



REVIEW

in a competition for the academic position of "Professor" announced by the University of Economics – Varna

by **Prof. Rosen Nikolaev, PhD**, Lecturer at the Department of Statistics and Applied Mathematics at the University of Economics – Varna, Professor in the Professional Field 3.8. Economics, prepared based on an Order of the Rector of the University of Economics – Varna No RD-06-31/30.01.2026. for the composition of the Scientific Jury in a competition for the academic position of "Professor" and a decision of the Scientific Jury, taken at the first meeting on 13.03.2026.

1. Information about the competition

The competition for the academic position of "Professor" in the professional field "3.8. Economics", scientific specialty "World Economy and International Economic Relations (Applied Mathematical Modelling in International Business)" for the needs of the Department of International Economic Relations at the Faculty of Management of the University of Economics – Varna has been announced in State Gazette No. 3/09.01.2026.

2. Competition details

The competition starts on 09.01.2026 with its announcement in the State Gazette. By order of the Rector of the University of Economics – Varna No. RD-06-31/30.01.2026, the composition of the Scientific Jury for the competition has been determined. On 06.03.2026, an application for participation in the competition was submitted by Assoc. Prof. Georgi Marinov Georgiev, PhD, who at the end of the competition turns out to be the only candidate. On 13.03.2026, the first meeting of the scientific jury was held, at which a decision was made based on the submitted documents that Assoc. Prof. Georgi Marinov, PhD fulfils the minimum national requirements for occupying the academic position of "Professor" under Art. 2b, para. 2 and 3 of the Law on the Development of the Academic Staff in the Republic of Bulgaria, as well as meets the additional quantitative requirements of the University of Economics – Varna.

3. Information about the candidate

Assoc. Prof. Georgi Marinov, PhD is an established lecturer at the University of Economics - Varna, where he entered in 1996 after a short period of work at the Territorial Tax Department - Varna.

In 2003 he defended his PhD in Economics at the Higher Attestation Commission with a dissertation on "Optimal Currency Zones and the Currency Zone of the Republic of Bulgaria – EU". In 2008, the Higher Attestation Commission awarded Georgi Marinov the scientific title of Associate Professor in the scientific specialty "World Economy and International Economic Relations".



The scientific interests of Assoc. Prof. Georgi Marinov, PhD are in the fields of panel econometrics, mathematical methods and fiscal policy.

I believe that the educational and research development of the candidate in the competition is logical and consistent and fully corresponds to the scientific specialty of the announced competition for the academic position of "professor".

4. Description of scientific works

For his participation in the competition Assoc. Prof. Georgi Marinov, PhD presents the following publications:

- A major single-authored monographic work (in English) entitled "Sustainability in the International Wine Business with the Application of Fuzzy Analytic Hierarchy Process", which was published in a specialized scientific journal (Prof. Tsani Kalyandzhiev). The monographic work has been reviewed by two habilitated persons; it has been discussed at a meeting of the primary unit and meets all the requirements to serve for participation in the competition for the academic position of Professor.
- Additional single-authored monograph on "Fiscal Policies of the Countries of Southeast Europe and Monetary Integration in the EU".
- Participation in a monographic work on "Essays on Fiscal Policy" with a separate chapter entitled "Fiscal Councils in Southeast Europe".
- Two scientific studies, one of which is single-authored and one co-authored.
- Six scientific articles are co-authored, four of which are in editions in the Scopus or Web of Science databases.
- Five scientific reports, of which one is single-authored and 4 are co-authored.

Three of the reports are in editions in the Scopus or Web of Science databases.

With the necessary 200 points to fulfil the minimum national requirements for occupying the academic position of "Professor", Assoc. Prof. Georgi Marinov, PhD presents publications for 246.83 points. Regarding the additional quantitative requirements of the university, with a required 60 points from articles and reports published in scientific journals, refereed and indexed in Scopus and Web of Science, the candidate in the competition submits publications that are evaluated with 88.5 points.

The presented publications are balanced in terms of their type and testify to the fact that Assoc. Prof. Georgi Marinov, PhD can develop single-authored scientific research, as well as work in a team.

I would like to note that with the presented publications Assoc. Prof. Georgi Marinov, PhD exceeds the minimum national requirements and the additional quantitative requirements of the University of Economics – Varna for occupying the academic position of "Professor", but in addition to these publications, he is also the author of many other scientific papers (only for the last 10 years there are almost 50 publications according to the information in the Register of Publications of the University of Economics – Varna).

The main monographic paper for participation in the competition "Sustainability in the International Wine Business with the Application of Fuzzy Analytic Hierarchy



Process" is an in-depth study of a significant and topical topic for the economy, related to the implementation of sustainable practices in the wine business through adequate and innovative mathematical methods for decision-making.

The monograph is structured in three main chapters, which are logically related and follow the achievement of the goal set by the author.

Chapter One provides a detailed international overview of sustainability in the wine sector, looking at economic, environmental and social aspects.

The second chapter is devoted to the theoretical framework of the analytical hierarchical process and its "fuzzy" extension. The technical aspects of the method, assessment scales and coherence issues are addressed here.

Chapter Three is the empirical part of the study, including three pilot studies conducted among Bulgarian managers and experts in the wine business.

The study successfully combines the theoretical assumptions for sustainable development with the practical application of the fuzzy analytical hierarchical process in the context of the Bulgarian and international wine industry. The methodological precision and thoroughness are impressive. The author makes a comprehensive theoretical review of multi-criteria decision-making, analysing in detail the technical aspects of the analytical hierarchical model and its fuzzy extension. The analysis of the different consistency indices is particularly valuable, which guarantees the mathematical reliability of the results obtained. The monograph is also characterized by its specific practical applicability. The study is not only theoretical but includes specific pilot studies for the Bulgarian wine business. Confirming the hypotheses that the Fuzzy analytical hierarchical model is an understandable and applicable tool for Bulgarian managers is of essential practical importance. The author's interdisciplinary approach should also be positively assessed. The monograph successfully integrates mathematical, statistical, economic, environmental and social aspects, which are refracted through the prism of the modern wine business and significant scientific theoretical and applied conclusions are drawn. It is a serious scientific study that successfully combines decision-making theory with the practical needs of the wine business and offers valuable tools for managers, researchers and consultants working in the field of sustainable agriculture and the circular economy. The scientific significance lies in the transformation of subjective managerial judgments into objective mathematical models, which is of key importance for the competitiveness of Bulgarian wine on international markets.

