

CURRICULUM VITAE



PERSONAL INFORMATION

NAME **PETROV, PETAR KRASIMIROV**
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NATIONALITY **BULGARIAN**

DATE OF BIRTH **20.02.1985**

WORK EXPERIENCE

- DATES (FROM – TO) 01.2017 – PRESENT
- NAME AND ADDRESS OF EMPLOYER UNIVERSITY OF ECONOMICS-VARNA, VARNA, 77 KNYAZ BORIS I BVD.
- TYPE OF BUSINESS OR SECTOR HIGHER EDUCATION
- OCCUPATION OR POSITION HELD ACCREDITATION EXPERT AT THE EXECUTIVE ANALYSES AND RANKINGS DEPARTMENT
- MAIN ACTIVITIES AND RESPONSIBILITIES PREPARATION OF ACCREDITATION REPORTS AND EXECUTIVE ANALYSES FOR THE UNIVERSITY MANAGEMENT.
- DATES (FROM – TO) 12.2014 – PRESENT
- NAME AND ADDRESS OF EMPLOYER UNIVERSITY OF ECONOMICS-VARNA, VARNA, 77 KNYAZ BORIS I BVD.
- TYPE OF BUSINESS OR SECTOR HIGHER EDUCATION
- OCCUPATION OR POSITION HELD DEPUTY DIRECTOR OF DISTANCE LEARNING CENTRE
- MAIN ACTIVITIES AND RESPONSIBILITIES VARIOUS ACTIVITIES CONCERNING THE DEVELOPMENT OF THE CENTRE.
- DATES (FROM – TO) 12.2012 – 12.2016
- NAME AND ADDRESS OF EMPLOYER UNIVERSITY OF ECONOMICS-VARNA, VARNA, 77 KNYAZ BORIS I BVD.
- TYPE OF BUSINESS OR SECTOR HIGHER EDUCATION
- OCCUPATION OR POSITION HELD ASSISTANT PROFESSOR
- MAIN ACTIVITIES AND RESPONSIBILITIES DEPARTMENT OF MANAGEMENT AND ADMINISTRATION. MAIN COURSES IN ENGLISH – ONLINE RESEARCH, HUMAN RESOURCES MANAGEMENT.
- DATES (FROM – TO) 09.2010 – 06.2012
- NAME AND ADDRESS OF EMPLOYER UNIVERSITY OF ECONOMICS-VARNA, VARNA, 77 KNYAZ BORIS I BVD.
- TYPE OF BUSINESS OR SECTOR HIGHER EDUCATION
- OCCUPATION OR POSITION HELD PART-TIME LECTURER
- MAIN ACTIVITIES AND RESPONSIBILITIES MARKETING COURSE WITH 480 SEMINAR HOURS. THEORY OF MANAGEMENT COURSE WITH 270 SEMINAR HOURS.
- DATES (FROM – TO) 04.2008 – 04.2011
- NAME AND ADDRESS OF EMPLOYER RIVA HOLD LTD., VARNA, 26 PETKO KARAVELOV STREET
- TYPE OF BUSINESS OR SECTOR YACHT TOURISM
- OCCUPATION OR POSITION HELD PROFESSIONAL ORGANIZER
- MAIN ACTIVITIES AND RESPONSIBILITIES PLANNING ADVERTISING ACTIVITIES. SERVICES DEVELOPMENT. CONDUCTING PROMOTIONAL CAMPAIGNS. CUSTOMER RELATIONSHIP MANAGEMENT.
- DATES (FROM – TO) 07.2009 – 10.2009
- NAME AND ADDRESS OF EMPLOYER PARTNERSHIP FOR MARKETING DEVELOPMENT, VARNA, 26 MADARA STREET
- TYPE OF BUSINESS OR SECTOR CONSULTING
- OCCUPATION OR POSITION HELD CONSULTANT
- MAIN ACTIVITIES AND RESPONSIBILITIES DEVELOPED A BUSINESS PLAN FOR THE EDUCATION AND TRAINING SECTOR OF THE COMPANY.

- DATES (FROM – TO) 07.2007 – 09.2007
- NAME AND ADDRESS OF EMPLOYER INCOM LTD., VARNA, BULGARIA, WEST INDUSTRIAL ZONE
- TYPE OF BUSINESS OR SECTOR FOOD PROCESSING INDUSTRY
- OCCUPATION OR POSITION HELD APPRENTICE
- MAIN ACTIVITIES AND RESPONSIBILITIES WORKING WITH CLIENTS IN THE TRADE DEPARTMENT, PARTICIPATING IN TAKING MARKETING DECISIONS (PACKAGING, PROMOTION, ETC.), PARTICIPATING IN BUSINESS MEETINGS, ASSISTING THE MARKETING PERSONNEL IN EVERYDAY TASKS. ACCOMPLISHING SPECIFIC TASKS SUCH AS WRITING A REPORT ON APPRENTICE PROGRAMS, CATALOGUING THE PRODUCTION PACKAGING DESIGN TEMPLATES, ETC.

