

PERSONAL INFORMATION

Radka Nacheva



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WORK EXPERIENCE

Apr 2018 - currently

**Chief Assistant Professor**

University of Economics - Varna

- Teach lectures and practical classes;
- Develop and implement teaching methods.
- Guide, lead and mentor students in diploma works and research projects.
- Create, innovate, and implement syllabuses.
- Support functional activities of the department and the university.
- Mentor, review and evaluate student activities and progress.
- Assist and support professors in their functions.

[Education](#)

Aug 2009 – Apr 2018

**Assistant Professor**

University of Economics - Varna

- Teach practical classes.
- Develop and implement teaching methods.
- Guide, lead and mentor students in diploma works and research projects.
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[Education](#)

Nov 2007 – Aug 2009

**Web Designer**

Television Varna

- Web site development and support
- Video and graphic advertisements development
- Graphic design

[Mass Media/Television](#)

EDUCATION AND TRAINING

July 2015 – June 2017

**Informatics, PhD degree**

University of Economics - Varna

- PhD Thesis: "A Computer System for Evaluating the Usability of Mobile Applications"

Sept 2007 – June 2008

**Informatics, Master's degree**

University of Economics - Varna

- Master Thesis: "Web Usability"

Sept 2003 – June 2007

**Informatics, Bachelor's degree**

University of Economics - Varna

- Bachelor Thesis: "Computer Technologies for Visually Impaired Users"

PERSONAL SKILLS

Mother tongue(s) Bulgarian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C2	C1	C1	C1

- Communication skills**
- Good communication skills gained through my experience as university lecturer
  - Excellent written skills
  - Confident, articulate, and professional speaking abilities (and experience)
  - Empathic listener
  - Speaking in public, to groups, or via electronic media
  - Excellent presentation and negotiation skills

- Organisational / managerial skills**
- Leadership and delegating tasks or responsibilities
  - Planning, budgeting, goal setting, or scheduling
  - Able to coordinate several tasks simultaneously
  - Able to prioritize and operate proactively
  - Analysing situations or data
  - Coordinating activities or events

Digital skills

SELF-ASSESSMENT					
Information processing	Communication	Content creation	Safety	Problem solving	Data Analysis
Proficient user	Proficient user	Proficient user	Independent user	Proficient user	Independent user

- excellent command of photo editing software (e.g. Adobe Creative Suite)
- excellent command of prototyping software (e.g. Axure, Balsamiq, Figma, InVision)
- excellent command of front-end frameworks and markup languages
- excellent command of UML, BPMN
- excellent command of CASE environments (e.g. Visual Paradigm, Modelio)
- excellent command of CMS (e.g. WordPress, Joomla)
- good command of data mining software (e.g. Orange Data Mining)

## ADDITIONAL INFORMATION

## Public presentations

Lecturer on the first WordCamp – Varna, 2017. Topic of the lecture: “Emotional Design in Web”

## Projects

- Project “Impact of digitalization on innovative approaches in human resources management”, Grant No. BG-175467353-2022-04/12-12-2022, contract No. KP-06-H-65/4 -2022, funded by Bulgarian Scientific Research Fund, Ministry of Education and Science of Bulgaria – current, team member
- SFF.DeepT+ Project, team member
- 2014 - 2020 OP NOIR Project No. BG05M2OP001-2.016-0002 "Modernization of higher education to achieve interdisciplinary and innovative learning in the conditions of digital transformation", EDUTransform – current, expert development of educational documentation, expert development of educational content for courses and teacher of students from a bachelor's degree in Data Science, a specialist short-term specialization at a foreign university - partner
- NPI-54/2021 Scientific project “Digitization in agribusiness: impact on the workforce” – current, team member
- NPI-36/2019 Scientific project "Contemporary Approaches to the Integration of Mobile Technologies in Higher Education" - head of the project (Jan 2019 – Dec 2021)
- ESF project “Perfection of the Academic Staff of Liepaja University in the Areas of Strategic Specialization – Natural Sciences, Mathematics and Information Technologies, Art, Social Sciences, Commerce and Law” (No 8.2.2.0/18/A/021) - guest professor and researcher (Jan 2020 – July 2021)
- Project of Ministry of Education and Science of the Republic of Tajikistan and Tajik State University of Finance and Economics “The development of interuniversity network cooperation is a factor in improving the quality of education and professional growth of teaching staff”, Training: “Improving teaching methods in the online network” – October 2020, International Guest Lecturer
- Project "Law and Business In Modern Society" 2019, 2020, 2021, 2022 - IT expert
- Lecturer within the project Miteinander, Technische Universität Chemnitz – 8-9 June 2017
- NPD-184/2016 Project to support the development of an empirical part of a doctoral dissertation “A Computer System for Evaluating the Usability of Mobile Applications” – team member (Jan 2016 – Sept 2017)
- NPK-200/2017 Project "The role of law in contemporary economy" - IT expert
- NPI – 3/2016 “Innovative methods in the circular economy: challenges and opportunities for Bulgarian SMEs” - team member (Jan 2016 – Dec 2017)
- NPI-158/2015 Scientific project "A dynamic model for ensuring the quality of academic education in virtual and blended learning” – team member (Jan 2015 – Dec 2016)
- NPK-228/2018 "National Student Competition in Informatics" - team member
- NPK-229/2018 International Conference and Round Table "Europe-China Initiative 2018: Challenges and Opportunities for Bulgarian Business" - team member
- NPK-264/2019 National Round Table "Sustainable Management of Human Resources in the Contemporary Economic Reality" - team member
- NPK-270/2020 "Human Resources Management in the Age of Digital Challenges" - team member
- NPK-285/2020 Jubilee International Scientific Conference "Economic Science, Education and the Real Economy: Development and Interactions in the Digital Age" - team member
- Project "Business Modeling of Curricula and Programs in Professional Field 3.8. Economics" - Expert training
- Expert training in an academic exchange program with the Ural Federal University
- Expert training and qualification for the project "Distance learning - a modern approach in the system of academic education for improving the quality of human resources"
- Scientific project "Social Internet Network for Teachers and Students from Varna University of Economics" – team member

