

**UNIVERSITY OF ECONOMICS - VARNA**  
**FACULTY OF MANAGEMENT**  
**DEPARTMENT OF „MANAGEMENT AND ADMINISTRATION“**

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Adopted by the FC (record №12/29.04.2024)

Adopted by the DC (record №10/16.04.2024)

**ACCEPTED BY:**

**Dean:**

(Assoc. Prof. Dobrin Dobrev)

## **SYLLABUS**

**SUBJECT: EUROPEAN STUDIES**

**DEGREE PROGRAMME: Master of business administration; MASTER`S DEGREE**

**YEAR OF STUDY: 6; SEMESTER: 12**

**TOTAL STUDENT WORKLOAD: 210 hours; incl. curricular 60 hours**

**CREDITS: 7**

### **DISTRIBUTION OF STUDENT WORKLOAD ACCORDING TO THE CURRICULUM**

<i>TYPE OF STUDY HOURS</i>	<b>WORKLOAD, hours</b>	<b>TEACHING HOURS PER WEEK, hours</b>
<b>CURRICULAR:</b>		
incl.		
• LECTURES	30	2
• SEMINARS / LAB. EXERCISES	30	2
<b>EXTRACURRICULAR</b>	150	-

**Prepared by:**

1. ....  
(Prof. Ivan Rusev, DSc, Corr.-member of BAS)

2. ....  
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**Head of department  
of "Management and Administration": .....**

(Assoc. Prof. Desislava Serafimova, PhD)

## I. ANNOTATION

*The optional course “European Studies” offers basic knowledge on the history, treaties, structure, institutions, administration system and the perspectives of future developments of the European Union (EU). It includes the theory behind the ideas of the foundation and operation of EU as well as the public policy for their realization.*

*The thematic units of the program include the following topics: history of the European Idea and the foundation of EU; establishment of EU – treaties and conventions; structure of EU – basic institutions; functioning of EU – types of power (executive, legislative, and judicial), theories and practices; Foreign policy and security policy of EU; European educational space - organization and perspectives; Bulgaria and EU.*

*Expected RESULTS:*

- *During the course “European Studies” the students will acquire the necessary knowledge and analytical skills in order to analyze such a diverse processes as the ongoing dynamic development in EU;*
- *The interdisciplinary and comparative methodology of the course “European Studies” will facilitate the student’s abilities to recognize and interpret the links between the different spheres of knowledge (History, Political Science, Economics, etc.);*

*Attending the course “European Studies” is an integral part of professional and civil education of the young economists that will seek realization in the common European labor market.*

*The course “European Studies” offers the next key-competences:*

- *personal, social and learning to learn;*
- *citizenship, and*
- *cultural awareness and expression.*

## II. THEMATIC CONTENT

№	TITLE OF UNIT AND SUBTOPICS	NUMBER OF HOURS		
		L	S	L.P.
<b>Theme 1. INTRODUCTION IN THE EUROPEAN STUDIES</b>		<b>2</b>	<b>2</b>	
1.1.	Subtopic 1.1. European Studies and their subject			
1.2.	Subtopic 1.2. The European Studies as part of the contemporary university education			
1.3.	Subtopic 1.2. The European Studies and their sources of information			
<b>Theme 2. HISTORICAL RETROSPECTION OF THE EUROPEAN IDEA. THE TREATIES OF THE EUROPEAN UNION</b>		<b>8</b>	<b>8</b>	
2.1.	Subtopic 2.1. The birth of the European Idea and it’s evolution until the middle of the 20 <sup>th</sup> century – between the myths and the historical reality			
2.2.	Subtopic 2.2. The treaties of the European Community – stages of its development			
2.2.1.	Subtopic 2.2.1. Frist stage of the establishment of the Community – from the end of Second World War to the Treaty of Paris (1945-1951)			
2.2.2.	Subtopic 2.2.2. Second stage: from the Treaty of Paris to the Treaties of Rome (1952-1957)			
2.2.3.	Subtopic 2.2.3. Third stage: from the Treaties of Rome to the Single European Act (1957-1987)			
2.2.4.	Subtopic 2.2.4. Fourth stage: from the Single European Act to Maastricht Treaty (1987-1991)			
2.2.5.	Subtopic 2.2.5. Fifth stage: from the Maastricht Treaty to the Amsterdam Treaty (1991-1997)			

