University of Economics - Varna
Erasmus+ Guidebook 2019/2020
for incoming students

THIS IS YOUR PATH TO SUCCESS
The University of Economics – Varna (UE–Varna) is one of the oldest institutions of higher education in economics on the Balkan Peninsula with a century-long history. The University was established in 1920 by the Chamber of Commerce and Industry in Varna and has adhered to its mission ever since – to develop the science of economics, to train specialists needed for the prosperity of business in the region and the country as a whole.

Since then more than 123,000 Bulgarian and foreign students have graduated the University and have received higher education diplomas in economics. Today there are over 7,000 Bulgarian and international students at the University. Their training is provided by some 290 staff – doctorate degree holders, professors, associate professors and assistant professors.

The University consists of 4 faculties, one college and 19 departments which offer more than 25 accredited programmes in four professional areas: Economics, Administration and Management, Tourism, IT and Computer Sciences. There are over 30 master’s degree majors in three forms of study: full-time, part-time and distance learning. The College of Tourism offers training for a professional bachelor’s degree in tourism in three majors.

UE–Varna follows its mission to be a leading educational and scientific institution with an established identity in the European education area, oriented towards providing high quality education in line with the concept of lifelong learning, conducting significant research and offering competitive solutions with sustainable economic and social impact.
International Cooperation

The International Relations Office is responsible for the establishment and coordination of international contacts with other institutions of higher education. It assists foreign students studying at UE–Varna, and incoming and outgoing mobility students. The conclusion and the implementation of international agreements, the collection and dissemination of information about international programmes, opportunities to study abroad and receive grants, coordination of trainings, vocational trainings and practical mobility (recruitment of applicants, preparation of documents) are some of the main functions of the office.

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UE–Varna has traditionally been open to the exchange of knowledge, educational and research experience with foreign academic centres. The University maintains international contacts and cooperates with over 170 foreign universities. It is a party in different projects like ERASMUS+, CEEPUS and bilateral initiatives.

Study Abroad Fair is held each semester to provide Bulgarian and international students with a platform of exchanging ideas and practices. The International Relations Office strives to promote foreign partners as much as possible and up-to-date with the latest trends and ideas in the global education.
How does the University of Economics - Varna work?

1. Academic Calendar 2019-2020

Winter Semester

| Holidays         | 23.12.2019 – 01.02.2020 |
| Exams period     | 10.01.2020 – 01.02.2020 |
| Summer Semester  | Orientation            |
| Study period     | 17.02.2020 – 21.02.2020 |
| Holidays         | 17.04.2020 – 21.04.2020 |
| Exams period     | 29.05.2020 – 05.06.2020 |

| Holidays          | Unification Day       |
| September 6th    | Independence Day      |
| September 22nd   | Christmas             |
| December 24th–26th| New Year's Day        |
| January 1st      | Liberation Day        |
| March 3rd        | Easter                |
| April 19th       | Labour Day            |
| May 1st          | Saint George's Day/Army Day |
| May 6th          | Culture and Literacy Day |

2. Examination

Each semester is followed by an examination period which starts at the beginning of January and June respectively. Most of the courses offered at UE–Varna include exams. When that is not the case, evaluation is based mostly on classroom tasks, presentations, projects and tests.

3. Grading System

<table>
<thead>
<tr>
<th>ECTS grading scale (2009) vs. UE-Varna grades</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECTS grade</td>
</tr>
<tr>
<td>A</td>
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<tr>
<td>B</td>
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<tr>
<td>C</td>
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<tr>
<td>D, E</td>
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<tr>
<td>F, FX</td>
</tr>
</tbody>
</table>

How does the University of Economics - Varna work?

1. How to apply to the University of Economics - Varna

Mobility students who would like to study at UE–Varna in the winter semester or for a full academic year should submit their application forms through the electronic system of the University after a period for nomination between 1st and 15th of June. Those who would like to study in the summer semester should submit their application forms after the nomination deadline – 15th and 30th of November.

