

UNIVERSITY OF ECONOMICS - VARNA
FACULTY OF FINANCE AND ACCOUNTING
DEPARTMENT OF GENERAL ECONOMIC THEORY

Adopted by the FC (record №11/ 25.04.2024)

Adopted by the DC (record №11/ 09.04.2024)

ACCEPTED BY:

Dean:

(Assoc. Prof. Dr. Daniela Georgieva)

SYLLABUS

SUBJECT: GLOBAL SUPPLY CHAIN MANAGEMENT

DEGREE PROGRAMME: International business and management; MASTER'S DEGREE

YEAR OF STUDY: 6; SEMESTER: 11

TOTAL STUDENT WORKLOAD: 210 hours; incl. curricular 45 hours

CREDITS: 7

DISTRIBUTION OF STUDENT WORKLOAD ACCORDING TO THE CURRICULUM

<i>TYPE OF STUDY HOURS</i>	WORKLOAD, hours	TEACHING HOURS PER WEEK, hours
CURRICULAR: incl. <ul style="list-style-type: none">• LECTURES• SEMINARS / LAB. EXERCISES	30 15	2 1
EXTRACURRICULAR	165	-

Prepared by:

1.
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2.
(Chief Assist. Dr. Miroslav Kamdzhakov)

Head of department
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(Prof. Dr. Vesselina Dimitrova)

I. ANNOTATION

During the course, students should build knowledge and skills to understand the evolution of global supply chains, to study different international logistics practices and use documentation for sea, air, road and rail transport. In addition, students should be able to apply mechanisms for work in freight forwarding, transport and insurance companies, to evaluate and to compare different options of routing solutions for managing supply chains in international business. The course broadens students' knowledge of international trade and prepares them for logistics managers.

*Key competences acquired by students during the course of study are **digital and technology-based competence; entrepreneurial competence and active citizenship**. The listed competencies serve them to critically analyze databases, to prepare appropriate strategies for global logistics networks and to improve their entrepreneurial skills to make quick, smart and flexible decisions and recommendations.*

II. THEMATIC CONTENT

No.	TITLE OF UNIT AND SUBTOPICS	NUMBER OF HOURS		
		L	S	L.E.
Theme 1. SUPPLY CHAIN DEVELOPMENT		2	1	
1.1.	Supply chain – definitions, role and importance			
1.2.	Historical development			
Theme 2. ELEMENTS OF GLOBAL LOGISTICS		2	1	
2.1.	Evolution and trends			
2.2.	Logistics in the world			
Theme 3. INTERNATIONAL INFRASTRUCTURE		2	1	
3.1.	Transportation infrastructure			
3.2.	Communication, legal/regulatory and service infrastructure			
Theme 4. INTERNATIONAL TERMS OF TRADE		2	1	
4.1.	Understanding INCOTERMS rules			
4.2.	Responsibilities of the exporter and the importer			
Theme 5. OUTSOURCING		2	1	
5.1.	Role of third-party logistics providers			
5.2.	Applications, problems, trends			
Theme 6. REVERSE LOGISTICS		2	1	
6.1.	Definitions, role and importance			
6.2.	Interrelations with green logistics			
Theme 7. EUROPEAN POLICY ON INTERNATIONAL TRANSPORT		2	1	
7.1.	Legislation			
7.2.	Current Situation of the EU Transport Policy			
Theme 8. INTERNATIONAL SEA TRANSPORTATION		4	2	
8.1.	Documents and international conventions			
8.2.	Types of vessels and types of service			
Theme 9. INTERNATIONAL AIR TRANSPORTATION		2	1	

9.1.	International regulation			
9.2.	Types of services by cargo airlines, airports			
Theme 10. INTERNATIONAL LAND TRANSPORTATION		4	2	
10.1.	Road transportation			
10.2.	Rail transportation			
10.3.	Intermodal transportation			
Theme 11. INTERNATIONAL FREIGHT FORWARDERS		2	1	
11.1.	Role and importance for the transportation			
11.2.	Types of services			
Theme 12. INTERNATIONAL INSURANCE		2	1	
12.1.	Complexity of international insurance			
12.2.	Insurable interest, insurance policies, insurance claim			
Theme 13. INTERNATIONAL LOGISTICS SECURITY		2	1	
13.1.	International organizations			
13.2.	International programmes			
Total:		30	15	

III. FORMS OF CONTROL:

№	TYPE AND FORM OF CONTROL	Number	extracurricular, hours
1.	Midterm control		
1.1.	Project	1	40
1.2.	Case study	1	45
1.3.	Presentation	1	20
Total midterm control:		3	105
2.	Final term control		
2.1.	Examination (test)	1	60
Total final term control:		1	60
Total for all types of control:		4	165

IV. LITERATURE

REQUIRED (BASIC) LITERATURE:

1. David, P. A (2013) International Logistics: The Management of International Trade Operations, 4. edition
2. Cingillioglu, I. (2015) International logistics, 1st edition
3. Christopher, M. (2011) Logistics and Supply Chain Management, 4. edition
4. Coyle, J.J et al. (2013) Managing Supply Chains: A Logistics Approach, 9. edition

RECOMMENDED (ADDITIONAL) LITERATURE:

1. Coyle, J.J., Bardi, E.J., Langley, C.J.Jr., (1996)The management of business logistics, West Publishing Company
2. Christopher, M. (1992) Logistics and supply chain management: strategies for reducing costs and improving services