EDUCATION AND TRAINING

- DATES (FROM – TO) 2010 – PRESENT
- NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING UNIVERSITY OF ECONOMICS - VARNA
- PRINCIPAL SUBJECTS/OCCUPATIONAL SKILLS COVERED DOCTOR OF PHILOSOPHY (PHD), SOCIAL MANAGEMENT
- DATES (FROM – TO) 2008 – 2009
- NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING UNIVERSITY OF ECONOMICS - VARNA
- PRINCIPAL SUBJECTS/OCCUPATIONAL SKILLS COVERED MASTER'S DEGREE IN "MANAGEMENT"
- DATES (FROM – TO) 2006 – 2008
- NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING UNIVERSITY OF ECONOMICS - VARNA
- PRINCIPAL SUBJECTS/OCCUPATIONAL SKILLS COVERED BACHELOR'S DEGREE IN "MANAGEMENT"
- DATES (FROM – TO) 2004 – 2008
- NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING UNIVERSITY OF ECONOMICS - VARNA
- PRINCIPAL SUBJECTS/OCCUPATIONAL SKILLS COVERED BACHELOR'S DEGREE IN "MARKETING"
- DATES (FROM – TO) 10.2005 – 06.2006
- NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING CENTRE FOR FACULTATIVE EDUCATION - UNIVERSITY OF ECONOMICS - VARNA
- PRINCIPAL SUBJECTS/OCCUPATIONAL SKILLS COVERED "REAL ESTATE BUSINESS"
- TITLE OF QUALIFICATION AWARDED SPECIALIST
- DATES (FROM – TO) 1999 – 2004
- NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING MATHEMATICAL HIGH SCHOOL "DR. PETAR BERON" - VARNA
- PRINCIPAL SUBJECTS/OCCUPATIONAL SKILLS COVERED MATHEMATICAL PROFILE WITH INTENSIFIED ENGLISH LEARNING

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE

BULGARIAN

OTHER LANGUAGES

ENGLISH

- UNDERSTANDING
 - LISTENING
 - READING
- SPEAKING
 - SPOKEN INTERACTION
 - SPOKEN PRODUCTION
 - WRITING

C1

C2

B2

B2

C2

GERMAN

- UNDERSTANDING
 - LISTENING
 - READING
- SPEAKING
 - SPOKEN INTERACTION
 - SPOKEN PRODUCTION
 - WRITING

B1

B1

A1

A2

A2

SOCIAL SKILLS AND COMPETENCES

ACQUIRED TEAM WORK SKILLS IN PREPARING UNIVERSITY PROJECTS AND PARTICIPATION IN THE MENTIONED BELOW ORGANISATIONS.

ORGANIZATIONAL SKILLS AND COMPETENCES

MANAGER OF SECTION "RESEARCH" OF CLUB MARKETING UNDER THE MARKETING DEPARTMENT IN THE UNIVERSITY OF ECONOMICS – VARNA FOR THE PERIOD 2004 – 2006.

PERSON IN CHARGE OF THE GROUP IN THE UNIVERSITY OF ECONOMICS SINCE 2004.

CO-FOUNDER OF THE STUDENT'S COUNCIL IN MATHEMATICAL HIGH SCHOOL "DR. PETAR BERON" IN VARNA IN 2001.

A PERSON IN CHARGE OF THE CLASS IN MATHEMATICAL HIGH SCHOOL FOR THE PERIOD 2001 – 2004.

TECHNICAL SKILLS AND COMPETENCES

COMPUTER SKILLS ACQUIRED IN A HIGH SCHOOL COURSE AND DEVELOPED IN THE UNIVERSITY DEGREE – MS OFFICE, DREAMWEAVER, INTERNET, ETC.

BASIC KNOWLEDGE OF ADOBE PHOTOSHOP AND COREL DRAW.

ARTISTIC SKILLS AND COMPETENCES

WON A SPONSOR ESSAY COMPETITION, ORGANIZED BY PLANEX HOLDING LTD. PRICE – PARTICIPATING IN THE PHILIP KOTLER'S SEMINAR IN SOFIA, BULGARIA, 14.11.2007.

SECOND PLACE IN A MARKETING OLYMPIAD, ORGANIZED BY THE UNIVERSITY OF ECONOMICS – VARNA, SEPT. 2007.

SECOND PLACE IN AN ESSAY COMPETITION, ORGANIZED BY THE BULGARIAN MINISTRY OF STATE ADMINISTRATION AND ADMINISTRATIVE REFORM, 20.06.2007.

FIRST PLACE IN AN INFORMATICS OLYMPIAD FOR NON-SPECIALISTS, ORGANIZED BY THE UNIVERSITY OF ECONOMICS – VARNA, YEAR 2005.

PUBLICATIONS (POEMS AND ESSAYS) IN THE MATHEMATICAL HIGH SCHOOL ANNUAL, YEAR 2003 AND 2004.

