

UNIVERSITY OF ECONOMICS - VARNA
FACULTY OF MANAGEMENT
DEPARTMENT OF MANAGEMENT AND ADMINISTRATION

Adopted by the FC (record № 12/ 29.04.2024)

Adopted by the DC (record № 8/ 16.04.2024)

ACCEPTED BY:

Dean:

(Assoc. Prof. Dr. Dobrin Dobrev)

SYLLABUS

SUBJECT: MARITIME HISTORY

DEGREE PROGRAMME: Maritime business and international trade; BACHELOR'S DEGREE

YEAR OF STUDY: 2; SEMESTER: 4

TOTAL STUDENT WORKLOAD: 180 hours; incl. curricular 60 hours

CREDITS: 6

DISTRIBUTION OF STUDENT WORKLOAD ACCORDING TO THE CURRICULUM

<i>TYPE OF STUDY HOURS</i>	WORKLOAD, hours	TEACHING HOURS PER WEEK, hours
CURRICULAR: incl. <ul style="list-style-type: none">• LECTURES• SEMINARS / LAB. EXERCISES	30 30	2 2
EXTRACURRICULAR	120	-

Prepared by:

1.
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2.
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I. ANNOTATION

The ‘Maritime History’ curriculum provides basic knowledge for the preparation of specialists in the field of maritime business and international trade.

The curriculum focuses on the study of the history of maritime trade through Antiquity, the Middle Ages, the Early Modern Period, the Modern Period and the 20th Century. The aim is to provide knowledge both about the world and about the specific region - the Eastern Mediterranean, which includes the Black Sea region, the Balkans and the Bulgarian lands / the Bulgarian state. Topics on the maritime trade of Bulgaria and Varna are included with a view to the specific preparation of students in their future professional realization in this region.

The dynamics of the educational content is associated with the need to maintain the theoretical framework of humanitarian knowledge and its role in modern higher economic education. The discipline is useful for future specialists who will be realized in practice, and for those who will aim for management positions in the field of maritime business and international trade.

Key competences developed throughout the course: active citizenship, cultural awareness and expression.

II. THEMATIC CONTENT

№	TITLE OF UNIT AND SUBTOPICS	NUMBER OF HOURS		
		L	S	L.E.
Theme 1. INTRODUCTION TO THE DISCIPLINE		2	2	
1.1	Historical sources about the maritime history			
1.2	The literature to the topic of the discipline			
Theme 2. TRADE AND MARITIME TRADE ROUTES IN ANTIQUITY		2	2	
2.1	Economic development of Ancient Greece. Greek colonization along the Western Black Sea coast			
2.2	Maritime trade in the Roman Empire			
2.3	The ‘Silk Road’ and its routes in the Eastern Mediterranean			
Theme 3. TRADE AND MARITIME TRADE ROUTES IN MEDIEVAL EUROPE		2	2	
3.1	The maritime trading companies of the Italian city-states of Venice and Genoa. Their trade in the Black Sea			
3.2	The North German Hanseatic League - origin and organization			
3.3	Consulates and consular networks			
Theme 4. VARNA – THE PRINCIPAL PORT OF THE WESTERN BLACK SEA REGION (14th – 19th CENTURIES)		4	4	
4.1	The medieval city and fortress of Varna – the port of ‘Zagora’ (Bulgaria)			
4.1	Varna in the 15 th –19 th centuries and trade on the Eastern Balkans			

Theme 5. THE GREAT GEOGRAPHICAL DISCOVERIES – THE BEGINNING OF THE GLOBALIZING WORLD		4	4	
5.1	Progress of discoveries			
5.2	Stages of colonization of the ‘New World’			
Theme 6. THE EAST INDIA COMPANIES AND THEIR ROLE IN MARITIME TRADE		3	3	
6.1	Great Britain			
6.2	France. The economic policy of Jean-Baptiste Colbert			
Theme 7. THE INDUSTRIAL REVOLUTION – PREPOSITIONS AND INCENTIVES OF THE DEVELOPMENT OF MARITIME TRADE		4	4	
7.1	The discoveries of the Industrial Revolution. The steamer			
7.2	The Industrial Revolution and Colonial Trade			
Theme 8. MARITIME TRADE THROUGH THE "LONG" XIX CENTURY		3	3	
8.1	The commercial power of England during the ‘Victorian Age’			
8.2	The Second Industrial Revolution – the appearance of transoceanic steamships. The Titanic Case			
Theme 9. MARITIME TRADE IN THE MODERN WORLD		3	3	
9.1	The Great Depression (1929–1933) and maritime trade			
9.2	Maritime trade after the Second World War - leading countries, capacities, companies			
Theme 10. BULGARIA IN MARITIME TRADE (END OF THE 19th – 20th CENTURIES)		3	3	
10.1	Creation of the modern Bulgarian state and its merchant fleet			
10.2	Bulgarian maritime trade in the second half of the 20 th century			
Total:		30	30	