2.2.6.	Subtopic 2.2.6. Sixth stage: from the Amsterdam Treaty to the Treaty of Nice (1997-2001)			
2.2.7.	Subtopic 2.2.7. Seventh stage: from the Treaty of Nice to the Treaty establishing a Constitution for Europe (2001-2004)			
2.2.8.	Subtopic 2.2.8. The Constitution of EU – an unattainable goal			
2.2.9.	Subtopic 2.2.9. The crisis which followed the rejection of the Constitution – factors and possible explanations			
2.2.10.	Subtopic 2.2.10. Eighth stage: from the failed Constitution to the Treaty of Lisbon			
2.2.11.	Subtopic 2. 2.11. Retrospection of the development of the European Community			
<b>Theme 3. THE POLITICAL SYSTEM OF THE EUROPEAN UNION – PRINCIPLES OF IT'S ESTABLISHMENT</b>		<b>2</b>	<b>2</b>	
3.1	Subtopic 3.1. The European Union – parameters and numbers			
3.2.	Subtopic 3.2. What is EU? A new model – EU: a political system but not a state. EU is not an ordinary international organization			
3.3	Subtopic 3.3. Theories for the European integration and the policy of EU			
3.4	Subtopic 3.4. The political system of EU and USA – a comparative analysis			
<b>Theme 4. INSTITUTIONAL ORGANISATION OF THE EUROPEAN UNION</b>		<b>2</b>	<b>2</b>	
4.1	Subtopic 4.1. How is functioning the EU – three institutional levels			
4.2	Subtopic 4.2. Level “Politics”			
4.3	Subtopic 4.3. Level “Administration”			
4.3.1.	Subtopic 4.3.1. The principle institutions of EU			
4.3.2.	Subtopic 4.3.2. The advisory bodies of EU			
4.3.3.	Subtopic 4.3.3. The financial authorities of EU			
4.3.4.	Subtopic 4.3.4. Other specialized bodies of EU			
4.4.	Subtopic 4.4. Level “Policy formulation”			
<b>Theme 5. THE EXECUTIVE POWER OF THE EUROPEAN UNION</b>		<b>2</b>	<b>2</b>	
5.1.	Subtopic 5.1. The policy of the executive power of EU			
5.2.	Subtopic 5.2. Administration through the Council of the EU			
5.3.	Subtopic 5.3. Administration through the European Commission (EC)			
5.4.	Subtopic 5.4. Comitology: interaction of the dual executive power			
<b>Theme 6. THE LEGISLATIVE POWER OF THE EUROPEAN UNION</b>		<b>2</b>	<b>2</b>	
6.1.	Subtopic 6.1. Legislative system of EU			
6.2.	Subtopic 6.1. Legislative policy of the Council of EU			
6.3.	Subtopic 6.1. Legislative policy of the European Parliament (EP)			
<b>Theme 7. THE JUDICIAL POWER OF EUROPEAN UNION</b>		<b>2</b>	<b>2</b>	
7.1.	Subtopic 7.1. The Legal System of EU			
7.2.	Subtopic 7.2. The Court of Justice of the European Communities – staff, procedure, jurisdiction			
7.3.	Subtopic 7.3. The Court of Justice of the European Communities and the constitutional process of EU			
7.4.	Subtopic 7.4. Innovations in the Judicial System of EU according to the Treaty of Lisbon			
7.5.	Subtopic 7.5. The Court of Justice of the European Communities and the European Law – summary and assessment			
<b>Theme 8. COMMON FOREIGN AND SECURITY POLICY (CFSP) OF EUROPEAN UNION</b>		<b>2</b>	<b>2</b>	
8.1.	Subtopic 8.1. Essence and beginning of the common foreign policy of EU			