The complete set of documents is:

1. Application Form
2. Learning Agreement
3. Housing Application
4. 4 passport-size photos (3.5 x 4.5 cm).

Step-by-step procedure

Step 1: Check for agreements between your home University and the UE–Varna by contacting your International Relations Office. The person in charge will inform you about the procedures for you to be selected as an Erasmus+ mobility student.

Step 2: After passing the selection procedures, your home University must nominate you in our online application system. Applications should be sent by 15th June for winter semester and full academic year, and by 30th November for summer semester.

Step 3: You will receive an e-mail with login information for access to our electronic system. Fill it in completely and be ready to send the original documents with ID photos via post.

Step 4: All documents must be sent to exchange_students@ue-varna.bg and via post to UE–Varna International Relations Office.
2. What to do before arrival?

Get a visa

Visa regulations for tourists are liberal: Bulgaria has agreements with numerous countries for allowing visitors to stay in the country without a visa for up to 90 days. Exchange students from EU countries do not need a visa. Exchange students from non-EU countries must obtain visa D in order to study at UE–Varna.

Get insurance

Foreign students from EU and EEA member states should have the forms E128, E111 or the EHIC card. The document type depends on the authorized insurance agency at the country of origin. Students from non-EU member states must obtain health insurance valid on the territory of the Republic of Bulgaria from the authority responsible for health affairs in their home country. This certificate should contain clear description of the scope of their rights. Students have to obtain health insurance certificates prior to their arrival in Bulgaria. Health insurance is necessary for visa D application.

Also...

We advise you to bring your ISIC card. The card is recognized in Bulgaria and can be helpful when purchasing international train tickets, plane tickets or visiting museums. With your ISIC card you can also get special discounts at different shops and clubs. Motor vehicle drivers should possess a valid local or international driving licence. You need a “green card” insurance for your own vehicle.

3. How to get started at the University of Economics - Varna?

Introduction week

During your first week, you will get an in-depth review of the information in this guide and much more. You will learn about your studies, accommodation, facilities, tutoring, trips arranged for international students, etc. Participation in the whole Orientation week is obligatory.

Buddy programme

The Buddy Programme is a fun way to get to know new people in a new country fast and easily, to learn more about the local culture and discover even the small and probably not so obvious at first sight details about it. The final goal of the programme is fast cultural and social integration of international students through lots of fun.

Selecting courses

You can find the courses offered in English for the incoming Erasmus+ students in this booklet. Having chosen your courses, you are given the chance to re-select some courses during the first week of studies.

Tutoring

Mobility students can get tutoring during tutoring hours from their lecturers upon request. Group meetings for mobility students are also an option.

Bulgarian language courses

Courses in Bulgarian Language are offered free of charge to our Erasmus+ students each semester. Students can earn ECTS credits for these courses.
About the University of Economics - Varna

The main building of the University of Economics – Varna is situated in the city centre, near the Sea Garden. The University building is open from 7.00 to 19.30.

Sports Facilities

UE–Varna Sports Centre accommodates five indoor sports training facilities:
- large volleyball and basketball courts;
- volleyball and gymnastics courts also used for concert choreography and training;
- a training basketball court;
- a table tennis room and a gym.

Library

The University library, situated on the 4th, 5th and 6th floor in the University main building, features:
- over 350,000 specialized volumes;
- a subscription to the best professional electronic databases;
- free access to books and magazines;
- a spacious reading room;
- textbooks and materials in different languages;
- a library electronic catalogue;
- computers;
- unlimited access to the internet

The reading room working hours are 9.00 – 18.00 Monday to Friday, 8.30 – 12.30 on Saturdays.
What is UE-Varna student life like?

Accommodation

The city of Varna is a major transportation centre in Bulgaria. You have different options to reach it – by air, by bus, by train or by car. The airport is one of the biggest in the country and has flights to/from most European countries.

Mobility students can be accommodated at the University dormitory. The space for Erasmus+ students is limited and accommodation is determined on a ‘first come, first served’ basis. All rooms are furnished with desks, beds, wardrobes, cupboards and chairs, living room and bathroom facilities. It is located near the University building. The monthly rent for a bed in a triple room is 90 euro, in a double room - 100 euro, in a single room - 110 euro. A security deposit of 100 euro is required one month prior to arrival.

