge, skills and competences, with an emphasis on 'learning by doing.'

Prof. Evgeni Stanimirov, PhD
Rector of University of Economics – Varna

14 May 1920

University of Economics – Varna was established as the first higher education organisation in Bulgaria specialising in economics. In its century-long history, our university has trained over 155,000 professionals with successful local and international careers.

The foundations of the School of Commerce building were laid by the Varna Chamber of Commerce and Industry

1911

The Higher School of Commerce opened, ushering in higher education in Bulgaria specializing in economics

1920

The Higher School became Varna State University

1945

1914

The building of Varna School of Commerce was completed

1937

The first departments and research institutes were established

The first professors at the Higher School of Commerce were creative individuals, intellectuals who became ambassadors between the European cultural space and the new Bulgarian cultural and academic elite. The lecturers had studied in Russia, Paris, Budapest; they had specialised in Berlin, Leipzig, Munich, Vienna, Padua, Geneva, etc.

The Bulgarian Parliament formally recognised the name of our institution as University of Economics – Varna

Quality Management System was adopted, complying with EN ISO 9001:2008

Centenary of University of Economics – Varna

1995

2009

2020

1953

1997

2015

The university was rebranded as the Higher Institute of Economy

The College of Tourism was integrated into the university structure

Heritage Site Winner of the Building of the Year National Contest

The university
today



> 7000

Students

>215

Members of Faculty

19

Departments

27

Bachelor Degrees

22

Master Degrees

3

Double-Degree
Programmes

16

PhD Degrees

> 220

University Partners

> 2500

Corporate and
Public Administration
Partners

Facilities

3 buildings

> 25 computer rooms seating **> 640** students

3 canteens

3 student dormitories

Lecture rooms seating **> 8160** students

Labs seating **> 62** students

E-Learning and Distance Learning Centre

with **> 1700** e-courses available online

Sports Centre with basketball, volleyball, and rhythmic gymnastics halls, a gym, a table tennis hall, multi-functional halls, locker rooms, medical offices with doctors in attendance, etc.

1 rowing facility on Varna Lake

Library

Digitalised books and journals and online search engine
Online library and e-bookshop