All other publications of Assoc. Prof. Georgi Marinov, PhD, presented for participation in the competition, I will comment in aggregate. They define him as a researcher with a strong interest in structural transformation, fiscal stability and sustainable development of the economies in Central and Eastern Europe and the Balkans. The papers combine macroeconomic analyses with highly specialized research in sectors such as viticulture, winemaking, and tourism.

Assoc. Prof. Georgi Marinov, PhD successfully applies complex mathematical and econometric tools to solve practical economic problems. An example of this is the use of Fuzzy AHP (Fuzzy Analytical Hierarchical Process) to identify barriers to the circular



economy and improve wine quality by moving to quantify subjective expert assessments. Another example is the application of methods for analysis of non-stationary panel data in the study of fiscal policies and the real estate market, which guarantees a high degree of reliability of the conclusions.

The publications are characterized as up-to-date and socially significant. They address issues important for the Bulgarian economy, such as the hidden economy and tax evasion, providing empirical data on public attitudes, which are higher than the EU average and point to systemic problems in the tax administration. The topic of low-carbon tourism and sustainability in the wine sector is in the spirit of modern ecological economic research.

The scientific works are not limited to Bulgaria but analyse the fiscal and monetary processes in the context of the European integration of the countries of Southeast Europe, which gives a broader perspective for the study of regional problems.

I believe that the publications are highly innovative due to the combination of modern mathematical tools with empirical data on significant and poorly researched topics, which makes them valuable both for the academic community and for economic theory and practice.

I give a highly positive assessment to the papers submitted by the candidate in the competition, both quantitative and substantive, and I believe that they fully correspond to the scientific specialty of the competition.

5. Scientific contributions

I accept the contributions systematized by Assoc. Prof. Georgi Marinov, PhD and I confirm that they can indeed be identified in his scientific publications. In general, these contributions boil down to the following:

1. Scientific and theoretical contributions are related to theoretical upgrade and adaptation of decision-making models. The author develops and systematizes the theory of the fuzzy analytical hierarchical process (fuzzy AHP), adapting it specifically to the needs of the wine business. A theoretical framework has been created to assess the environmental aspects and the transition to a circular economy in this sector.
2. Scientific and applied contributions are related to methodological innovations and new economic indicators. An original sustainability indicator has been developed that measures the impact of eco-innovation on international trade through accessible data. In addition, innovative mathematical methods for international business analysis have been introduced, including text mining and research on non-stationary statistical panels. Mechanisms for strengthening macroeconomic frameworks and fiscal policies with a focus on the Balkan region have been systematized.
3. The educational and methodological contributions are related to the creation of modern methodological resources, case studies and tests that modernize the training in international finance and payments.



I believe that Assoc. Prof. Georgi Marinov, PhD is an established and recognizable researcher in the field of his scientific interests, and this is evidenced by his citations by other scientists. In the reference for citations for participation in the competition, he presents 15 citations in Scopus and Web of Science. This proves 225 points of citation, with 100 needed to meet the minimum national requirements. Regarding the fulfilment of the additional quantitative requirements of the University of Economics – Varna, with the reported 225 points, it significantly exceeds the required 30 points from citations in scientific journals, refereed and indexed in Scopus and Web of Science.

In fact, Assoc. Prof. Georgi Marinov, PhD has many more citations. In Scopus there is h-index 3 and over 20 citations, in Web of Science there is h-index 2 and over 15 citations, in Google Scholar there is h-index 5 and over 100 citations.

His international recognition as a researcher is evidenced by his membership in the editorial boards of three Bulgarian and foreign scientific journals – "Global and Regional Dimensions of International Economic Relations", "International Journal of Business and Economic Sciences Applied Research" and "The Journal of the Faculty of Economics and Administrative Sciences of Kastamonu University".

6. Participation in scientific projects

Assoc. Prof. Georgi Marinov, PhD has experience in conducting research on projects. He has led teams of researchers on two scientific projects on topics:

1. Psychosomatic View of Attitudes to Consumption of Imported Goods in Bulgaria – Realized in 2013.
2. Psychosomatic View of Attitudes to Fiscal Policy in Bulgaria – Realized in 2012.

Both projects have been successfully finalized with results published monographs.

With the reported two manuals of scientific projects, each of which is evaluated with 30 points, Assoc. Prof. Georgi Marinov, PhD fulfils twice the additional quantitative requirements for acquiring the academic position of "Professor" at the University of Economics – Varna.

7. Teaching Work

The teaching activity of Assoc. Prof. Georgi Marinov, PhD is extremely rich and covers disciplines such as "International Finance", "International Economics", "International Relations and Diplomacy", "European Economic Integration" and "Panel Data Analysis", conducted in both Bulgarian and English for bachelors and masters. He is also actively involved in the international teaching activity of the Erasmus program, having lectured at several universities in Romania.

Assoc. Prof. Georgi Marinov, PhD is also very active in terms of curriculum development (more than 15 curricula are indicated), including specialized doctoral courses in economic and text data analysis with the R programming language.

I can also highly appreciate his work in terms of developing and publishing university textbooks and teaching aids. For participation in the competition Assoc. Prof. Georgi Marinov, PhD presents four textbooks, one of which is single-authored. The educational literature developed by him offers a comprehensive and systematized view



of various fundamental topics such as the international monetary system, modern theories of trade and the specifics of the management of transnational companies. In addition to classical economic concepts, the textbooks also present new realities, including increased intra-company trade, the role of services, and the impact of cultural and religious differences on international management.

As early as 2009, Assoc. Prof. Georgi Marinov, PhD develops educational literature, which focuses on the implementation of econometric models and specialized software for precise quantitative analysis of financial and economic processes, which speaks of its innovation and adequacy in the study activity.

Assoc. Prof. Georgi Marinov, PhD has carried out active joint work with PhD students and students in his research projects.

According to the information provided, he was the scientific supervisor of three PhD students, two of whom acquired the educational and scientific degree of "Doctor" (one of the two PhD students Assoc. Prof. Georgi Marinov, PhD conducted joint scientific supervision with another supervisor).

Regarding the described activities, the candidate in the competition again exceeds the minimum national requirements and the additional quantitative requirements of the University of Economics - Varna for occupying the academic position of "Professor".

8. Plagiarism

There is no evidence of plagiarism in the scientific publications provided. Their content outlines a researcher who correctly refers to previous research and applies a transparent methodology when presenting his contribution points.