Hotel accommodation is also available and the bed&breakfast price for a double room per night ranges from EUR 15 to 25 (preferential price).

For those who prefer to rent a flat in Varna, the International Relations Office recommends a list of available apartments for exchange students which are located near the university. The cost of renting a fully equipped private/shared room near the city center of Varna is between EUR 100 and EUR 150 per person/month.

The International Relations Office should be notified about the exact date and time of arrival at least a week in advance, so that accommodation can be arranged.

For more information, contact:
Tel: +359 52 830 812
E-mail: exchange_students@ue-varna.bg

Address of the dormitory:
Bregalnitza Str., block 1 and 2

Student organizations

Students of UE–Varna participate in different organizations among which are: AIESEC, The Erasmus Student Network (ESN–Varna), Student Council and The National Representative Assembly of Student Councils. These structures keep students well-informed about a wide range of issues related to their stay in Varna and actively participate in civil and international projects.

Student Identification Card

Erasmus+ students are issued student identification cards. With your student ID card, you may receive discounts in purchasing entrance tickets/cards for swimming pools, gyms, museums and clubs. You will need a passport format photo when you arrive in Varna.

Living in Bulgaria and Varna

Republic of Bulgaria

Brief profile

Population: 7 million
Area: 110 993 sq.km.
Language: Bulgarian
Predominant Religion: Eastern Orthodox
Summer average temperatures: 26°C ~ 32°C
Winter average temperatures: -5°C ~ 5°C

Located in south-eastern Europe, Bulgaria is a neighbour of Romania, Greece, Serbia, Macedonia, Turkey and has a beautiful seaside along the Black Sea to the east.

Time zone: GMT +2; Apr – Sept GMT +3
Capital: Sofia
Largest cities: Plovdiv, Varna
Bulgaria is a country with an ancient history and plenty to discover. Today, it is a member of the European Union and NATO.

The region of Varna is famous for its seaside resorts like Golden Sands, Sunny Day and Albena. The climate is moderate with a few rainy days and not much snow. Varna is one of the biggest cities in Bulgaria with a well-developed economy and offers various opportunities for young people to study, work and have fun. The cost of living is comparable to other mid-sized cities in central and Eastern Europe. In 2017 Varna was the European Youth Capital.

Useful Information

Getting around

It is easy to walk from the main building of the university to the city center, to the dormitories and to the Sea Garden. A trip by bus costs 1 lev and the ticket is bought on the bus. Approximate price for a taxi ride within the city is 3–6 BGN.

Currency

The Bulgarian currency is called “lev” (BGN). One lev is divided into 100 stotinki. Payment is in leva (levs); many stores accept credit cards: Mastercard-Eurocard and VISA. The exchange rate of the lev is fixed to the euro at roughly 1.96 BGN leva for 1 euro.

Where to go and what to see

Sights, museums and galleries

Numerous museums in Varna welcome you into their unique atmosphere. All of them have their “stories” to tell and rich historical heritage to show. Varna museums are full of treasures from all periods of the city’s history, and will interest both the informed archaeologist and the casual visitor.

You can visit several museums:
- Archaeological Museum
- Natural Science Museum
- Museum of Varna
- Museum of Modern History
- National Revival Museum

Places of natural and architectural beauty

- Roman Baths
- Euxinograd Palace
- Pobiti Kamani (Stone Forest)
- Aladzha Monastery
- Varna City Art Gallery Boris Georgiev
- Varna Dolphinarium
- Aquarium
- Planetarium
- ...various Festivals

Cinemas

Films shown in local cinemas (movie theaters) are not dubbed and have subtitles in Bulgarian.
Theatre, Opera and Ballet

The Theatre and Opera House is in the city centre. It was built nearly a century ago after the fashion of the city of Vienna. It houses a theatre, an opera and philharmonic halls. Its foundations were laid by soldiers in the French Army during the Crimean War of 1855. Not far away from it is the Puppet Theatre where the Golden Dolphin Festival of Puppets takes place every three years, including 2020.

