



PROFILE

PhD lecturer at the Department of Management and Administration within the University of Economics Varna (UEV). Coordinator of UEVA – the student start-ups accelerator at UEV. Professional interests and expertise in talent management, internal marketing, HRIS, intercultural competence, coaching, online research, and project management. Over 10 years of experience in teaching HRM, providing training and business consultations for public and private organizations and participating in European funded projects. Participated in the preparation of international master degrees.

32 scientific publications, incl. 10 in English.

Participation as expert / coordinator / project leader in **14 projects**, incl. 6 international.

Business coach and jury member in international entrepreneurship programs.

Trainer in seminars and lifelong learning programs.

CONTACT

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PETAR PETROV, PHD

Chief Assistant Professor, Coordinator of the Business Accelerator at University of Economics - Varna, Bulgaria

EDUCATION

University of Economics – Varna, Bulgaria
2010 - 2019
DOCTOR OF PHILOSOPHY (PHD), SOCIAL MANAGEMENT

University of Economics – Varna, Bulgaria
2008 - 2009
MASTER'S DEGREE IN "MANAGEMENT"

University of Economics – Varna, Bulgaria
2004 - 2008
BACHELOR'S DEGREE IN "MARKETING". SECOND BACHELOR'S DEGREE IN "MANAGEMENT".

WORK EXPERIENCE

University of Economics – Varna, Bulgaria, University of Economics – Varna Business Accelerator Coordinator
2021–Present

University of Economics – Varna, Bulgaria, Assistant Professor
2010–Present
Courses: Marketing, Principles of Management, HRM, Talent Management, Online Research, HRIS, Entrepreneurship.

University of Economics – Varna, Bulgaria, Deputy Director of the Digital and Distance Learning Center at University of Economics – Varna
2014–2021

University of Economics – Varna, Bulgaria, Accreditation Expert at the Executive Analyses and Rankings Department at University of Economics – Varna
2017–2019

SKILLS

English: listening C1, reading C1, spoken interaction B2, spoken production C1, writing C1.
Acquired **teamwork skills** in working on projects and participation in different professional organisations.
Excellent **technical skills and competences**.
International experience polished my **cross-cultural communication** enabling effective collaboration and presentation in diverse settings.