9. Questions, criticisms and recommendations to the candidate

Regarding the submitted materials for participation in the competition, I have one critical note. Assoc. Prof. Georgi Marinov, PhD has reported four textbooks. I believe that one of the books is a teaching aids ("International Finance: Modern Autoregression Models with Econometric Software"), and the other three are textbooks. This in no way compromises the high quality of the educational literature, as well as does not change the fact that the points collected by the candidate in the competition exceed the minimum national requirements and the additional quantitative requirements of the University of Economics – Varna.

I put the following questions to Assoc. Prof. Georgi Marinov, PhD:

1. Is it possible to integrate the developed Fuzzy model of the analytical hierarchical process into the automated management systems in the actual production of Bulgarian wine producers?
2. Do you think that there are other quantitative methods for multi-criteria decision-making that can be used as an effective tool to support decisions in conditions of uncertainty in the Bulgarian wine business?
3. What are the opportunities for expanding the scope of the study beyond the wine business and to what extent is the proposed model applicable to other industries in Bulgaria facing similar challenges of sustainable development?



In this regard, I recommend to Assoc. Prof. Georgi Marinov, PhD to deepen his research in the field of application of the Fuzzy analytical hierarchical process and to look for opportunities for its application in other sectors of the economy. In addition, it would be of practical benefit to the Bulgarian wine business if a simplified software tool was developed to make it easier for managers to implement the model. This could be achieved in a future research project in a team with computer scientists and programmers.

10. Conclusion

Assoc. Prof. Georgi Marinov, PhD is an established university lecturer with indisputable achievements in all areas of scientific and educational work. He significantly exceeds the quantitative requirements for occupying the academic position of "professor", and my personal assessment of the content and quality nature of his work is very high.

Taking into account the fact that the fulfilment of the Minimum National Requirements for occupying the academic position of professor and the additional quantitative requirements for occupying this position at the University of Economics – Varna has been established, I express a completely positive opinion and propose to the esteemed members of the Scientific Jury to vote FOR the occupancy of the academic position of "Professor" by the candidate in the competition Assoc. Prof. Georgi Marinov Georgiev, PhD.

15.04.2026
Varna

Reviewer: ...
/Prof. Rosen Nikolaev, PhD/

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REVIEW

for a competition for the academic position of "PROFESSOR"

Reviewer: Prof. Dr. Galina Boyanova Zaharieva, Institute for Economic Research, Bulgarian Academy of Sciences, Professional Field 3.8 Economics

Basis for preparation of the review: Order of the Rector of the University of Economics – Varna for the appointment of a Scientific Jury No. RD 06-31/30.01.2026 and the decision of the first session of the Scientific Jury held on 13.03.2026, pursuant to Art. 4, para. 8 of the Act on the Development of the Academic Staff in the Republic of Bulgaria (ADASRB) and Art. 124, para. 2 of the Regulations for the Development of the Academic Staff at UE–Varna.

1. Information on the Competition

The competition was announced in the State Gazette, issue 3/09.01.2026, for the academic position of "Professor" in higher education field 3. Social, Economic and Legal Sciences, Professional Field 3.8 Economics, scientific specialty "World Economy and International Economic Relations (Applied Mathematical Modelling in International Business)".

2. Data on the Competition

The competition was announced for the needs of the Department of International Economic Relations at the University of Economics – Varna. Documents for participation in the competition were submitted within the prescribed deadline by one candidate – Assoc. Prof. Dr. Georgi Marinov Georgiev. The candidate was admitted in compliance with the procedures and rules set out in the Regulations for the Development of the Academic Staff at UE–Varna.

Assoc. Prof. Dr. Georgi Marinov has provided all necessary documents, records, and publications. These unambiguously demonstrate that he meets the requirements for the academic position of "Professor" in the professional field in which the competition was announced.

The submitted records indicate that for the majority of indicator groups, the candidate exceeds the normatively established minimum national requirements for the academic position of "Professor" in higher education field 3. Social, Economic and Legal Sciences, pursuant to Art. 2b, para. 2 and 3 of ADASRB (see Table 1).

Table 1. Compliance with the minimum national requirements for the academic position of “Professor” (Art. 2b, para. 2 and 3 of ADASRB)

Group	Minimum Requirements (pts)	Declared Points
Group A	50	50.00
Group B	100	100.00
Group G	200	246.83
Group D	100	225.00
Group E	100	186.66
TOTAL	550	808.49

Furthermore, Assoc. Prof. Dr. Georgi Marinov meets and substantially exceeds the additional quantitative requirements for the academic position of “Professor” at UE–Varna pursuant to Art. 2b, para. 5 of ADASRB (see Table 2).

Table 2. Compliance with the additional quantitative requirements of UE–Varna (Art. 2b, para. 5 of ADASRB)

Criterion	Minimum Required Points	Declared Points
Independent habilitation work	100	100.00
Supervised PhD graduates	40	60.00
Publications in Scopus and Web of Science	60	88.50
Citations in Scopus and Web of Science	30	225.00
Leadership and participation in projects	30	60.00
Published textbooks and teaching materials used in the academic network	30	66.66
TOTAL	290	600.16

In summary, Assoc. Prof. Dr. Georgi Marinov fully meets the requirements of Art. 2b of ADASRB and Art. 118 of the Regulations for the Development of the Academic Staff at the University of Economics – Varna.

3. Data on the Candidate

Georgi Marinov Georgiev graduated from the First Language High School in Varna in 1989. In 1994, he obtained a Master's degree in Economics from the University of National and World Economy in Sofia. In 2003, he defended a doctoral dissertation entitled "Optimal Currency Areas and the Currency Zone Republic of Bulgaria – EU" before the Higher Attestation Commission and was awarded the educational and scientific degree of "Doctor of Economics" in scientific specialty 05.02.10 World Economy and International Economic Relations. The candidate commenced his academic career at UE–Varna in 1996. Since 2008, he has held the academic position of "Associate Professor" in the scientific specialty World Economy and International Economic Relations. In addition to his scientific and teaching career, he has accumulated considerable administrative experience as Head and Deputy Head of the Department of International Economic Relations within the Faculty of Management at UE–Varna.

4. Description of Scientific Works

Assoc. Prof. Dr. Georgi Marinov participates in the competition for the academic position of "Professor" with 20 scientific publications, categorised as follows:

- Primary monographic work (in English) – 1 item;
- Other monographs – one sole-authored and one co-authored – 2 items;
- Research studies – 2 items;
- Scientific articles – 6 items;
- Conference papers – 5 items;
- Textbooks and teaching materials – 4 items.

Of the works submitted for review, 5 are sole-authored and 15 are co-authored, with a total volume of 1,027 pages. It is noteworthy that 5 of the publications are indexed in Scopus and WoS.

