

UNIVERSITY OF ECONOMICS - VARNA
FACULTY OF FINANCE AND ACCOUNTING
ACCOUNTING DEPARTMENT

ACCEPTED BY:

Rector:

(Prof. Dr. Plamen Iliev)

SYLLABUS

SUBJECT: “ORGANIZATIONAL MANAGEMENT”;

DEGREE PROGRAMME: „Accounting“; BACHELOR`S DEGREE

YEAR OF STUDY: 3; SEMESTER: 6;

TOTAL STUDENT WORKLOAD: 210 h.; incl. curricular 75 h.

CREDITS: 7

DISTRIBUTION OF WORKLOAD ACCORDING TO THE CURRICULUM

<i>TYPE OF STUDY HOURSE</i>	WORKLOAD, h.	TEACHING HOURS PER WEEK, h
CURRICULAR:		
incl.		
• LECTURES	45	3
• SEMINARS (lab. exercises)	30	2
EXTRACURRICULAR	135	-

Prepared by:

1.
(Assoc. Prof. Dr. Petya Dankova)

2
(Assoc. Prof. Dr. Nadezhda Filipova)

3
(Assist. Prof., Dr Kalin Kalev)

Head of department:
„Accounting department” (Assoc. Prof. Dr. Slavi Genov)

I. ANNOTATION

Organizational management provides the essential knowledge and skills for systematical understanding and analysis of the enterprise mechanisms and their interplay in real life. The students are encouraged and stimulated to acquire understanding of the latest international business affairs, their interconnectivities and novelties of information systems in companies. The current changes in business world are summarized and used to better present to the students knowledge in marketing, operational and human management. Organizational management aim is to make it possible understanding and resolving issues in enterprise management of resources. Organizational management concentrates the right theoretical and practical set of knowledge and skills for economic students to make their realization smoother both in research work and practice.

II. THEMATIC CONTENT

No.	TITLE OF UNIT	NUMBER OF HOURS		
		L	S	L.E.
1.	Business organizations	15	8	
2.	Information as backup for successful application of business strategy.	10	8	
3.	Critical aspects of operations management and its instrumentation.	10	8	
4.	Human resources (HR) in business organizations	10	6	
	Total:	45	30	

III. FORMS OF CONTROL:

No. by row	TYPE AND FORM OF CONTROL	№	extra-curricular, h.
1.	Midterm control		
1.1.	Midterm test	1	40
1.2.	Course work/ home work	1	40
	Total midterm control:	2	80
2.	Final term control		
2.1.	Final test	1	55
	Total final term control:	1	55
	Total for all types of control:	3	135

IV. LITERATURE

REQUIRED (BASIC) LITERATURE:

1. Charles W. L. Hill, International Business: Competing in the Global Marketplace 10th Edition, 2015
2. Ralph Stair, Principles of Information Systems 12th Edition, 2016
3. Simha R. Magal, Essentials of Business Processes and Information Systems 1st Edition
4. Lee J. Krajewski, Manoj K. Malhotra, Larry P. Ritzman, Operations Management: Processes and Supply Chains (11th Edition) 11th Edition, 2016
5. CIMA Study E1, Organisational management, Kaplan Publishing, ISBN: 978-1-78415-296-3, 2016

RECOMMENDED (ADDITIONAL) LITERATURE:

1. M. Lacity, L. Willcocks, Information Systems and Outsourcing: Studies in Theory and Practice, Hardcover – December 23, 2008
2. Ricky W. Griffin, Gregory Moorhead, Organizational Behavior: Managing People and Organizations 11th Edition, 2014