

UNIVERSITY OF ECONOMICS - VARNA
FACULTY OF INFORMATION TECHNOLOGIES
DEPARTMENT OF LANGUAGES AND SPORT

Adopted by the FC (record №9/ 24.04.2024)
Adopted by the DC (record №10/ 08.04.2024)

ACCEPTED BY:
Dean:
(Prof. Vladimit Sulov, PhD)

SYLLABUS

SUBJECT: FOREIGN LANGUAGE - ENGLISH

DEGREE PROGRAMME: All degree programmes; BACHELOR'S DEGREE

YEAR OF STUDY: 2; SEMESTER: 3

TOTAL STUDENT WORKLOAD: 90 hours; incl. curricular 30 hours

CREDITS: 3

DISTRIBUTION OF STUDENT WORKLOAD ACCORDING TO THE CURRICULUM

<i>TYPE OF STUDY HOURS</i>	WORKLOAD, hours	TEACHING HOURS PER WEEK, hours
CURRICULAR: incl. <ul style="list-style-type: none">● LECTURES● SEMINARS / LAB. EXERCISES	-	-
	30	2
EXTRACURRICULAR	60	-

Prepared by:

1.
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2.
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**Head of department
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(Assoc. Prof. Vladimir Dosev, PhD)

I. ANNOTATION

The subject activates and builds upon the already attained linguistic knowledge, skills and experience of trainees by developing thorough language literacy and competence. Students are provided with the opportunity to communicate meaningfully in the language in a business and professional context through various forms of training.

Developed are communication, soft and academic skills and is expanded the specialized vocabulary of trainees. Students discuss problems and case studies, give presentations and debate on specific topics.

The expected learning outcomes of the training course, among which are the development of high-level foreign language competence, literacy and skills, as well as the acquisition of specialist knowledge of the language used in the area of economics, business and the respective field of study of trainees, are subject to the following main parameters: improved knowledge and understanding, possibilities to apply the knowledge and skills, as well as the ability to broaden the knowledge and develop new skills. This is accomplished through the development and use of three key competences: linguistic literacy; multilingual competence; mathematical competence and competence in the area of exact sciences, technology and engineering; digital competence; personality competence; civic competence; entrepreneurial competence and competence of cultural awareness and expression, in line with the competence approach used in the training of students at UE-Varna, aimed at a balanced development of the necessary general cultural, professional and personal competences.

II. THEMATIC CONTENT

№	TITLE OF UNIT AND SUBTOPICS	NUMBER OF HOURS		
		L	S	L.E.
1	Corporate Culture		7	
1.1	Workplace culture		3	
1.2	Employee retention		2	
1.3	Building relationships		2	
2	Training and Development		8	
2.1	Learning on the job		3	
2.2	Human resource strategies		2	
2.3	Team communication		3	
3	Finance		8	
3.1	Recessions and depressions		2	
3.2	Catching up with rivals		3	
3.3	Managing bad news		3	
4	Digital Business		7	
4.1	Digital disruptors		3	
4.2	Talking technology		2	
4.3	Handling difficult communicators		2	
	Total:		30	

III. FORMS OF CONTROL:

No	TYPE AND FORM OF CONTROL	Number	extracurricular, hours
1.	Midterm control		
1.1.	Test	1	10
1.2.	Homework assignments	2	20
1.3.	Presentation	1	10
1.4.	Work with software applications for language learning	2	20
	Total midterm control:	6	60
2.	Final term control		
2.1.	Coursework assessment	-	-
	Total final term control:	-	-
	Total for all types of control:	6	60

IV. LITERATURE

REQUIRED (BASIC) LITERATURE:

1. Dubicka, I., Rosenberg, M., Dignen, B., Hogan, M, Wright, L., *Business Partner*, Coursebook with digital resources, B2, Pearson, 2018.
2. Shtereva, S., Yohanova, S., *Business Essentials*, Publishing House Science and Economics, University of Economics, 2020.

RECOMMENDED (ADDITIONAL) LITERATURE:

1. Shtereva, S., Asparuhova, I. & Yohanova, S., *English for Microeconomics and Macroeconomics*, Publishing House Science and Economics, Varna, 2016.
2. Evans, V., Dooley, J., Kennedy, W., *Career Paths* series; Express Publishing, 2015.
3. *Professional English in Use* series, Cambridge.
4. *Vocational English* series, Pearson.
5. *Longman Dictionary of Contemporary English*
www.ldoceonline.com
6. *Investopedia*
www.investopedia.com
7. *Prominence Interactive E-book* (2020). Available at:
<https://www.prominenceproject.eu/index.php/prominence-interactive/study-guide/study-module/e-book/>
8. *Essence Soft Skills Platform* (2022). Available at:
<https://projectessence.eu/toolkits.php>