In terms of content, the publications cover various issues in the fields of international economics, international business, sectoral development with a focus on the wine industry, sustainable development, financial condition and stability, among other areas.

Of particular significance in the scholarly output of Assoc. Prof. Dr. Georgi Marinov is the primary habilitation work entitled "Sustainability in the International Wine Business with the Application of Fuzzy AHP (Analytic Hierarchy Process)", published by the Publishing House "Science and Economics" of the University of Economics – Varna, with a volume of 164 pages. It may be characterised as a thorough scientific investigation that simultaneously addresses the issues of sustainable development in the international wine business and managerial decision-making grounded not only in intuition and managerial experience, but also in the application of an

appropriate mathematical decision-support instrument – the Fuzzy AHP method. The monographic work is structured in three logically interconnected chapters.

Chapter One examines sustainability in the international wine business. It analyses the challenges facing sustainable viticulture (including insufficient knowledge, difficult-to-measure outcomes, and the need for multi-criteria decision-making), institutional mechanisms and actors, market participants (producers, traders, consumers), spillover effects, and approaches to assessing progress towards sustainability. This chapter illuminates why decisions in the domain of achieving sustainability are neither straightforward nor unambiguous and require a specialised approach.

Chapter Two is devoted to AHP and Fuzzy AHP as key techniques for supporting decision-making in multi-criteria managerial contexts. It systematically describes AHP as a multi-criteria decision-making method, its technical aspects, the Analytic Network Process (ANP) as an extension of AHP, as well as other aspects related to the application of AHP, before proceeding to Fuzzy AHP and its specific characteristics.

Chapter Three illustrates the empirical application of Fuzzy AHP. It includes a review of existing international studies applying AHP/FAHP to various aspects of sustainability, along with three pilot studies conducted with managers from the Bulgarian wine sector.

The principal conclusion drawn in the monographic study is that Fuzzy AHP is a comprehensible and applicable instrument for supporting managerial decisions in the Bulgarian wine sector, which can simultaneously facilitate the reconciliation of divergent managerial perspectives on sustainability-related decisions. The work possesses a number of scientific and practical merits. First, the topicality and significance of the theme, given that sustainability issues are central to European policy and the application of Fuzzy AHP in this domain remains underexplored in Bulgaria. Second, the critical approach of the author to the methodology: rather than merely applying Fuzzy AHP, he tests its boundaries, delineating not only its advantages but also the limitations associated with its application. Third, the originality of the approach in Chapter Three, based on three pilot studies. Finally, the monograph is written in English, which renders it accessible not only to the Bulgarian but also to the international scientific community, thereby enhancing its visibility.

Among the submitted scientific output, three further publications are identified in which the Fuzzy AHP method is applied in different contexts: identifying barriers to circularity in the Bulgarian wine industry (Publication III.1); ranking by significance the criteria for the circularity of the economy (Publication III.3); and identifying the role of Protected Designation of Origin (PDO) and Protected Geographical Indication (PGI) in improving product quality in the wine sector (Publication II.4, Springer).

A further group of publications by Assoc. Prof. Dr. Georgi Marinov addresses issues related to fiscal policy. These encompass questions concerning the necessity of fiscal discipline and the actual difficulties faced by smaller economies in maintaining it in the context of globalisation and monetary integration, with particular attention to the economies of South-Eastern Europe. Essays on fiscal policy extend this scope by raising the question of institutional mechanisms – specifically, fiscal councils in the Balkan region – as an instrument for achieving more sustainable fiscal policy. The financial issues examined are further complemented by an analysis of housing prices, credit, and inflation in Central and Eastern European countries in the context of European integration. In methodological terms, these studies employ a variety of research methods, ranging from econometric techniques to comparative analysis and descriptive methods, without recourse to complex mathematical apparatus.

Also noteworthy in scientific terms are the publications focusing on trade, eco-innovation, and sustainability. Of particular importance are the study on the relationship between eco-innovations and intra-industry trade, in which a proxy indicator for sustainability is proposed (Publication III.2), and the bibliometric study of e-marketplace platforms, in which network analysis and Multiple Correspondence Analysis (Publication III.4) are employed. Finally, qualitative research methods are applied in a number of scientific publications, primarily those related to behavioural and sectoral studies.

The scientific publications of Assoc. Prof. Dr. Georgi Marinov do not replicate the publications submitted for the acquisition of the educational and scientific degree of “Doctor” or the academic position of “Associate Professor”. They correspond to the candidate’s scientific interests and teaching profile and are in compliance with the requirements of Art. 118, para. 2, items 3–6 and Art. 129 of the Regulations for the Development of the Academic Staff at the University of Economics – Varna.

5. Scientific Contributions

The contributions formulated in the candidate’s submitted record are accepted. They can be identified in the submitted scientific and teaching output and are formulated as follows:

First. Contributions of a scientific-theoretical nature:

- The extension and advancement of existing theory in the field of Fuzzy AHP (Fuzzy Analytic Hierarchy Process), and the systematisation of the Fuzzy AHP approach through the lens of its specific characteristics in addressing questions related to the assessment of eco-aspects of the wine business and the circular economy (Publications I.1, III.1, III.3);
- The proposal of a new indicator for sustainability in the economy, based on the empirically verified relationship between the eco-innovation index and

the Grubel– Lloyd index of intra-industry trade, calculable from widely accessible data for EU countries (Publication III.2).

Second. Contributions of a practical-applied nature:

- The analysis of various issues related to the international wine business and diverse aspects and problems of the circular economy and sustainability through a range of mathematical and statistical techniques (Publications II.4, III.1, III.2, III.3, IV.3, IV.4);
- The systematisation of practices for strengthening fiscal policies and macroeconomic frameworks, credit and monetary policy, etc., with an emphasis on the Balkan region, including the application of non-stationary panel data techniques to the study of fiscal stability (Publications II.1, II.3, III.6, IV.2, IV.5);
- The application of a diverse mathematical and statistical toolkit both for the analysis of numerical and experimental data and for the processing of natural language text data, for the purposes of international business (Publications I.1, II.1, II.2, III.4, III.5, III.6, IV.1, IV.3, IV.4).

Third. Contributions of a teaching-methodological nature:

- A comprehensive set of teaching and methodological materials has been developed – including learning resources, methodological guidelines, test questions, and case studies – aimed at enhancing the effectiveness of instruction in disciplines related to international finance and payments in international business (Publications V.1, V.2, V.3, V.4).