3 reading rooms seating **> 280**

65 computer stations

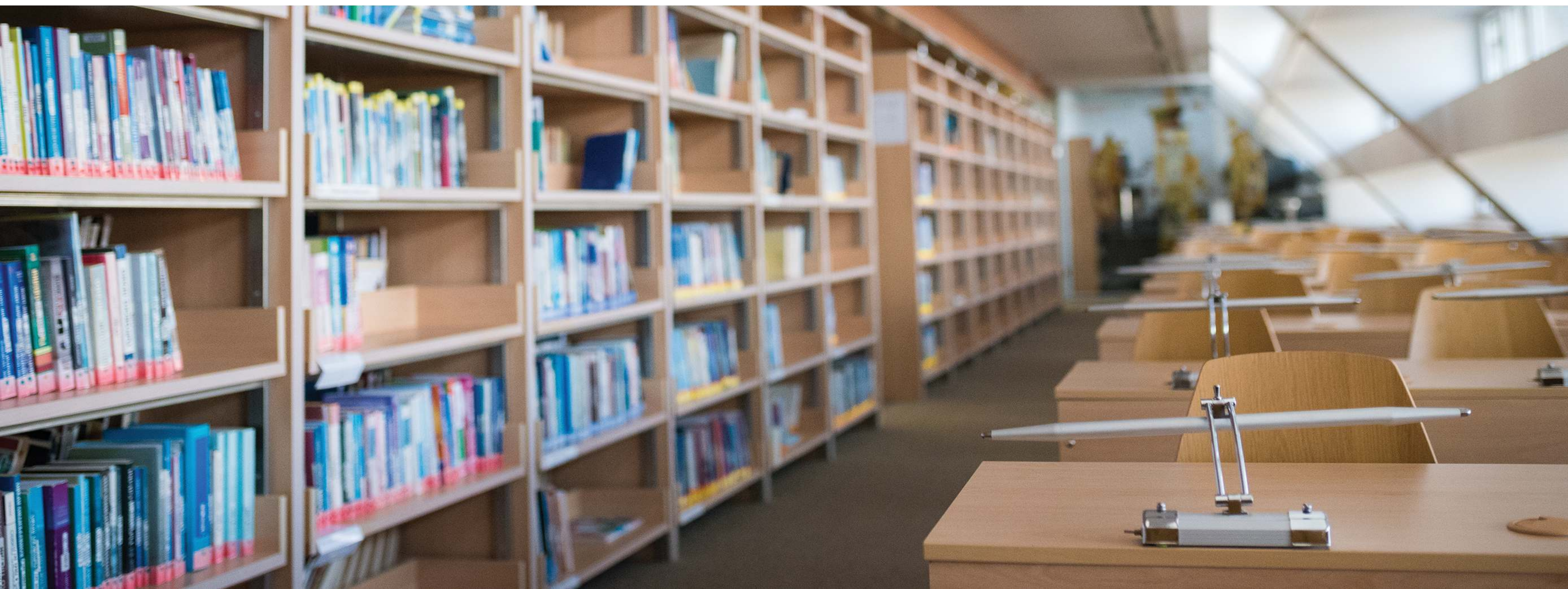
> 350 000 books and journals



ONLINE
LIBRARY



ONLINE
BOOKSHOP



Faculties

Finance and Accounting
Economics
IT
Management

Bachelor Degrees in Bulgarian Full time

- Accounting and Audit
- Finance
- Accounting and Finance
- Social Security and Insurance
- Economics and Commerce
- Business Economics
- Entrepreneurship and Investment Management
- Real Estate and Investment
- Marketing
- Digital Media and PR
- International Economic Relations
- Industrial Business and Entrepreneurship
- Logistics
- Agrarian Business
- Business digital technologies
- Commodity Science and Customs Operations
- Management

- Public Administration
- Court Administration
- Tourism
- IT and Computer Science
- Mobile and Web Technologies
- Data Science

Taught in English

- International Business
- Accounting
- Business and Management

Taught in Russian

- International Tourism

Distance-learning Bachelor Degrees

- Accounting and Audit
- Finance
- Economics and Commerce
- Real Estate and Investment
- Industrial Business and Entrepreneurship
- Tourism

Vocational Bachelor Degrees

- Tourism and Leisure Management
- Hotel and Restaurant Management

Application and admission Bachelor Degrees

EU and EEA applicants with non-Bulgarian secondary education diplomas

EU and EEA applicants with non-Bulgarian secondary education diplomas need to send scanned copies of their application documents to the International Relations Office, Foreign Students Division at **foreign_students@ue-varna.bg** for prior examination.

They will be further contacted by the Office.



For more details on application documents and deadlines, please go to: **www.international.ue-varna.bg**

Non-EU and non-EEA applicants

Non-EU and non-EEA applicants need to send scanned copies of their application documents to the International Relations Office, Foreign Students Division at **foreign_students@ue-varna.bg** for prior examination. They will be further contacted by the Office.

Non-EU and non-EEA applicants are selected on the basis of their documents submitted. Their secondary education diploma grade in Maths and the grade of an optional subject of their choice must be at least 62 per cent of the top grade in their country.

Applicants from countries whose official language is not English/Russian applying for degree programmes taught in English/Russian may either pass a language exam at UE – Varna or present an internationally recognized language certificate of levels B2 or higher of the Common European Language Framework.

Professional Fields

Economics
Administration and Management
Tourism
IT and Computer Science

Master Degrees full time

- International Business and Management (in English)
- Accounting
- State Finance and European Union Funds
- Financial Management
- Corporate Business and Management
- Logistics Management
- Global Commercial Business
- Civil Engineering Entrepreneurship and Real estate
- Project Management
- Agricultural Business
- Commodity Expertise and Quality
- Sales Management and Merchandising
- Advertising and Media Communications
- Marketing and Brand Management

- International Business
- Competitive and Business Intelligence
- Business Information Management
- Organizational Management
- Human Resources Management
- Public Management and Administrative Authorities
- International Tourism Business
- Mobile and Web Technologies
- Computer Science

Master Degrees part time

- Accounting
- International Tourism Business

Master Degrees distance-learning

- Bank Management
- Finance and Innovation
- Corporate Business and Management
- Logistics Management
- Business Consulting

Application and admission Master Degrees

EU and EEA applicants

EU and EEA applicants with Bachelor Degrees awarded by a non-Bulgarian university need to send scanned copies of their application documents to the UE - Varna Master Degree Center at **cmo@ue-varna.bg** for prior examination.