The University is located in the city centre, just five minutes away from the beach and opposite the Sea Garden – the biggest park in Varna. Along the beach, you will find a lot of places where you can go with your new friends. In the Sea Garden you can enjoy your free time walking, jogging, biking or doing other outdoor sports activities. Furthermore, Varna offers different cultural activities and festivals.

Varna provides many opportunities for nightlife entertainment in many discos, clubs and bars with live music. During the summer, lots of new bars at the seafront open gates to welcome local people, students and tourists so parties and friendly atmosphere are a must. Don’t miss this opportunity and join Varna’s nightlife!

Erasmus+ students about their experience at the University of Economics – Varna

“So, Erasmus life is like a lifetime experience when you can add many useful skills to your whole life. You feel like enjoying every minute of it and discovering yourself due to travelling, meeting a lot of people and studying at a very good university. Erasmus is when you recognize your real you!”

“We didn’t know we were creating memories… We just knew we were having fun. Erasmus at UE-Varna is a beautiful memory to remember.”

“The University of Economics is super friendly and nice. I’m always so impressed how helpful and kind the international office is – although there is so much work, they always answer so quickly making sure that you’re provided with everything you need. Their help also makes it easier to travel to different places (even beyond beautiful Bulgaria) and explore new horizons. This experience has given me so many beautiful adventures and brought great friends into my life.”

Srbuhi Chalikyan
Armenia

Lina Yasin
Jordan

Adrianna Matuszewska
Poland
“Studying one semester in Bulgaria was my first Erasmus+ experience. I’m really glad that I have decided to choose Varna as my Erasmus destination. This city is beautiful and has something special about itself. University has wonderful location too. In less than 5 minutes you can relax on the beach after end of courses. All professors at UE-Varna were so helpful and kind. What is more, the International Office team was so kind, and their help was priceless. I will never forget the time that I spent here. So many magical moments with great people and in good atmosphere. I would like to stop the time and enjoy this semester forever.”

“Why I said to some friends that I would go to Varna in Bulgaria the majority asked me “but why? And Alone? Are you crazy?” I just answered them that they will see. And now they see that I took one of the best decisions in my life. Varna is for me one of the best European cities to do Erasmus programme. It’s not big, you can’t be really lost. It’s safe. It’s really cheap so you can really enjoy and do a lot of activities. Varna surprised me. There is always something new to discover. I didn’t expect that I will adapt to this city so quickly.”
part THREE
study programme for exchange students

Lecturers

Assoc. Prof. Pavel Petrov, PhD
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Course: Foundations of Object Oriented Programming

Assoc. Prof. Vladimir Dosev, PhD
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Course: Bulgarian Language

Chief Ass. Prof. Svetlana Todorova, PhD
Email: svtodoro@ue-varna.bg
Course: Uncertainty and Decision Making, Applied Statistics and SPSS

Assoc. Prof. Yordan Ivanov, PhD
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Course: Strategies and Tactics of Pricing

Assoc. Prof. Petar Petrov, PhD
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Courses: - Online Research Methods - Talent Management

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Course: Strategic Retail Management

Chief Asst. Prof. Milcho Bliznakov, PhD
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Course: Investment Management

Chief Ass. Prof. Michal Stojanov, PhD
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Chief Ass. Prof. Maria Stanimirova, PhD
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Course: Business Consulting

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Course: Transnational Corporations and Foreign Direct Investment

Prof. Desislava Serafimova, PhD
Email: serafimova_d@ue-varna.bg
Courses: - Fundamentals of Management - Corporate Social Responsibility - Cultural Policy

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Assoc. Prof. Nadezhda Filipova, PhD
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Courses: - Principles of Information Systems - Software Packages for Customer Relationship Management - BPM Systems

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- Customer Relations Management in Tourism

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Courses:
- Entrepreneurship and Management of Small Business
- Business Growth Management
- Corporate Governance