As a researcher, Assoc. Prof. Dr. Georgi Marinov is recognised within the scientific community both in Bulgaria and abroad. This is evidenced by citations of his works, as indicated in the submitted record and confirmed by the citation counts recorded in his profiles on Google Scholar (66 citations since 2021, h-index 5), Scopus (22 citations, 3 publications, h-index 3), and WoS (17 citations, 6 publications, h-index 2). The documentation shows that Assoc. Prof. Dr. Georgi Marinov has declared 225 points from citations against a minimum requirement of 30 points; however, in our assessment, he could declare considerably more points. It should also be noted that the candidate has completed a substantial number of peer reviews (29, as visible in his WoS scientific profile at <https://www.webofscience.com/wos/author/record/31982>) for established scientific journals including the Journal of Risk and Financial Management, Sustainability, Economies, Review of Accounting and Finance, Econometrics, The Journal of Risk Finance, Administrative Sciences, and British Food Journal.

Assoc. Prof. Dr. Georgi Marinov serves on the editorial boards of three scientific journals: the Journal “Global and Regional Dimensions of International Economic Relations”; the International Journal of Business and

Economic Sciences Applied Research; and The Journal of the Faculty of Economics and Administrative Sciences of Kastamonu University – a further testament to his scientific standing.

6. Participation in Scientific Projects

Assoc. Prof. Dr. Georgi Marinov Georgiev has declared participation in two national research projects, in both of which he served as project leader. These projects highlight his ability to build research teams from various institutions, comprising representatives of both the academic community and students, which attests to his commitment to the development of young researchers. In the area of scientific forums, the candidate has presented papers at national and international conferences held both in Bulgaria and abroad. The thematic scope of his participations is diverse and encompasses issues of macroeconomics and international finance, international trade, consumer behaviour, and sustainable development. His active presence in the scientific life of the academic community is further confirmed by his participation in authoritative international forums indexed in peer-reviewed publications.

7. Teaching Activity

Assoc. Prof. Dr. Georgi Marinov is an experienced educator with many years of teaching practice. He delivers lectures and seminars to students enrolled in both the Bachelor's and Master's degree programmes. The principal courses for which he is the course leader are International Finance, International Economics, International Relations and Diplomacy, Academic Research, and Diploma Seminar. These courses are supported by teaching and methodological materials to which the candidate has made a substantial contribution. In the Master's programmes, the candidate has taught courses on Panel Data Analysis (in both Bulgarian and English) and Panel Data Econometrics.

Assoc. Prof. Dr. Georgi Marinov has also delivered lectures at other higher education institutions in Bulgaria and abroad. As an active participant in the ERASMUS+ programme, he has delivered guest lectures at three Romanian universities over the past three years: the "1 Decembrie 1918" University in Alba Iulia (2025), the West University of Timișoara (2024), and the "Lucian Blaga" University of Sibiu (2023).

Assoc. Prof. Dr. Georgi Marinov has developed, independently or in co-authorship, syllabi for a considerable number of courses across all three degree levels – Bachelor's, Master's, and Doctoral. Thematically, they are concentrated in the fields of international finance, international economics, and quantitative methods. Particularly noteworthy are the two independently developed doctoral programmes – "Analysis of Text Data in R" and "Analysis of Economic Data in R" – which reflect the candidate's competencies in contemporary methods of quantitative analysis.

The textbooks and teaching materials listed for the competition number four, developed either independently or in co-authorship, with a total volume of 415 pages. The published teaching materials are both current and comprehensive with respect to the courses taught by Assoc. Prof. Dr. Georgi Marinov. They cover a broad range of topics related to the international movement of capital, the transmission of economic shocks, integration, the financing of international business, and other areas. At the same time, the teaching materials provide an econometric and mathematical toolkit for the analysis and assessment of the problems and processes studied. Particularly rich in methodological content is the teaching manual on International Finance.

In addition to his teaching duties, Assoc. Prof. Dr. Georgi Marinov actively works with students and doctoral candidates as a scientific consultant in preparing them for participation in scientific forums. One such forum is the annual conference for students and doctoral candidates, organised and conducted by the Department of International Economic Relations at D. A. Tsenov Academy of Economics – Svishtov, in partnership with the Department of International Economic Relations at the University of Economics – Varna and the Department of Economics and International Relations at the Angel Kanchev University of Ruse.

8. Plagiarism

No plagiarism or misrepresentation of data has been identified in the submitted materials. The candidate has adhered to the established standards of academic integrity.

9. Questions, Critical Remarks and Recommendations to the Candidate

The scientific works are methodologically sound and do not require fundamental revisions. I would recommend that the candidate make greater use of his potential for participation in national and international research projects. I also consider that he possesses the requisite qualities to broaden the thematic scope of publications based on the use of open-source software and/or programming languages, which the candidate demonstrably commands.

I put forward the following question for discussion with the candidate: How does the author account for the limited application of Fuzzy AHP in scientific research in Bulgaria (particularly in the thematic area under study), and what is the application of this method in other countries in a comparable context?

10. Conclusion

The analysis of the scientific output, academic and teaching activity of the candidate in the competition, Assoc. Prof. Dr. Georgi Marinov, confirms that he fully meets the Minimum National Requirements for the academic position of “Professor” and the additional quantitative requirements of the University of Economics – Varna.

In view of all of the foregoing, I express my **positive opinion** on the candidacy of Assoc. Prof. Dr. Georgi Marinov Georgiev and propose that the esteemed members of the Scientific Jury vote **“IN FAVOUR”** of his appointment to the academic position of “Professor” in higher education field 3. Social, Economic and Legal Sciences, Professional Field 3.8 Economics, scientific specialty “World Economy and International Economic Relations (Applied Mathematical Modelling in International Business)”, as announced in the State Gazette, issue 3/09.01.2026.

7.05.2026
Sofia

Reviewer:
/Prof. Dr. Galina Zaharicva/

Заличена информация съгласно
ЗЗЛД и регламент (ЕС) 2016/ 679



REVIEW

on the competition for the academic position of "professor", announced by the University of Economics – Varna

by **Prof. Dr. Silvia Trifonova Trifonova-Pramatarova**, Department of Finance, University of National and World Economy (UNWE), Sofia, scientific specialty "Finance, Monetary Circulation, Credit and Insurance", professional field 3.8 Economics, field of higher education 3. Social, Economic and Legal Sciences, prepared on the basis of Order No. RD-06-31/30.01.2026 of the Rector of the University of Economics – Varna on the composition of the scientific jury for the competition for the academic position of "professor" and the decision of the scientific jury, taken at the first meeting on 13.03.2026.