- Conference Organizer**
- Round Table "Sustainable Human Resource Management in Contemporary Economic Reality" – current, representative of the Organizing Committee and the Editorial Board, University of Economics – Varna, Bulgaria (2019)
  - International Scientific Conference "Human Resource Management In The Age Of Digital Challenges", University of Economics – Varna, Bulgaria (2020)
  - International Scientific Conference "Human Resource Management", University of Economics – Varna, Bulgaria (2021, 2022, 2023, 2025)
  - International Scientific Conference "Information and Communication Technologies in Business and Education", Varna, Bulgaria (2024)
- Memberships**
- Scientific and Technical Unions – Varna
  - Union of Scientists – Varna
- Teaching Fields**
- HCI, UX Design, Web Technologies, Operating systems, E-Business, Object-oriented modelling
- International Teaching Activities**
- Erasmus + Teaching Staff Mobility:
- 24/03/2025 – 28/03/2025: Università degli Studi di Bari Aldo Moro (Italy)
  - 13/05/2024 – 17/05/2024: Technische Universität Chemnitz (Germany)
  - 13/03/2023 – 17/03/2023: University of Niš (Serbia)
  - 23/05/2022 – 27/05/2022: Institute of Higher Studies of Fafe (Portugal)
  - 04/11/2019 – 08/11/2019: Liepaja University (Latvia)
  - 03/06/2019 – 07/06/2019: Brno University of Technology (Czech Republic)
  - 28/05/2018 – 01/06/2018: University of Szczecin (Poland)
  - 12/06/2017 – 16/06/2017: Anhalt University of Applied Sciences (Germany)
  - 30/05/2016 – 03/06/2016: Technische Universität Chemnitz (Germany)
  - 02/06/2014 – 06/06/2014: Hochschule Wismar (Germany)
- Editorial Board Member**
- Special Issue "Recent Advances and Perspectives in Human-Computer Interaction" of Information journal, MDPI – guest editor
  - Journal of Underrepresented & Minority Progress, Assistant Editor
  - International Conference on Web Engineering (ICWE) 2024, 2025, 2026
  - 26th International Conference on Business Information Systems 2026
  - 26th International Conference on Computer Systems and Technologies 2025
  - Internet and Modern Society (InterSys) 2024, 2025, 2026
  - Virtual Economics, Institute for International Cooperation Development, Poznań, Poland
  - Universal Augmented Interaction (UNAI) 2023, 2025
  - IEEE International Symposium on Mixed and Augmented Reality (ISMAR)
  - American Journal of Education and Information Technology, Science Publishing Group
  - 4<sup>th</sup>, 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup> International Conference on Innovations and Creativity, Liepaja, Latvia
  - International scientific and practical conference "Human resources management", Varna, Bulgaria
  - Journal " Човешки ресурси & Технологии = HR & Technologies ", Creative Space Association
- Journals peer review**
- MDPI journals: Applied sciences, Remote sensing, Sensors, Sustainability, Symmetry, Information, Electronics, Energy, Brain Sciences
  - PeerJ Journal
  - Teaching and Teacher Education Journal
  - Frontiers, Frontiers Media S.A.
  - Baltic Journal Modern Computing

### Administrative engagements

- Member of the General Assembly of the University of Economics - Varna;
- Member of the Academic Council of the University of Economics - Varna;
- Head of Executive Analyses and Rankings Department (Jan 2021 – May 2022);
- Member of the jury of the University National Olympiad, Web Design Section;
- Administrator of the website of the Yearbook of the University of Economics - Varna;
- Tutor of students from the Department of Informatics, programmes "Informatics" (Bachelor's degree), "Informatics and Computer Science" (Bachelor's degree), "Information Management in Business" (Master's degree);
- Mentor of first year students from the Department of Informatics, University of Economics - Varna;
- Participation in the administrative and organizational activities of the department, such as preparation of self-assessment reports for doctoral programs at the department and self-assessment report in Informatics field; organization of conferences and meetings of WordPress developers in Varna; I maintain the pages of the department in the social networks Facebook, LinkedIn, Instagram; etc.

### Scientific and Social Networking Profiles

- Scopus: <https://www.scopus.com/authid/detail.uri?authorId=57196278405>
- Google Scholar: <https://scholar.google.com/citations?hl=bg&authuser=2&user=qbHc1fgAAAAJ>
- ORCID: <https://orcid.org/0000-0003-3946-2416>
- ResearchGate: <https://www.researchgate.net/profile/Radka-Nacheva>
- LinkedIn: <https://www.linkedin.com/in/radka-nacheva/>
- WoS: <https://www.webofscience.com/wos/author/record/1657759>

## ANNEXES

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- [List of publications](#)