

UNIVERSITY OF ECONOMICS - VARNA
FACULTY OF MANAGEMENT
DEPARTMENT OF INTERNATIONAL ECONOMIC RELATIONS

Adopted by the FC (record № 12/ 29.04.2024)

Adopted by the DC (record № 8/ 16.04.2024)

ACCEPTED BY:

Dean:

(Assoc. Prof. dr. Dobrin Dobrev)

SYLLABUS

SUBJECT: GRADUATE SEMINAR

DEGREE PROGRAMME: "Maritime Business and International Trade"; BACHELOR'S DEGREE

YEAR OF STUDY: 4; SEMESTER: 7

TOTAL STUDENT WORKLOAD: 180 hours; incl. curricular 60 hours

CREDITS: 6

DISTRIBUTION OF STUDENT WORKLOAD ACCORDING TO THE CURRICULUM

<i>TYPE OF STUDY HOURS</i>	WORKLOAD, hours	TEACHING HOURS PER WEEK, hours
CURRICULAR: incl.		
● LECTURES	30	2
● SEMINARS / LAB. EXERCISES	30	2
EXTRACURRICULAR	120	-

Prepared by:

1.
(Assoc. Prof. Dr. Georgi Marinov)

2.
(Prof. Dr. Vesselina Dimitrova)

Head of department
of International Economic Relations:
(Prof. Dr. Vesselina Dimitrova)

I. ANNOTATION

The "Graduate seminar" aims to present some aspects of the communication process and the research process in international business. Discussed are the nature and characteristics of scientific research and the related to them operations and analysis. A special attention is paid to the role and place of certain instruments for selection of respondents. Aimed is to build in the students abilities to identify a problem in the respective domain and to elaborate a solution, as well as to communicate the results in business oriented presentations, based on their own research.

Key competences: interpersonal skills, civic and cultural awareness and expression.

II. THEMATIC CONTENT

№	TITLE OF UNIT AND SUBTOPICS	NUMBER OF HOURS		
		L	S	L.E.
Theme 1. Characteristic of research			6	
1.1.	Research topics			
1.2.	Research process			
Theme 2. Research design			6	
1.1.	Definition			
1.2.	Purpose and references			
Theme 3. Research problem			6	
1.1.	Aspects and definitions			
1.2.	Evaluation of research problem			
Theme 4. Formulation of hypothesis			6	
1.1.	Nature, functions and importance			
1.2.	Difficulties in formulation			
Theme 5. Sampling and tools for data collection			6	
1.1.	Methods and characteristics			
1.2.	Questionnaires, Interviews, Schedules, Observation, Techniques and Rating Scales			
Total:			30	

III. FORMS OF CONTROL:

№	TYPE AND FORM OF CONTROL	Number	extracurricular, hours
1.	Midterm control		
1.1.	Preliminary project	1	30
1.2.	Empirical research	2	30
Total midterm control:		3	60
2.	Final term control		
2.1.	Final project		
Total final term control:		1	60
Total for all types of control:		4	120

IV. LITERATURE

REQUIRED (BASIC) LITERATURE:

1. Jackson, P. How to write a thesis: the complete guide to writing a great thesis, 2015
2. Pandey, P and M.M. Pandey, Research methodology: tools and techniques, Bridge Center, 2015
3. Sword, H. Stylish Academic Writing, 2012
4. <http://www.unk.edu/academics/gradstudies/admissions/grad-files/Grad%20Files/ThesisGdlnsFinal08.pdf>
5. <http://www.imm.dtu.dk/~janba/MastersThesisAdvice.pdf>

RECOMMENDED (ADDITIONAL) LITERATURE:

1. Bui, Y. N. How to write a Master's Thesis, 2013
2. <http://www.princeton.edu/~refdesk/primary2.html>
3. <http://www.princeton.edu/~refdesk/primary2.html>