1. Information about the competition

The competition for the academic position of "professor" in the professional field 3.8 Economics, field of higher education 3. Social, economic and legal sciences, scientific specialty "World Economy and International Economic Relations (Applied Mathematical Modelling in International Business)" at the Department of International Economic Relations at the Faculty of Management of the University of Economics – Varna, was announced in the State Gazette, issue 3/09.01.2026.

My participation in the scientific jury for the competition for the academic position of "professor" is in accordance with No. RD-06-31/30.01.2026 of the rector of the University of Economics – Varna.

This review was developed in compliance with the requirements of the Law on the Development of the Academic Staff in the Republic of Bulgaria (LDASRB), the Regulations for its implementation (RILDASRB) and in compliance with the scientometric criteria for the professional field 3.8 Economics for the appointment of an academic position "professor".

2. Competition details

The only candidate in the competition for the academic position of "professor" in professional field 3.8 Economics, scientific specialty "World Economy and International Economic Relations (Applied Mathematical Modelling in International Business)" at the Department of International Economic Relations, Faculty of Management of the University of Economics – Varna, is Assoc. Prof. Dr. Georgi Marinov Georgiev. The candidate has fulfilled the minimum national requirements under Art. 2b, para. 2 and 3 of the LDASRB, RILDASRB and the additional quantitative requirements of the University of Economics – Varna.

The fulfilment of the minimum national requirements of the LDASRB and RILDASRB by Assoc. Prof. Dr. Georgi Marinov is as follows:



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Group of indicators	Indicators	Minimum requirements	Fulfilment
A	Indicator 1	50	50
B	Indicator 2	0	0
C	Indicator 3	100	100
D	Sum of indicators from 4 to 10	200	246,83
E	Sum of indicators from 11 to 13	100	225
F	Sum of indicators from 14 to 21	100	186,66
	Total	550	808,49

The fulfilment of additional quantitative requirements of the University of Varna (Art. 2b, para. 5 of the LDASRB) by Assoc. Prof. Dr. Georgi Marinov is as follows:

Indicators	Minimum requirements	Fulfilment
Monograph – independent habilitation thesis	100	100
Guidance for successfully defended doctoral students	40	60
Articles, reports and studies published in scientific journals, refereed and indexed in Scopus and Web of Science	60	88,5
Citations in scientific publications, referenced and indexed in Scopus and Web of Science	30	225
Leadership and participation in scientific or educational projects	30	60
Published university textbooks or textbooks used in the school network	30	66,66
Total	290	600,16

3. Candidate details

Assoc. Prof. Dr. Georgi Marinov is a lecturer at the Department of International Economic Relations at the University of Economics – Varna. He received the educational and scientific degree “Doctor” in Economics in 2003 from the Higher Attestation Commission, Diploma No. 28472/19.05.2003, with a defended dissertation on the topic “Optimum currency areas and the currency area of the Republic of Bulgaria - the EU”. His Master’s degree in Economics is in the “International Economist” profile, acquired from the University of National and World Economy (UNWE), Sofia, in 1994.



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In 2008, the Higher Attestation Commission awarded him the academic title of "associate professor" in the scientific specialty "World Economy and International Economic Relations", Certificate No. 24743/28.01.2008.

Assoc. Prof. Dr. Georgi Marinov began working as a lecturer at the University of Economics – Varna in 1996. Before that, he worked at the Territorial Tax Administration – Varna.

The scientific interests of Assoc. Prof. Dr. Georgi Marinov Georgiev are in the areas of panel econometrics, mathematical methods, international finance, international economics, fiscal policy, etc.

Assoc. Prof. Dr. Georgi Marinov has significant administrative experience in his capacity as head and deputy head of the Department of International Economic Relations at the University of Economics – Varna.

To participate in the competition for the academic position of "professor", Assoc. Prof. Dr. Georgi Marinov has presented a main habilitation monographic work, an additional independent monograph, participation in a collective monograph, two scientific studies, 6 scientific articles, 5 scientific reports and 4 textbooks and teaching guides.

4. Description of scientific works

The scientific research activity of Assoc. Prof. Dr. Georgi Marinov is focused in the field of international business and finance, international economic relations, applied mathematical modelling, fiscal and tax policy, and the results of his scientific research activity are presented and popularized to the scientific and academic community in authoritative publications in Bulgarian and English. His publications examine extremely topical and significant topics and problems in international economics.

For participation in the announced competition for the academic position of "professor", Assoc. Prof. Dr. Georgi Marinov presents the following scientific works, which can be divided into the following categories:

Monographic habilitation work under Art. 118, para. 2, item 4 and Art. 129, para. 2 by PRAS at IU-Varna on the topic "Sustainability in the International Wine Business with the Application of Fuzzy Analytic Hierarchy Process", published in English, Varna: Science and Economics, 2025, 164 pp., ISBN 978-954-21-1201-3 (reviewers: Bistra Vasileva, Desislava Serafimova).

Additional independent monograph on the topic "Fiscal Policies of the Countries of Southeast Europe and Monetary Integration in the EU", 2021, 212 pp., ISBN 978-619-7079-98-2 (reviewers: Kalyu Donev, Ivona Yakimova).

Participation in a collective monograph on the topic "Essays on Fiscal Policy" with a developed first chapter on the topic "Fiscal Councils in Southeast Europe", 2018, Varna: Lecti Book Studio, pp. 7-54, ISBN 9786191922321, (reviewers: Vesselina Dimitrova, Zdravko Lyubenov).

Scientific studies on "Panel Non-Stationarity Methods in Macro-and Microeconomic Studies: Chapter. Bridging Microeconomics and Macroeconomics and



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the Effects on Economic Development and Growth", in English, Hershey, Pennsylvania, USA, pp. 79-102, ISSN(print) 978-179-98-4933-9, ISSN(online) 978-179-98-4934-6 / DOI 10.4018/978-1-7998-4933-9.ch005.

Scientific studies on "Wine Quality Improvement Based on the Perception of Protected Designation of Origin (PDO) and Protected Geographical Indication (PGI): Evidence from Bulgaria", in English, (co-authored with Dimitrova, V., Boshnakov, P.), In: Innovation, Quality and Sustainability for a Resilient Circular Economy. The Role of Commodity Science, 2022, ed. by Lagioia G., Paiano, A., Amicarelli, V., Gallucci, T., Ingraio, C., Vol. 1, pp. 193-200, ISSN 2731-5517.

Six co-authored scientific articles, of which four are in scientific publications in the Scopus or Web of Science databases, four of which are in English and two in Bulgarian.