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- ERP Systems
- Geographic Information Systems (GIS)

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- Career Development

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- Cultural Policy

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- Product Management

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- Innovative Marketing
- Product Management

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Course: Intercultural Aspects of Business

Senior Lecturer Maria Veleva, PhD
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Courses:
- Event Management
- Soft Skills for Management

Assoc. Prof. Genka Rafailova, PhD
Email: genka.rafailova@org
Courses:
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- Creative Industry and Creative Business

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Course:
- Network Marketing
- Technical Analysis of the Financial Markets
- Direct Selling and Network Marketing

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- Direct Selling and Network Marketing

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- Public Choice

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Assoc. Prof. Teodora Zapryanova, PhD
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Course: Mathematical Analysis

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- Management and Animation in the Entertainment Industry
- Intangible Cultural Heritage of Bulgaria

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Course:
- Business Valuation
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- Business Presentations
- Business Communications

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Assoc. Prof. Valentina Makni, PhD
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Course:
- Network Marketing
- Technical Analysis of the Financial Markets
- Direct Selling and Network Marketing
Courses Offered for Academic Year 2019/2020

BACHELOR’S DEGREE COURSES OFFERED FOR ACADEMIC YEAR 2019/2020

Bachelor’s degree courses - Winter Semester

<table>
<thead>
<tr>
<th>COURSE</th>
<th>PROFESSOR</th>
<th>HOURS</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Retail Management</td>
<td>Violeta Dimitrova and Michal Stojanov</td>
<td>30/30</td>
<td>6</td>
</tr>
<tr>
<td>Strategies and Tactics of Pricing</td>
<td>Yordan Ivanov</td>
<td>30/15</td>
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<td>Investment Management</td>
<td>Milcho Iliznakov</td>
<td>30/30</td>
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<td>Entrepreneurship and Small Business Management</td>
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<td>Environmental Economics</td>
<td>Aleksandar Shivarov</td>
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<td>Corporate Social Responsibility</td>
<td>Desislava Serafinova and Silviya Dimitrova</td>
<td>45/15</td>
<td>6</td>
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<td>Training and Career Management in Organizations</td>
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<td>Business Valuation</td>
<td>Ivo Kostov</td>
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<td>Business Growth Management</td>
<td>Katya Vladova</td>
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<td>Principles of Information Systems</td>
<td>Nadezhda Filipova</td>
<td>45/15</td>
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<td>ERP Systems</td>
<td>Julian Vasiliev and Miglena Stoyanova</td>
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<td>Online Research Methods</td>
<td>Petar Petrov</td>
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<td>Bulgarian Language</td>
<td>Vladimir Dosev</td>
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<td>Management and Animation in the Entertainment Industry</td>
<td>Krassimira Yancheva</td>
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<td>Desislava Serafinova and Silviya Dimitrova</td>
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<td>Events Design and Experience</td>
<td>Krassimira Yancheva</td>
<td>45/15</td>
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<tr>
<td>Strategic Management</td>
<td>Boncho Mitev</td>
<td>30/30</td>
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Bachelor's degree courses - Summer Semester