They will be further contacted by the Office.

For more details on application documents and deadlines, please go to: **international.ue-varna.bg**



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Non-EU and non-EEA applicants

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They will be further contacted by the Office.

Please go to **international.ue-varna.bg** for more details on how to apply

Internationalisation

University of Economics – Varna has established an academic partnership network with **international universities** and it offers students the opportunity to complete their studies at a partner institution. This allows students to be awarded two degrees from two universities at the same time.

Double-degree programmes with:

- **Seinäjoki University of Applied Sciences, Finland**
- **University of Applied Sciences Worms, Germany**
- **Plekhanov Russian University of Economics, Moscow, Russia**

Educational projects with international universities such as:
Nottingham Business School International Experience Module at University of Economics – Varna. Entrepreneurship Training, My Own Business Institute (MOBI), Santa Clara University, USA

> 300 international students from **> 52** countries

International Summer Schools

Mobility Agreements under Erasmus + and CEEPUS

> 220 universities from **> 45** countries

> 95 international student work placement agreements under **Erasmus +**



Life-long Learning

National competitions for secondary students in Marketing, IT, Bulgarian Language and Literature, English, French, German, Accounting, Finance, Economics, Management, Entrepreneurship, etc.

>25 career and entrepreneurship events for secondary school students every year (**Able Mentor, start-up competitions, etc.**)

Individual and group career advice for university applicants

>22 full-time, part-time and distance-learning **Master Degrees**

16 PhD Degrees

>55 licenced professional trainings, language courses and further qualification programmes at the Vocational Training Centre

Student Life

The Student Council is the primary organisation that protects and safeguards the rights and interests of all undergraduates and postgraduates studying at University of Economics – Varna.

>5 Student clubs such as:

- Finance
- Budding Entrepreneur
- Marketing
- EcoLogics
- „UE-E-sports Gaming Club”
- Basketball, Volleyball, Swimming, Table Tennis, Minifootball, etc.

University of Economics – Varna motivates top-performing students with incentives such as scholarships and prizes.

>1200 student scholarships in 2018/19, with **>60** scholarships awarded to international students

Members of Faculty

>30 academic events every year

>35 academic projects with student involvement every year

38% of university lecturers have their own business or offer consulting services

>180 business consulting services by university experts to external employers every year

>120 external projects of the University Research Institute with businesses and public administration every year

Internationally, **University of Economics – Varna** is one of the best HEIs in terms of: strategic partnerships, the percentage of graduates within a regular period of studies, and student mobility involvement.





Research

The Research Institute is made up of 5 research and consulting centres:

- Social Research Centre
- Goods Quality and Consumer Protection Centre
- Innovation and Development Centre
- Financial Research and Development Centre
- Centre for creative, social and cultural entrepreneurship
- Globalisation and FDI Centre

Career Development

62% of students have jobs in the field of their degrees during the last year of their studies

>70% of students have jobs at the time of graduation

>85% of graduates are pursuing careers in the field of their degrees one year after graduation

The Career, Entrepreneurship and Marketing Centre runs UEBN (UE – Varna Business Network), an innovative e-platform for cooperation with businesses

>19500 registered UEBN users:

>6250 students **>8140** alumni

>15 career events every year

GCDF certified consultants

UEBN



>2500 corporate and public admin partners

UEBN-advertised vacancies

>3000 ojob and work placement ads **>59146** views/job applications

>170 events for students and alumni every year
(workshops, training with business experts, company visits)

Almost **30** experts from business and public administration entities
are members of all university state examination commissions



Distinguished Alumni

Assoc. Prof. Yordanka Chobanova, PhD, Ambassador of the Republic of Bulgaria to the Slovak Republic

Vasil Velez, Chair of the Bulgarian Industrial Capital Association (BICA)

Dr Milena Angelova, Vice-President of the European Economic and Social Committee (EESC)