Five scientific reports, of which one is independent and 4 are co-authored. Four of the reports are in English and one in Bulgarian. Three of the reports are in scientific publications in the Scopus or Web of Science databases.

Other publications that the candidate has submitted for participation in the competition for the academic position of "professor" are four textbooks and teaching guides, namely: "International Finance", 2010, (co-authored), "International Economics", 2013, (co-authored), "International Management", 2016, (co-authored), "International Finance. Modern Autoregressive Models with Econometric Software", 2009.

The scientific publications of Assoc. Prof. Dr. Georgi Marinov form 246.83 points with 200 points required to fulfil the minimum national requirements for holding the academic position of "professor". With regard to the additional quantitative requirements of the University of Economics – Varna, the candidate presents articles, reports and studies published in scientific journals, refereed and indexed in Scopus and Web of Science, which form 88.5 points with 60 points required.

From the analysis of the presented scientific works of Assoc. Prof. Dr. Georgi Marinov, I come to the conclusion that he has sufficient scientific publications that fully correspond quantitatively, thematically and qualitatively to the requirements of the announced competition for the academic position of "professor" in the professional field 3.8 Economics, scientific specialty "World Economy and International Economic Relations (Applied Mathematical Modelling in International Business)".

Throughout the candidate's research career, a slight evolution of the author's interests can be observed from methods using rather long data series and econometric techniques for studying data in international finance and macro aspects of economics, to other applications of mathematics in economics, mainly in the field of sustainability and circular economy.

In some of the presented publications, the didactic principle seems to be the main basis of the structure of the text (such as "The Scientific Interest to „E-marketplaces" - A Bibliometric Study" [III.4], "Panel Non-Stationarity Methods in Macro-and



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Microeconomic Studies: Chapter. Bridging Microeconomics and Macroeconomics and the Effects on Economic Development and Growth" [II.2], the monographic habilitation work "Sustainability in the International Wine Business with the Application of Fuzzy Analytic Hierarchy Process" [I.1], and other publications). This allows these scientific studies of the candidate to be used as guidelines for the reader's own research and for the dissemination of knowledge.

The general redirection of the author's scientific efforts to the issues of sustainability and the circular economy in recent years can be seen as an intention to pay more attention to contemporary challenges in international business and at the same time for the publications to be part of the cutting edge of modern science.

A central place among the candidate's presented publications is occupied by the monographic habilitation work on the topic "Sustainability in the International Wine Business with the Application of Fuzzy Analytic Hierarchy Process". The scientific merit of the monograph by Assoc. Prof. Dr. Georgi Marinov is the enrichment of existing knowledge on the application of the theory of the fuzzy analytical hierarchy process (fuzzy AHP or FAHP) to improve decision-making regarding practices related to sustainability. The author develops and systematizes this theory (FAHP), adapting it specifically for the needs of the wine business.

The scientific and applied contribution of this monograph is that the author uses the fuzzy analytic hierarchy process (FAHP) for decision-making in international business, with the example of sustainable decisions in the wine business. The monograph appears to be a rethinking and summarization of the experience gained in previous publications of the author in Scopus/Web of Science journals using the fuzzy analytic hierarchy process (FAHP) (publications [II.4], [III.1], [III.3]), and demonstrates a certain maturity and broader coverage of this technique.

The monograph aims to shed light on one of the popular techniques for decision support in management, with an emphasis on the internal structure of the theory of the fuzzy analytic hierarchy process (FAHP).

The monograph seems to be intended as a guide for managers in international business, since decision-making under uncertainty is among the most serious problems to be solved in international business, and a better explanation of the process can be seen as a useful contribution.

As for sustainability, uncertainty arises mainly from the existing economic efficiency-ecology confrontation, which is a dilemma for which direct solutions are lacking, and where decision support can be of great benefit.

Other important publications of the candidate include those that concern some important aspects of modern finance – from the hidden economy [III.6] and mortgage financing [IV.5] to issues of fiscal policy [II.1, II.3], through the prism of the macroeconomic environment and stability, which is of key importance given its implications for international business. The publications on fiscal issues [II.1, II.3] deserve high praise for their emphasis on the importance of fiscal stability and the efforts that the countries of our region are making in this direction.



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In summary, the entire set of scientific publications presented by the candidate is marked by a leading principle of emphasizing the importance of certain aspects of international business and using various mathematical methods based on data.

The candidate's scientific publications are of a pronounced scientific and scientifically applied nature. Their relevance is undeniable, meeting the modern goals of achieving sustainable economic development. The works successfully combine the theoretical statements of the researched problems with their practical application in the context of international business.

All of the candidate's publications are developed in a high, clear and logical scientific style and are entirely his work. In addition to excellent theoretical preparation, they demonstrate enviable skills for empirical and practically applied research using a rich arsenal of methods and mathematical and statistical models. The candidate has presented his scientific research at a number of national and international conferences, organized both in Bulgaria and abroad.

5. Scientific contributions

The scientific and practical-applied contributions in the candidate's publications are the result of the application of existing theories for the analysis and solution of specific socio-economic problems and for the explanation of significant processes with formulated conclusions and recommendations. They can be systematized into three groups: contributions of a scientific-theoretical nature; contributions of a scientific-applied nature; contributions of an educational-methodological nature.

Contributions of a scientific-theoretical nature:

1. Expansion and theoretical upgrading of the theory of the fuzzy analytical hierarchical process (fuzzy AHP or FAHP) with its individual components, and systematization of the FAHP approach through the prism of the specificity of the approach in solving issues related to the assessment of the environmental aspects of the wine business, the circular economy and international business (publications I.1, III.1, III.3).

2. Development and proposal of a new indicator of sustainability in the economy, based on the effect of environmental innovations on the structure of international trade and adapted for calculation on widely available data (publication III.2).

Contributions of a scientific and applied nature:

1. Analysis of various aspects of the functioning of the international wine business and issues of circular economy and sustainability through the application of various mathematical and statistical techniques, including fuzzy AHP, non-parametric tools, etc. (publications II.4, III.1, III.2, III.3, IV.3, IV.4).

2. Systematization of practices for strengthening and stabilizing fiscal policy and macroeconomic frameworks with the help of fiscal advice and budget framework planning, some approaches to lending and monetary policy, etc., with an emphasis on the Balkan region, adaptation and application of techniques for studying non-stationary



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panel data to the study of various aspects of fiscal policy (publications II.1, II.3, III.6, IV.2, IV.5).

3. Application for the purposes of international business of various mathematical and statistical methods, including for the analysis of both numerical and experimental data, as well as data from natural language texts (publications I.1, II.1, II.2, III.4, III.5, III.6, IV.1, IV.3, IV.4).