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<tr>
<td>Transnational Corporations and Foreign Direct Investment</td>
<td>Zoya Mudavenova</td>
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<td>Business Psychology</td>
<td>Petya Dankova</td>
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<td>Behavioral Economics</td>
<td>Kalyan Kolev</td>
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<td>Modeling in Economics</td>
<td>Rosen Nikolaev and Radan Mironov</td>
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<td>Mathematical Analysis</td>
<td>Teodora Zapryanova</td>
<td>30/30</td>
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<tr>
<td>Fundamentals of Management</td>
<td>Desislava Serafinova and Silya Dimitova</td>
<td>30/30</td>
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<tr>
<td>International Transportation, Trade and Logistics</td>
<td>Veselina Dimitrova</td>
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<tr>
<td>Business Consulting</td>
<td>Maria Stanimirova</td>
<td>45/15</td>
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<tr>
<td>Career Development</td>
<td>Stefan Kalachev</td>
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<td>Event Management</td>
<td>Genka Rafailova</td>
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<tr>
<td>Direct Selling and Network Marketing</td>
<td>Valentina Makni</td>
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<tr>
<td>Marketing Communications</td>
<td>Todor Dyakov</td>
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<tr>
<td>Software Packages for Customer Relationship Management</td>
<td>Nadezhda Filipova</td>
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<tr>
<td>Bulgarian Language</td>
<td>Vladimir Dosev</td>
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<tr>
<td>Business Communications</td>
<td>Krastana Ivanova</td>
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<tr>
<td>Foundations of Object Oriented Programming</td>
<td>Pavel Petrov</td>
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<tr>
<td>Real Estate Management and Valuation</td>
<td>Ivo Kostov</td>
<td>45/15</td>
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<tr>
<td>Uncertainty and Decision Making</td>
<td>Radan Mironov and Svetlana Todorova</td>
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<tr>
<td>Applied Statistics with SPSS</td>
<td>Svetlana Todorova</td>
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<tr>
<td>Intangible Cultural Heritage of Bulgaria</td>
<td>Krassimira Yancheva</td>
<td>45/15</td>
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</tbody>
</table>

Courses Offered for Academic Year 2019/2020

Master's degree courses - Winter Semester

<table>
<thead>
<tr>
<th>COURSE</th>
<th>PROFESSOR</th>
<th>HOURS</th>
<th>CREDITS</th>
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</thead>
<tbody>
<tr>
<td>International Harmonization of Accountancy and Audit</td>
<td>Fanya Filipova</td>
<td>45/15</td>
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<tr>
<td>International Financial Markets</td>
<td>Georgi Marinov</td>
<td>45/15</td>
<td>6</td>
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<tr>
<td>Public Choice</td>
<td>Kalyan Kolev</td>
<td>45/15</td>
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<tr>
<td>Panel Data Econometrics</td>
<td>Georgi Marinov</td>
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<tr>
<td>Distribution Management</td>
<td>Evgeniya Tonkova</td>
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<tr>
<td>Corporate Governance</td>
<td>Katya Vladova</td>
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<tr>
<td>Soft Skills for Management</td>
<td>Maria Veleva</td>
<td>45/15</td>
<td>6</td>
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<tr>
<td>Talent Management</td>
<td>Petar Petrov</td>
<td>30/15</td>
<td>6</td>
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<tr>
<td>Bulgarian Language</td>
<td>Vladimir Dosev</td>
<td>45/15</td>
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<tr>
<td>Financial Management</td>
<td>Dancho Petrov</td>
<td>45/15</td>
<td>7</td>
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<tr>
<td>Business Analysis</td>
<td>Julian Vasilev and Miglena Stoyanova</td>
<td>30/30</td>
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<tr>
<td>International Entrepreneurship</td>
<td>Katya Vladova</td>
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<tr>
<td>Business Presentations</td>
<td>Krastana Ivanova</td>
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<tr>
<td>Management in the Global Business World</td>
<td>Petya Angelova</td>
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</table>
Master’s degree courses - Summer Semester

<table>
<thead>
<tr>
<th>COURSE</th>
<th>PROFESSOR</th>
<th>HOURS</th>
<th>CREDITS</th>
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</thead>
<tbody>
<tr>
<td>Cluster Policy in the EU</td>
<td>Veselina Dimitrova</td>
<td>30/15</td>
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<tr>
<td>Innovative Marketing</td>
<td>Evgeniya Tonkova</td>
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<tr>
<td>Creative Industry and Creative Business</td>
<td>Genka Rafailova</td>
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<tr>
<td>Geographic Information Systems (GIS)</td>
<td>Julian Vasiliev and Miglena Stoyanova</td>
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<tr>
<td>BPM Systems</td>
<td>Nadezhda Filipova</td>
<td>45/15</td>
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<td>Bulgarian Language</td>
<td>Vladimir Dosev</td>
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<tr>
<td>Technical Analysis of the Financial Markets</td>
<td>Valentina Makni</td>
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<tr>
<td>Intercultural Aspects of Business</td>
<td>Diana Siteva</td>
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<tr>
<td>Customer Relations Management in Tourism</td>
<td>Todor Dyankov</td>
<td>45/15</td>
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<tr>
<td>Product Management</td>
<td>Evgeniya Tonkova</td>
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<tr>
<td>Applied Semiotic Analysis of Advertising</td>
<td>Svilian Ivanov</td>
<td>30/30</td>
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<tr>
<td>Aspects of Bulgarian History and Culture</td>
<td>Yuliya Todorova</td>
<td>45/15</td>
<td>6</td>
</tr>
</tbody>
</table>