III. FORMS OF CONTROL:

№	TYPE AND FORM OF CONTROL	Number	extra-curricular, hours
1.	Midterm control		
1.1.	Course project	1	40
1.2.	Literature review	1	10
1.3.	Test (with open, closed or mixed questions)	3	30
Total midterm control:		5	80
2.	Final term control		
2.1.	Examination (test)	1	40
Total final term control:		1	40
Total for all types of control:		6	120

IV. LITERATURE

REQUIRED (BASIC) LITERATURE:

- 1. Русев, И.** Стопанската история в понятия, акценти и илюстрации. Електронен учебник и подбрана библиография. Издателска къща „СТЕНО” – Варна, 2008, 2010, 2012, 2013, 227 стр. (ISBN 978-954-449-343-1)
- 2. Русев, И.** История на бизнеса. Електронен учебник. Изд. „Наука и икономика”. Икономически университет – Варна, 2013, 245 стр. (ISBN 978-954-21-0683-8)
- 3. Русев, И.** Глобализация. Електронен учебник. Изд. „Наука и икономика”. Икономически университет – Варна, 2016, 205 стр. (ISBN 978-954-21-0888-7)
- 4. Тютюнджиев, И., И. Лазаров, Пл. Павлов, И. Русев, М. Палангурски, Ал. Костов.** Стопанска история на България. Издателство „Ровита” – В. Търново, 2011, 204 стр.
- 5. Русев, И.** История на икономиката в понятия, акценти и илюстрации. Електронен учебник и подбрана библиография. Издателска къща „СТЕНО” – Варна, 2018, 227 стр. (ISBN 978-954-449-997-6)
- 6. Русев, И.** Варна през Късното Средновековие и Възраждането (края на XIV в. – 1878 г.). – В: **Русев, И., В. Плетньов.** История на Варна. Т. II (VII в. – 1878 г.). Изд. „Славена” – Варна, 2012, с. 303–591. (ISBN 978-954-579-958-7)
- 7. Roussev, I.** Le consul français : un intermédiaire de la modernisation occidentale dans les Balkans au XIX^E siècle. – *Études Balkaniques-Cahiers Pierre Belon*, 2017–2018, n° 22, pp. 93–110. (ISBN 978-2-910860-22-6; ISSN 2102-5525)
- 8. Roussev, I.** Varna and the Silk Road. – Proceedings of an International Conference. 3rd International Conference Southeast Europe: History, Culture, Politics, and Economy. ‘St. Cyril and St. Methodius’ University of Veliko Tarnovo, June, 19th 2020, vol 3, E-book, 2020, pp. 92–95.
https://www.researchgate.net/publication/346058681_Roussev_I_Varna_and_the_Silk_Road_-_Proceedings_of_an_International_Conference_3rd_International_Conference_Southeast_Europe_History_Culture_Politics_and_Economy_%27St_Cyril_and_St_Methodius%27_University

RECOMMENDED (ADDITIONAL) LITERATURE:

- 1. Roussev, I.** The Black Sea Port-city in the Road of Modernization. The First Modern Attempts in Varna during the 1840s – 1870s. – in: Port cities of the Western Black sea coast and the Dan-

- ube. Economic and social development in the long nineteenth century. Edited by Constantin Ardeleanu and Andreas Lyberatos. Black Sea Working papers vol. I, Ionian University, Corfu, Greece, 2015, pp. 214–224.
- 2. Roussev, I.** Les premiers pas de la pénétration consulaire française en Bulgarie : le consulat de Varna. – in : Enjeux politiques, économiques et militaires en mer Noire (XIV^e – XXI^e siècles). Edudes à la mémoire de Mihail Guboglu. Sous la direction de Faruk Bilici, Ionel Câdea, Anca Popescu, Braïla (Roumanie), 2007, p. 677–702.
- 3. Rusev, I.** La politique menée par la France de Napoléon dans la région de la mer Noire. Le premier Consulat français en Bulgarie. – Etudes balkaniques, 2004, № 3, p. 79–107.
- 4. Roussev, I.** La « Question d’Orient » et le début de la pénétration consulaire dans les ports bulgares de la mer Noire (XVIII–XIX s.). – Historical Yearbook, T. 3, Bucharest, December 2006, p. 73–80.
- 5. Rusev, I.** Der Handel von Ragusa auf dem Balkan und die Bildung bulgarischer Handelsgesellschaften während der Wiedergeburt. – Bulgarian Historical Review, 2001, № 3–4, p. 52–63.
- 6. Русев, И.** История на Бяла. Раздел II. – В: Йотов, В., А. Минчев, И. Русев, Б. Дряновски, Т. Парушев. История на Бяла. Съставител и отговорен редактор доц. д-р В. Йотов. Варна: Издателство ОНГЪЛ, 2021, с. 175–285 (ISBN 978-619-7373-86-8)
- 7. Русев, И.** Едно интересно описание на Черноморието от 1802 г. и бележките на неговия френски автор. – Исторически преглед, 2003, № 3–4, с. 103–118.
- 8. Roussev, I.** Varna during the Ottoman period (from the 15th to the 19th C.) – research achievements and perspectives. – Izvestia Journal of the Union of Scientists – Varna, Economic Sciences Series, vol .7 N: 3, 2018, pp. 5–14.