Contributions of an educational and methodological nature:

Teaching materials, methodological guidelines, test questions and case studies have been developed for the purposes of the disciplines studied by students in the field of international finance and payments in international business (publications V.1, V.2, V.3, V.4).

The scientific research of Assoc. Prof. Dr. Georgi Marinov has gained wide publicity among the specialized economic community, as evidenced by the significant number of citations of his publications by other authors in refereed and non-refereed scientific publications both in our country and abroad. 15 author citations have been established in Scopus and Web of Science. In this way, the candidate forms 225 citation points with 100 needed to meet the minimum national requirements. In reality, the candidate has many more citations in authoritative databases. This distinguishes the candidate as a recognizable researcher in the field of international business.

6. Participation in scientific projects

Assoc. Prof. Dr. Georgi Marinov has experience in project activities. He participated as the head of two research projects at the University of Economics – Varna, namely: 1/ Project on the topic "Psychosemantic view on attitudes towards consumption of imported goods in our country", 2013; 2/ Project on the topic "Psychosemantic view on attitudes towards fiscal policy in our country", 2012. The implementation of these projects is based on the rise and increased interest in recent years in theories about the psychological nature of the economy. Both projects have been successfully finalized with the final result of published monographic works.

It is important that Assoc. Prof. Dr. Georgi Marinov actively collaborates with doctoral candidates and students in research projects. He has the skills to form and lead research teams from different institutions, with representatives of the academic community and students.

7. Teaching work

The academic career of Assoc. Prof. Dr. Georgi Marinov at the University of Economics – Varna began in 1999. Since then, he has led many relevant and significant courses, in particular: "International Finance" (lectures and exercises) since 1999 for the Bachelor's degree, "International Economics" (lectures and exercises) since 2009 for the Bachelor's degree, "European Economic Integration" (lectures and exercises), period 2008-2018, for the Bachelor's degree, "International Relations and Diplomacy" (until 2021 Diplomatic Relations), since 2010, for the Bachelor's degree, "Academic



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СЕРТИФИЦИРАНА СИСТЕМА ЗА УПРАВЛЕНИЕ НА КАЧЕСТВОТО ISO 9001:2015

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Studies" (lectures), since 2018, for the Bachelor's degree, "Diploma Seminar: (exercises), from 2022 onwards, "International Political Economy" (lectures and exercises), period 2012-2020, Bachelor's degree, "International Economics" (lectures and exercises), Master's degree, "International Economics" (lectures and exercises), Master's degree, "Panel Data Analysis" (lectures and exercises), period 2012-2017, Master's degree, "Panel Data Econometrics" (lectures and exercises), period 2018-2021, Master's degree, "Panel Data Analysis" (lectures and exercises), period 2012-2020, Master's degree.

The total classroom workload of Assoc. Prof. Dr. Georgi Marinov in the educational process at the Department of International Economic Relations of the University of Economics – Varna for the two academic years 2023/2024 and 2024/2025 is 585 hours in the Bachelor's and 60 hours in the Master's degree. Assoc. Prof. Dr. Georgi Marinov is the author of four textbooks and teaching guides used by students, namely: "International Finance. Modern Autoregressive Models with Econometric Software" (2009); "International Finance" (2010) (co-authored); "International Economics" (2013) (co-authored); "International Management" (2016) (co-authored). I highly appreciate the textbook he developed on international finance, with an emphasis on the analysis of the international monetary system, currencies and exchange rates, the foreign exchange market, exchange rate regulation and forecasting, technical analysis, currency risk, balance of payments, international financial organizations, the debt crisis, monetary and exchange rate policy, the currency board regime, and European currency integration.

He has developed a total of 17 curricula, both independently and in co-authorship, namely: "International Finance", "International Economics", "International Relations and Diplomacy", "Panel Data Analysis", "European Economic Integration", "Diploma Seminar", "International Debt Management", "International Economics – SNU", "Economics of Post-Industrial Society", "International Business – SNU", "Master's Seminar", "International Finance – SNU", "International Finance – PhD", "International Economics – PhD", "International Economics (for all majors) – PhD", "Text Data Analysis in R – PhD", "Economic Data Analysis in R – PhD".

Assoc. Prof. Dr. Georgi Marinov has participated in a number of foreign academic mobility programs under the ERASMUS/ERASMUS+ program (since 2007), teaching lectures at the following foreign universities: University "1 December 1918" - Alba Iulia, Romania (2025); University of the West – Timisoara, Romania (2024), University "Lucian Blaga" – Sibiu, Romania (2023).

He was the scientific supervisor of three doctoral students in the Department of International Economic Relations of the University of Economics – Varna, two of whom have acquired the educational and scientific degree "doctor". Assoc. Prof. Dr. Georgi Marinov has conducted shared scientific supervision with another supervisor for one of the two doctoral students who defended their thesis.



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8. Plagiarism

There is no evidence of plagiarism in the candidate's submitted scientific publications. The monographic habilitation thesis, as well as the candidate's other peer-reviewed scientific works, testify to his scientific ethics and correctness, which is expressed in the accurate reference to the sources of data, regulatory documents, Internet sources, and everywhere accurate and clear citation of the authors and their publications. The candidate's scientific works are up-to-date and correctly cite current and authoritative official sources.

9. Critical comments and recommendations for the candidate


I have no critical comments about the candidate's activities and achievements.

10. Conclusion

The analysis of the scientific publications and the overall teaching activity of Assoc. Prof. Dr. Georgi Marinov Georgiev shows that his candidacy fully meets all the regulatory requirements for holding the academic position of "professor" /the Law on the Development of the Academic Staff in the Republic of Bulgaria, the Regulations for its implementation and the additional quantitative requirements of the University of Economics – Varna/. In qualitative terms, the publications of Assoc. Prof. Dr. Georgi Marinov Georgiev contain scientific and scientific-applied contributions, which make them particularly useful for economic theory and practice.

All of the above gives me reason to give a positive assessment and with full conviction to propose to the members of the esteemed Scientific Jury to vote for the election of Georgi Marinov Georgiev to the academic position of "professor" in the field of higher education 3. Social, economic and legal sciences, professional field 3.8 Economics, scientific specialty "World Economy and International Economic Relations (Applied Mathematical Modelling in International Business" at the Department of International Economic Relations at the Faculty of Management of the University of Economics – Varna.

07.05.2026
Varna

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Reviewer: 
/Prof. Dr. Silvia Trifonova-Pramatarova/