DRIVING LICENCE(S)

CATEGORY "B" AND "M", YEAR 2003.

PARTICIPATION IN PROJECTS

- НП-78/2012 "SOCIO-CULTURAL SPECIFICS IN INTERNATIONAL HUMAN RESOURCE MANAGEMENT", PROJECT MANAGEMENT AND EXECUTION TEAM MEMBER.
- НП-104/2013 "ASSESSMENT OF THE POTENTIAL FOR TALENT DEVELOPMENT OF THE STUDENTS AT THE UNIVERSITY OF ECONOMICS – VARNA", PROJECT MANAGEMENT AND EXECUTION TEAM MEMBER.
- НПИ-133/2014 "KNOWLEDGE MANAGEMENT AND INFORMATION PROCESS BETWEEN STUDENTS AND LECTURERS", PROJECT MANAGEMENT AND EXECUTION TEAM MEMBER.
- BG051P0001 - 3.3.07-0002 "STUDENT TRAINEESHIPS", ACADEMIC TUTOR.
- BG051P0001-7.0.07-0036-C0001 "INNOVATIVE PARTNER NETWORK FOR SUSTAINABLE COOPERATION BETWEEN THE UNIVERSITY AND THE BUSINESS SECTOR", ANALYSIS EXPERT, ACTIVITY COORDINATOR.
- BG051P0001-3.1.09-0018 "BUILDING OF A SUSTAINABLE SYSTEM TO ENHANCE COMPETENCE AND CAREER DEVELOPMENT OF THE STAFF OF UNIVERSITY OF ECONOMICS - VARNA", TRAINER, ONLINE RESEARCH COURSE.
- BG051P0001-3.1.07-0058 "BUSINESS MODELLING OF CURRICULA IN THE PROFESSIONAL FIELD 3.8 ECONOMICS AT THE UNIVERSITY OF ECONOMICS – VARNA", TRAINER.
- BG01-001/22.12.2014 "STRENGTHENING STUDENTS' ADAPTATION IN MULTICULTURAL ENVIRONMENT IN THE CONTEXT OF INTERNATIONAL EDUCATION MOBILITIES IN EUROPE", EXPERT.

MEMBERSHIP

- SOCIETY FOR HUMAN RESOURCE MANAGEMENT (SHRM).
- UNION OF SCIENTISTS IN BULGARIA.
- BULGARIAN ASSOCIATION FOR PEOPLE MANAGEMENT.
- ALUMNI ASSOCIATION OF THE UNIVERSITY OF ECONOMICS – VARNA.

PUBLICATIONS IN ENGLISH

- PETROV, P. COMPARATIVE STUDY OF MULTINATIONAL COMPANIES' MISSION STATEMENTS IMPLEMENTATION IN HR POLICIES. // INTERNATIONAL JOURNAL OF CONFERENCE PROCEEDINGS, 2012, PP. 492-501, ISSN 2164-263X.
URL: [HTTP://JOURNAL.IJACP.ORG/](http://journal.ijacp.org/)
- PETROV, P., KAMENOVA-TIMAREVA, M. CORPORATE SOCIAL RESPONSIBILITY PECULIARITIES IN BULGARIA. // MULTIDISCIPLINARY ACADEMIC RESEARCH, AV CONSULTING O.S., [CD-ROM] E:\ARTICLES\MAC12067, PRAGUE, 2012, ISBN 978-80-260-2184-1.
- KAMENOVA-TIMAREVA, M., PETROV, P. A SURVEY OF THE TALENT MANAGEMENT PRACTICES IN BULGARIAN RESTAURANTS. // PROCEEDINGS OF THE VIRTUAL INTERNATIONAL CONFERENCE ON ADVANCED RESEARCH IN SCIENTIFIC FIELDS, SLOVAKIA, 2012, PP. 80-83, ISSN: 1338-9831.
- PETROV, P., KAMENOVA-TIMAREVA, M. CAUSE MARKETING – AN APPROACH TOWARDS CORPORATE SOCIAL RESPONSIBILITY IN BULGARIA. // INTERNATIONAL CONFERENCE ON MARKETING 2013, LBM, COLOMBO, SRI LANKA, 2013, PP. 359-369, ISSN: 2279-3038.
- PETROV, P., KAMENOVA-TIMAREVA, M. A KEY PERFORMANCE INDICATORS FRAMEWORK FOR HIGHER EDUCATION INSTITUTIONS. // VANGUARD SCIENTIFIC INSTRUMENTS IN MANAGEMENT, 2(7), 2013, ISSN 1314-0582.
- DANKOVA, P., PETROV, P. STUDENTS' ADAPTATION DURING EDUCATIONAL MOBILITY: SOCIO-CULTURAL CHALLENGES. // KNOWLEDGE FOR MARKET USE 2016: OUR INTERCONNECTED AND DIVIDED WORLD, 2016, ISBN: 978-80-87533-14-7.