8.2.	Subtopic 8.2. The turning point: the Maastricht Treaty and the common foreign policy of EU			
8.3.	Subtopic 8.3. CFSP of EU – directions of its development in the last decade of the 20 <sup>th</sup> and the first decade of the 21 <sup>st</sup> century.			
8.4.	Subtopic 8.4. CFSP/ESDP today – a generalization and results			
<b>Theme 9. EDUCATION AND EDUCATIONAL POLICY OF THE EUROPEAN UNION</b>		<b>4</b>	<b>4</b>	
9.1.	Subtopic 9.1. Principles and organization of the European Educational Space			
9.2.	Subtopic 9.2. The European Educational Programs			
9.3.	Subtopic 9.3. The European System for transfer of Credits. Possibilities and organization of the student and scientific mobility.			
<b>Theme 10. BULGARIA NAD THE EUROPEAN UNION</b>		<b>4</b>	<b>4</b>	
10.1.	Subtopic 10.1. Historical, cultural and political potential of the Bulgarian membership in EU			
10.2.	Subtopic 10.2. Bulgaria and EU in the last decade of the 20 <sup>th</sup> Century: first steps towards the European membership			
10.2.1.	Subtopic 10.2.1. The changes in the country in the late 80s and early 90s: political and economic background of the first Bulgarian steps towards the European membership			
10.2.2.	Subtopic 10.2.2. First official contacts between Bulgaria and EU. The beginning of the Negotiation period			
10.3.	Subtopic 10.3. “Coming back in the European Family”: Bulgaria and EU in the first decade of the 21 <sup>st</sup> century.			
<b>Total:</b>		<b>30</b>	<b>30</b>	

### III. FORMS OF CONTROL:

№	TYPE AND FORM OF CONTROL	Number	extracurricular, hours
<b>1.</b>	<b>Midterm control</b>		
1.1.	Exam – test (open, closed, and mixed type of questions)	<b>1</b>	<b>40</b>
1.2.	Paper on a given topic	<b>1</b>	<b>40</b>
<b>Total midterm control:</b>		<b>2</b>	<b>80</b>
<b>2.</b>	<b>Final term control</b>		
2.1.	Examination (test)	<b>1</b>	<b>70</b>
<b>Total final term control:</b>		<b>1</b>	<b>70</b>
<b>Total for all types of control:</b>		<b>3</b>	<b>150</b>

### IV. LITERATURE

#### **REQUIRED (BASIC) LITERATURE:**

1. Русев, И. Европеистика. Кратък университетски курс. Изд. „ОНГЪЛ“, Варна, 2018.
2. Русев, И. Европеистика. Кратък електронен учебник. Второ допълнено и преработено издание. Издателска къща „СТЕНО“ – Варна, 2014. (ISBN 978-954-449-477-3)
3. Русев, И. Глобализация. Кратък електронен учебник и библиография. Издателска къща „СТЕНО“ – Варна, 2013. (ISBN 978-954-449-647-0)
4. Русев, И. Европейският съюз и информационното общество. Електронен учебник. Изд. „Наука и икономика“. Икономически университет – Варна, 2013. (ISBN 978-954-21-0684-5)
5. Русев, И. Европеистика. Електронен учебник. Изд. „Наука и икономика“. Икономически университет – Варна, 2016. (ISBN 978-954-21-0889-4)
6. Русев, И. (съавтор). Европейска икономическа интеграция. Учебник. Варна, Изд. „Он-гъл“, 2014. Други авт.: Атанас Тодоров Атанасов, Иван Динев Русев, Иван Владимиров Илиев, Веселина Василева Димитрова, Александър Асенов Шиваров, Георги Маринов Георгиев, Петьо Тодоров Бошнков, Валентина Генова Макни.

#### **RECOMMENDED (ADDITIONAL) LITERATURE:**

1. Хикс, Саймън. Политическата система на Европейския съюз. Второ издание. Изд. „Парадигма“, София, 2007.
2. Марков, Г. Светът през XX век. С., 2000.
3. Джонсън, П. Съвременността. Светът от 20-те до 90-те. С., 1993.
4. Шрьотер, Х. Европа – политика, икономика, история, култура. Изд. „Рива“, София, 2002.
5. Панушев, Е. Икономическа интеграция в Европейския съюз. Изд. “НЕКСТ”, София, 2003.
6. Генов, Г, Е. Панушев. За по-голям и по-силен Европейски съюз. Изд. “НЕКСТ”, София, 2001.
7. Анерозе, Йорг-Рюдигер Зик. Европа – история, личности, институции, политика, държави. Изд. „Дамян Яков“, София, 2007.
8. McAllister, R. From EC to EU: An Historical and Political Survey. London (Macmillan).
9. Dedman, M. The Origins and Development of the European Union, 1945–1995. London, 1996.