

**UNIVERSITY OF ECONOMICS - VARNA**  
**FACULTY OF MANAGEMENT**  
**DEPARTMENT OF INTERNATIONAL ECONOMIC RELATIONS**

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Adopted by the FC (record № 12/ 29.04.2024)

Adopted by the DC (record № 8/ 16.04.2024)

**ACCEPTED BY:**

**Dean:**

(Assoc. Prof. Dr. Dobrin Dobrev)

## **SYLLABUS**

**SUBJECT: ACADEMIC RESEARCH**

**DEGREE PROGRAMME: Maritime business and international trade; BACHELOR'S DEGREE**

**YEAR OF STUDY: 1; SEMESTER: 2**

**TOTAL STUDENT WORKLOAD: 90 hours; incl. curricular 30 hours**

**CREDITS: 3**

### DISTRIBUTION OF STUDENT WORKLOAD ACCORDING TO THE CURRICULUM

<i>TYPE OF STUDY HOURS</i>	<b>WORKLOAD, hours</b>	<b>TEACHING HOURS PER WEEK, hours</b>
CURRICULAR: incl. <ul style="list-style-type: none"><li>• LECTURES</li><li>• SEMINARS / LAB. EXERCISES</li></ul>	15 15	1 1
EXTRACURRICULAR	60	-

Prepared by:

1. ....  
(Prof. Dr. Vesselina Dimitrova)

2. ....  
(Assoc. Prof. Dr. Georgi Marinov)

Head of department  
of International Economic Relations: .....  
(Prof. Dr. Vesselina Dimitrova)



### **III. FORMS OF CONTROL:**

<b>№</b>	<b>TYPE AND FORM OF CONTROL</b>	<b>Number</b>	<b>extracurricular, hours</b>
<b>1.</b>	<b>Midterm control</b>		
1.1.	Case studies	<b>2</b>	<b>30</b>
1.2.	Presentation	<b>1</b>	<b>30</b>
<b>Total midterm control:</b>		<b>3</b>	<b>60</b>

### **IV. LITERATURE**

#### **REQUIRED (BASIC) LITERATURE:**

1. Bergmann, L.S. (2010). Academic Research and Writing, Longman Pub Group.
2. Jamieson, S. and Serviss, T. (2017). Points of Departure Rethinking Student Source Use and Writing Studies Research Methods. Logan: Utah State University Press.
3. Minneapolis: Ohio State university (2018). Choosing and using sources: a guide to academic research, Open Textbook library
4. Tusting, K. et al. (2019). Academic Writing; the dynamics of knowledge creation. Taylor & Francis

#### **RECOMMENDED (ADDITIONAL) LITERATURE:**

1. Русев, И. (2022). *Академични изследвания*. Варна: Наука и икономика.
2. Борисова, Л. (2015). *Академично писане – принципи при оформяне на писмени материали*. Икономика и управление, Том 11, бр. 2, с. 122-129.
3. Валдес, О. (2019). *Въведение в академичното писане*. [онлайн] Достъпно на <https://shorturl.at/txIR9>. (17.09.2023).
4. Илиева, С., С. Салтирова-Радкова, Ж. Жечев (2018). Наръчник по академично писане за студенти и докторанти, Шумен: Университетско издателство „Епископ Константин Преславски“.
5. Еко, У. (2013). Как се пише дипломна работа, София: Труд.
6. Назърска, Ж. (2022). *Академично писане*. София: Академично издателство „За буквите – О писменехъ“.
7. Цветкова, М. (2013). Наука със стил: писане на дипломен проект. София: Enthusiast.