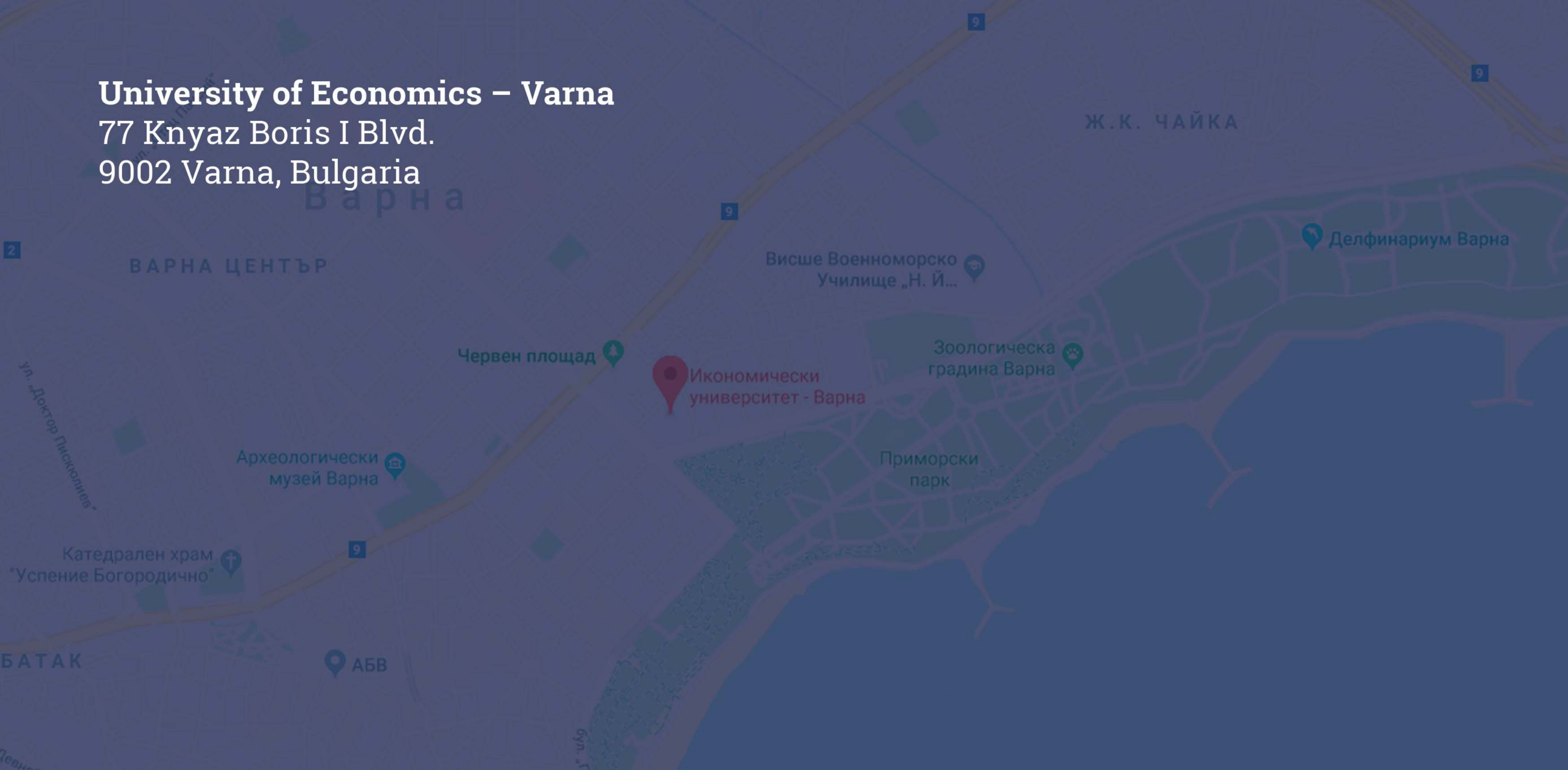
Ivaylo Todorov, Founder and First Chair of the Bulgarian Association of Agricultural Producers (BAAP)

Assoc. Prof. Evgeni Evgeniev, in charge of the Science Sector at the Permanent Representation of the Republic of Bulgaria to the European Union

Dobrin Dobrev, Executive Director of the Bulgarian Industrial Capital Association (BICA)



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9002 Varna, Bulgaria



Info for university applicants:

+359 52 830 812; +359 882 164 660
foreign_students@ue-varna.bg

Please go to: www.ue-varna.bg
www.international.ue-varna.bg
for more details on how to apply