All chosen courses will take place no matter the number of enrolled students. In case there are less than 4 students choosing a certain course, teaching will be in the form of individual sessions or tutorials.

Detailed description of the courses is available on our website in the Erasmus+ section.

Erasmus+ mobility students can also choose courses from UE–Varna bachelor programme in International Business delivered in English.

Winter Semester

<table>
<thead>
<tr>
<th>COURSE</th>
<th>PROFESSOR</th>
<th>HOURS</th>
<th>CREDITS</th>
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</thead>
<tbody>
<tr>
<td>Microeconomics</td>
<td>Zoya Mladenova</td>
<td>45/30</td>
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<tr>
<td>Applied Mathematics</td>
<td>Rosen Nikolaev and Radan Miryanov</td>
<td>30/45</td>
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<tr>
<td>Informatics</td>
<td>Vladimir Sulov</td>
<td>45/30</td>
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<tr>
<td>Accounting</td>
<td>Anita Atanasova</td>
<td>45/30</td>
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<tr>
<td>Marketing</td>
<td>Evgeni Stanimirov and Vladimir Zhechev</td>
<td>45/30</td>
<td>8</td>
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<tr>
<td>International HR and Quality Management</td>
<td>Orlin Todorov</td>
<td>45/30</td>
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<tr>
<td>International Marketing Planning</td>
<td>Bistra Vasilieva</td>
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<tr>
<td>TNC and FDI</td>
<td>Zoya Mladenova</td>
<td>30/30</td>
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<tr>
<td>International Marketing</td>
<td>Bistra Vasilieva</td>
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<tr>
<td>Corporate Finance</td>
<td>Dancho Petrov</td>
<td>30/30</td>
<td>7</td>
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<tr>
<td>Research Methods for Business</td>
<td>Bistra Vasilieva</td>
<td>45/30</td>
<td>8</td>
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</table>
Erasmus+ mobility students can also choose courses from UE–Varna bachelor programme in International Business delivered in English.

**Summer Semester**

<table>
<thead>
<tr>
<th>COURSE</th>
<th>PROFESSOR</th>
<th>HOURS</th>
<th>CREDITS</th>
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</thead>
<tbody>
<tr>
<td>Macroeconomics</td>
<td>Kalyan Kolev</td>
<td>45/30</td>
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<tr>
<td>Principles of Law</td>
<td>M. Bachvarova and Diana Dimitrova</td>
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<td>Management Theory</td>
<td>Desislava Serafiimova</td>
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<tr>
<td>Introduction to Statistics</td>
<td>Veselin Hadzhiev</td>
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<tr>
<td>Introduction to International Business</td>
<td>Aleksandar Shivarov</td>
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<td>International Trade Policy</td>
<td>Petyo Boshnakov</td>
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<td>Business to Business Marketing</td>
<td>Vanya Kralova</td>
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<tr>
<td>International Political Economy</td>
<td>Georgi Marinov</td>
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<tr>
<td>International Brand Management</td>
<td>Vladimir Zhechev</td>
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</tr>
<tr>
<td>Problem Solving for Business</td>
<td>Evgeniya Tonkova</td>
<td>45/30</td>
<td>5</td>
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</tbody>
</table>
International Relations Office
University of Economics - Varna
77, Knyaz Boris I Blvd.
9002, Varna, Bulgaria

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E-mail: exchange_students@ue-varna.bg

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